DESIGN

DESIGN DIV.

LIBRARY

NOV 14 1950

U S PATENT OFFICE

CATALOG NO. 53

# Metal and Form DISPLAYERS

• RACKS • TABLES
• CARDHOLDERS • ACCESSORIES

RETURN TO DESIGN DIV.

We present Display Creations in the best traditions of Design for Eye-Compelling appeal . . . A wide choice of units, superior in quality. Priced economically and honestly to give you more for your money, you will discover new value in this comprehensive assortment. Compare . . . and be convinced! Let us serve you as we serve an increasing number of leading stores the country over!


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PRICES SUBJECT TO CHANGE WITHOUT NOTICE

The Following Catalogs Sent on Request:

No. 49—Ladies' Nymphette Mannequins.
No. 50—Children's Nymphette Mannequins.
No. 51—Men's: Mannequins, Forms, Fixtures, Tables, Accessories.
No. 52—Millinery: Heads, Forms, Stands, Accessories.

RETURN TO DESIGN DIV.

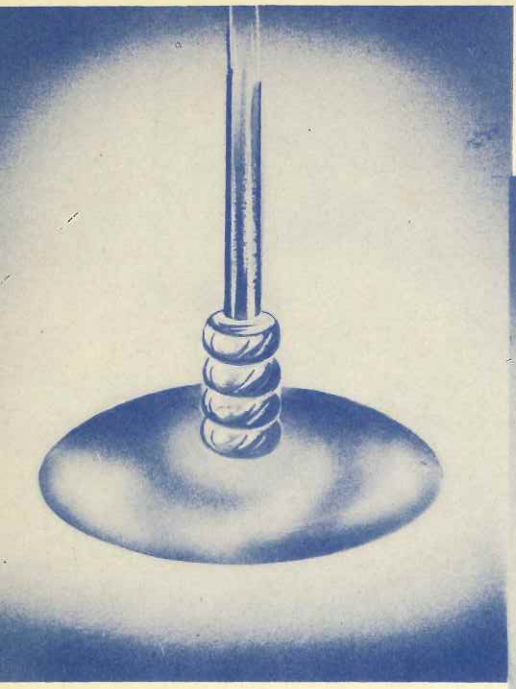
Nat. Siegel inc.

THREE FLOORS OF DISTINCTIVE DISPLAY EQUIPMENT

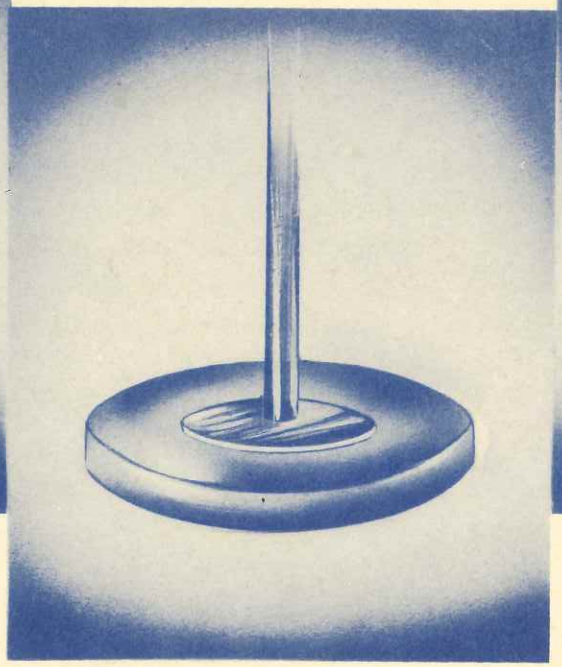
39 West 37th Street New York 18, N. Y.

Charles Salvage

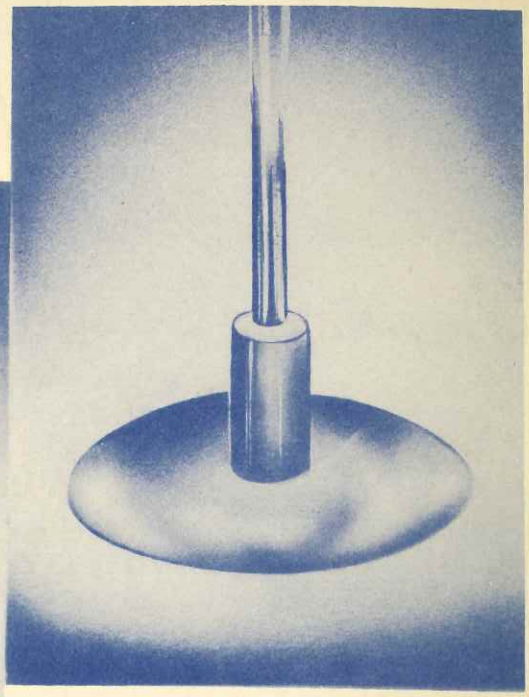
# BASES



No. 1-M — Oval with Grooves



No. 2-M — Flat with Disc

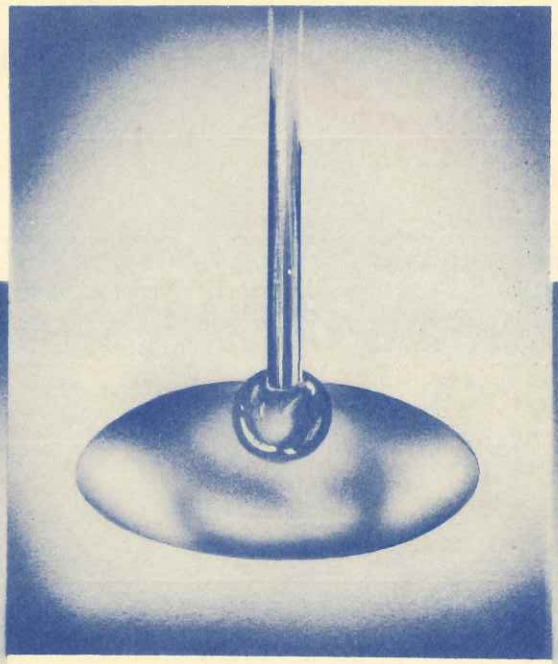


No. 3-M — Oval with Cylinder

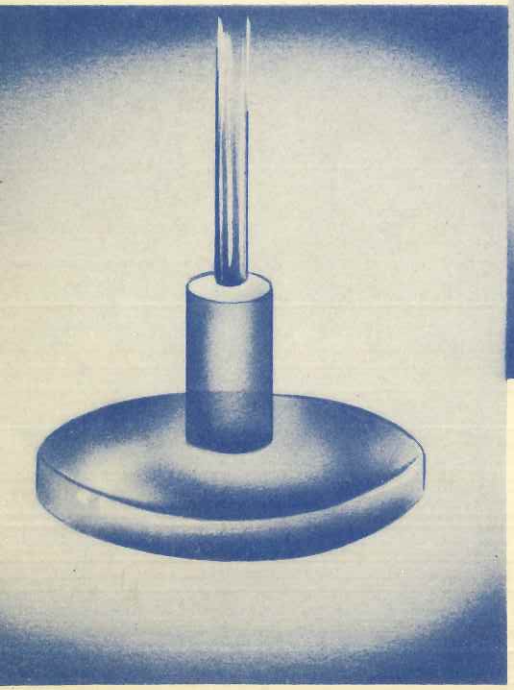
**Expert Craftsmanship and Utility!**

**See Pages 3, 4, 5, and 6 for Choice of Tops!**

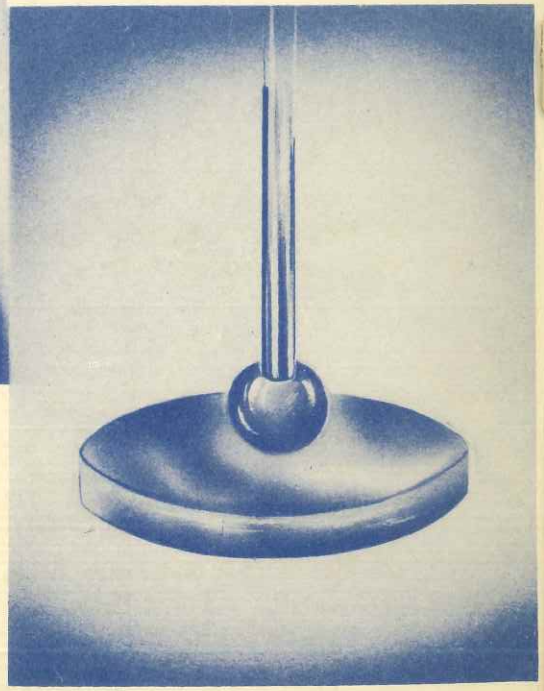
No. 5-M — Oval with Ball



No. 4-M — Flat with Cylinder



No. 6-M — Flat with Ball



Nat Siegel

# NAKED STANDS

(Naked stand consists of upright and base without top)

See Choice of Tops on Pages 3, 4, 5 and 6.

No. 1-M—Solid Cast Oval Base and Fittings.
No. 2-M—Solid Cast Round Base and Fittings—Black Sub Base.
No. 3-M—Solid Cast Oval Base and Cylinder.
No. 4-M—Solid Cast Round Base and Cylinder.
No. 5-M—Solid Cast Oval Base and Ball.
No. 6-M—Solid Cast Round Base and Ball. All Triple-Plated
All in Polished or Brushed Chrome.

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## No. 2-M

| | |
|---|---|
| 4½" Base, ⅜ x ¼" Tubing, 12/24" - 15/30" Ext. | $1.75 each |
| 5" Base, ⅜ x ¼" Tubing, 15/30" - 18/36" Ext. | 2.00 each |
| 6" Base, ½ x ⅜" Tubing, 18/36" - 24/48" Ext. | 3.50 each |
| 8" Base, ⅝ x ½" Tubing, 36/72" - 30/60" Ext. | 6.75 each |
| 8" Base, ⅝ x ⅜" Tubing, 30/60" - 36/72" Ext. | 5.75 each |
| 8" Blouse or Coat Form Base, ⅝ x 30" Rod. | 4.25 each |
| 10" Costume Form Base, ⅞ x 36" Rod. | 6.75 each |

## No. 1-M

| | |
|---|---|
| 4¼" Base, ⅜ x ¼" Tubing, 12/24" - 15/30" Ext. | $1.95 each |
| 5" Base, ⅜ x ¼" Tubing, 15/30" - 18/36" Ext. | 2.25 each |
| 6" Base, ½ x ⅜" Tubing, 18/36" - 24/48" Ext. | 3.75 each |
| 8" Base, ⅝ x ½" Tubing, 36/72" - 30/60" Ext. | 6.95 each |
| 8" Base, ⅝ x ⅜" Tubing, 30/60" - 36/72" Ext. | 5.95 each |
| 8" Blouse or Coat Form Base, ⅝ x 30" Rod. | 4.50 each |
| 10" Costume Form Base, ⅞ x 36" Rod. | 6.95 each |

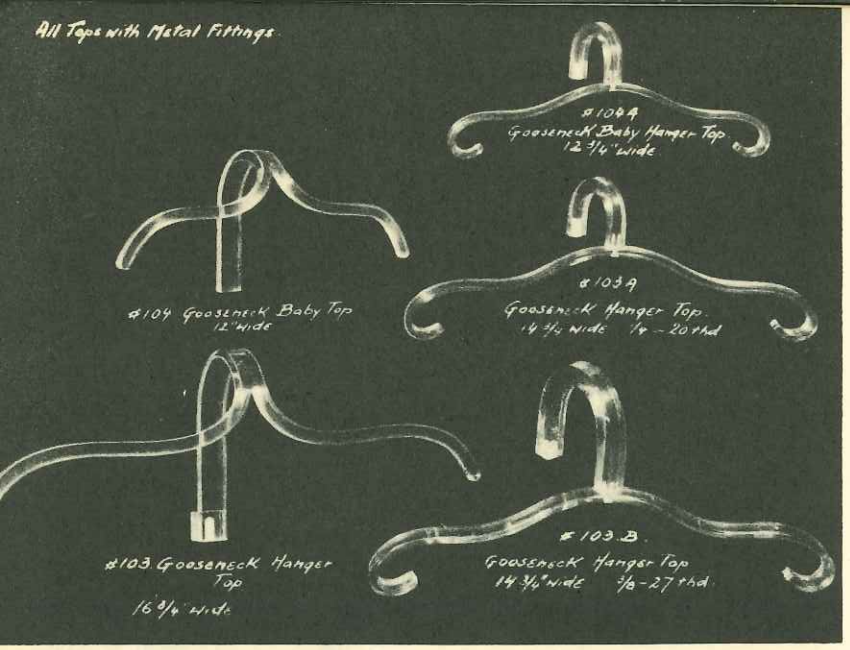
## No. 3-M and 4-M

| | |
|---|---|
| 4½" Base, ⅜ x ¼" Tubing, 12/24" - 15/30" Ext. | $2.75 each |
| 5" Base, ⅜ x ¼" Tubing, 15/30" - 18/36" Ext. | 3.50 each |
| 6" Base, ½ x ⅜" Tubing, 18/36" - 24/48" Ext. | 4.95 each |
| 8" Base, ⅝ x ⅜" Tubing, 30/60" - 36/72" Ext. | 8.25 each |
| 8" Base, ⅝ x ½" Tubing, 30/60" - 36/72" Ext. | 8.95 each |
| 8" Blouse or Coat Form Base, ⅝ x 30" Rod. | 5.95 each |
| 10" Costume Form Base, ⅞ x 36" Rod. | 8.95 each |

## No. 5-M and 6-M

| | |
|---|---|
| 4½" Base, ⅜ x ¼" Tubing, 12/24" - 15/30" Ext. | $2.50 each |
| 5" Base, ⅜ x ¼" Tubing, 15/30" - 18/36" Ext. | 2.95 each |
| 6" Base, ½ x ⅜" Tubing, 18/36" - 24/48" Ext. | 4.25 each |
| 8" Base, ⅝ x ⅜" Tubing, 30/60" - 36/72" Ext. | 6.50 each |
| 8" Base, ⅝ x ½" Tubing, 30/60" - 36/72" Ext. | 8.50 each |
| 8" Blouse or Coat Form Base, ⅝ x 30" Rod. | 5.25 each |
| 10" Costume Form Base, ⅞ x 36" Rod. | 7.50 each |

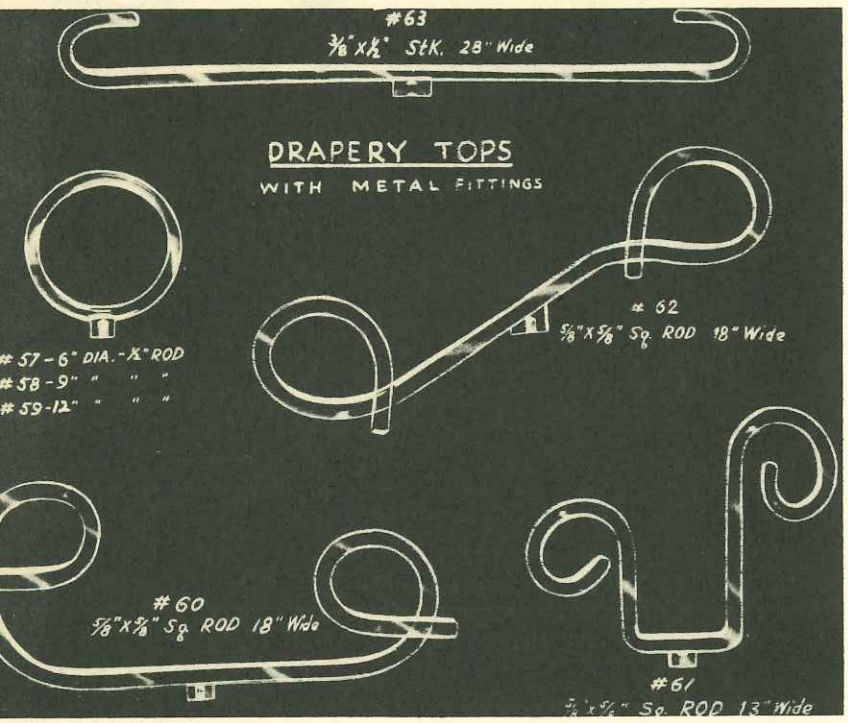
Nat Siegel, Inc.
11/8/50 - Light -




# TOP QUALITY . . .

GOOSE NECK TOPS
Any Size Thread, Metal Fitting

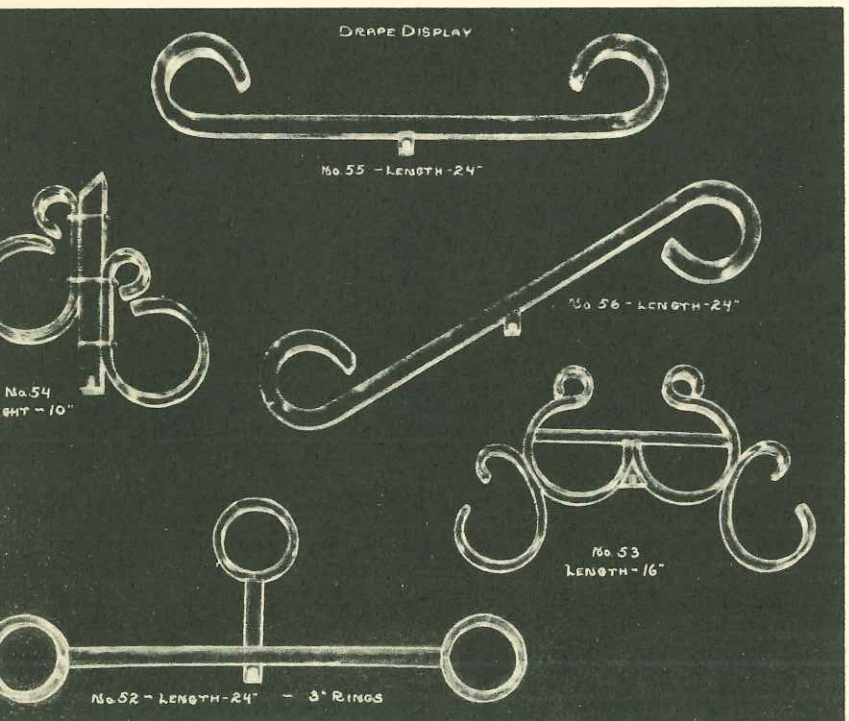
| | Each |
|---|---|
| 103 | $2.50 |
| 103A | 2.00 |
| 104 | 1.75 |
| 104A | 1.50 |
| 103B | 2.25 |


#63
3/8" X 1/2" Stk. 28" Wide
DRAPERY TOPS
WITH METAL FITTINGS
#57 - 6" DIA. - 1/2" ROD
#58 - 9" " " "
#59 - 12" " " "
#62
5/8" X 5/8" Sq. ROD 18" Wide
#60
5/8" X 5/8" Sq. ROD 18" Wide
#61
5/8 x 5/8" Sq. ROD 13" Wide

# high in value . . .

LUCITE DRAPE TOPS
Any Size Thread

| | Each |
|---|---|
| 63 | $2.50 |
| 57 | 1.75 |
| 58 | 2.25 |
| 59 | 2.75 |
| 62 | 5.50 |
| 60 | 5.50 |
| 61 | 3.95 |




# low in price . . .

LUCITE DRAPE TOPS
To Fit 1/4 - 3/8 or 1/2" Threads

| | Each |
|---|---|
| 55 | $5.95 |
| 54 | 6.95 |
| 56 | 5.95 |
| 53 | 7.95 |
| 52 | 7.95 |

## LUCITE TOPS

To Fit 1/4" or 3/8" Threads

| | Dozen |
|---|---|
| 470—Tee Bar: 12" long | $12.95 |
| 484—Bent Ends Tee Bar: 12" long | 18.00 |
| 483—Curved Top: 14" long | 18.00 |
| 480—Blouse Tops: 14" long | 18.00 |
| 477—Lingerie Top: 14" long | 18.00 |
| 481—Blouse Tops: 14" long | 27.00 |
| 478—Lingerie Top: 14" long | 30.00 |
| 482—Skirt Top: 12" long | 21.00 |
| 476—Bra Top: 12" long | 18.00 |
| 479—Childrens Top: 12" long | 18.00 |
| 475—Hose Top: 9" long | 18.00 |

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## HOSIERY TOPS

With Metal Fittings

| | |
|---|---|
| 140 | $11.95 doz. |
| 141 | 18.00 doz. |
| 142 | 15.00 doz. |
| 143 | 15.00 doz. |

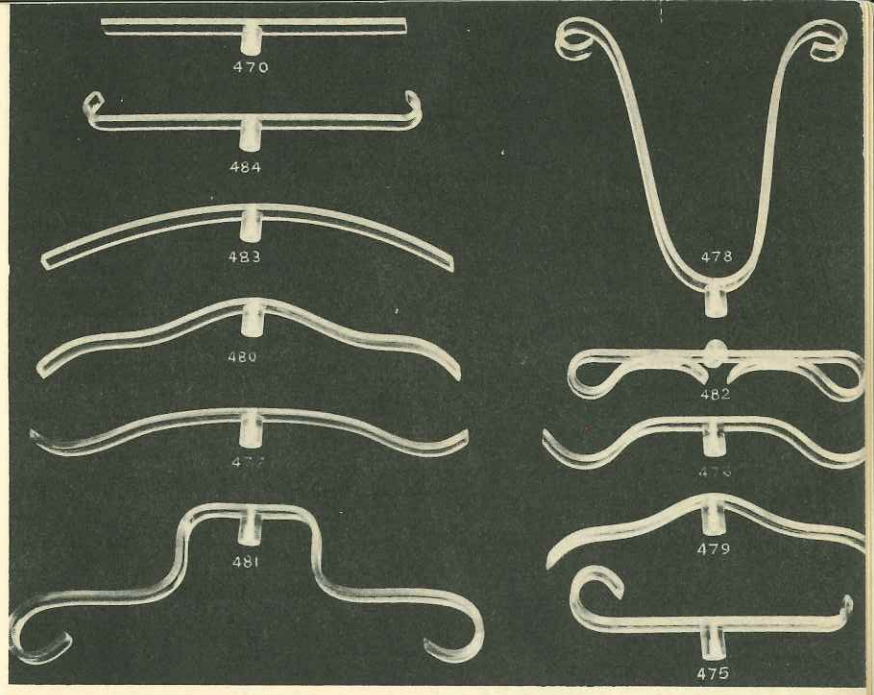
469 —Split Dress Top, to fit any size thread. $3.95 each

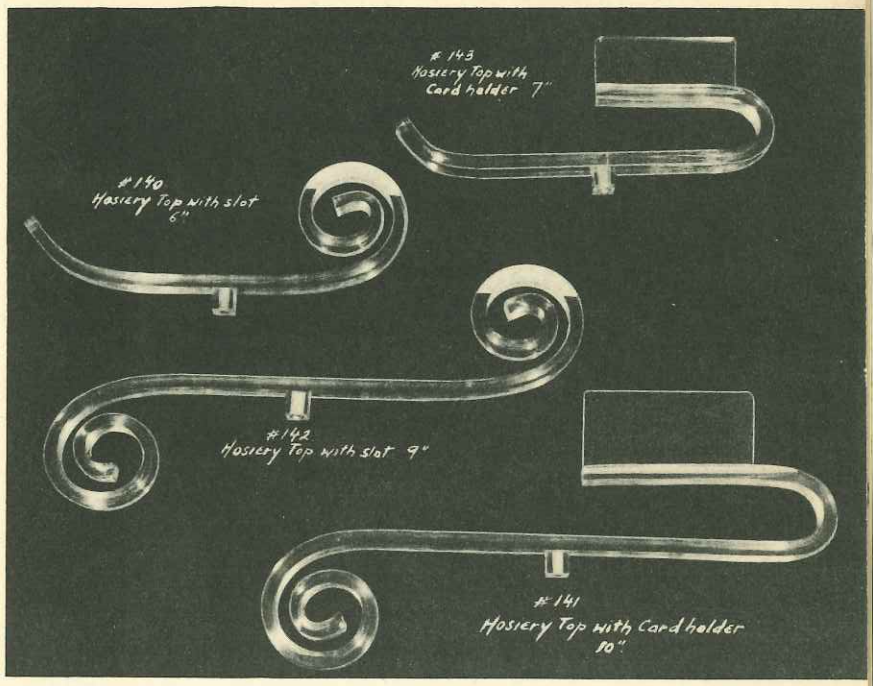
486A—Split Dress Top and Rod, to fit any size thread. $3.95 each

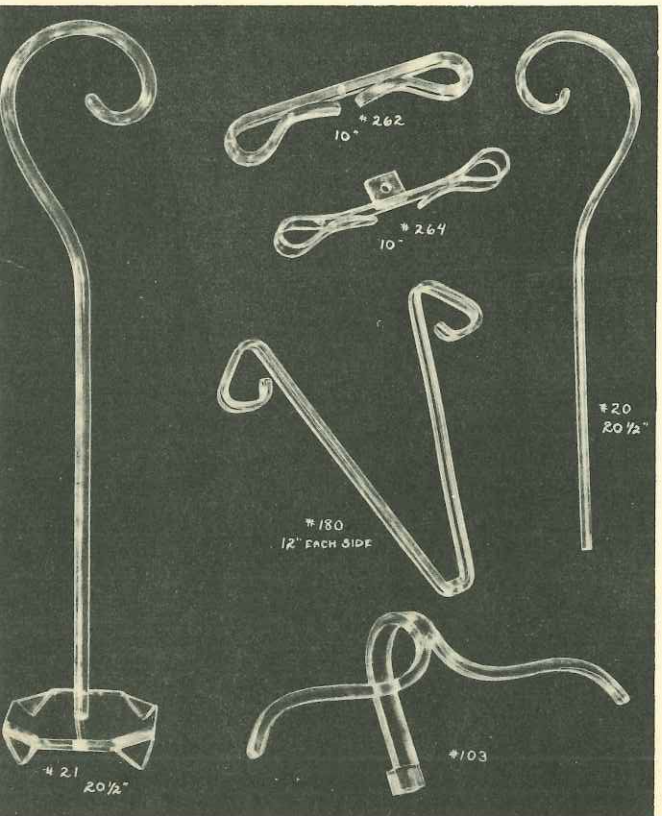
481A—Gooseneck Blouse Top, to fit any size thread. $3.25 each

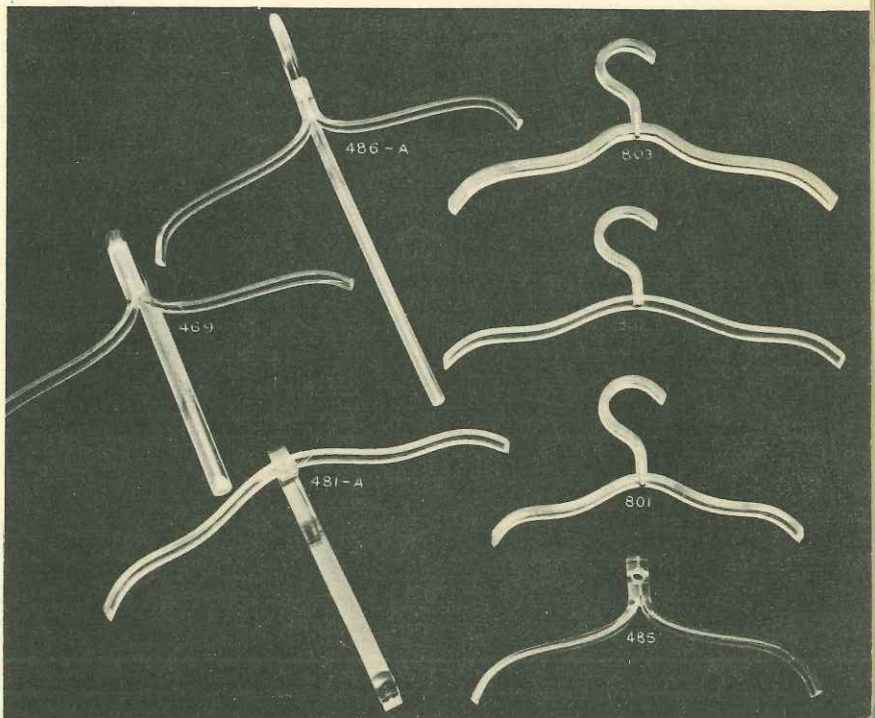
| | |
|---|---|
| 803 —Heavy Hanger, 15" long | $24.00 dozen |
| 802 —Light Hanger, 15" long | 18.00 dozen |
| 801 —Infants Hanger, 11" long | 15.00 dozen |
| 485 —Gown Top to slip over rod | 27.00 dozen |

| | |
|---|---|
| 21 —Bag Stands: 20" high | $ 3.95 each |
| 262—Skirt Top any size thread | 18.00 dozen |
| 264—Skirt Top any size thread | 18.00 dozen |
| 20 —Bag Hook only 20" | 18.00 dozen |
| 180—Lingerie Top 12" each side | 1.95 each |
| 103—Gooseneck Top any size thread | 2.50 each |



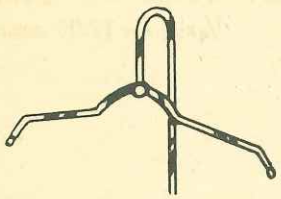
# INTERCHANGEABLE DISPLAY TOPS

TT — TEE
9"—1/4x1/4 — $3.00 doz.
12"—1/4x1/4 — 3.00 doz.
15"—1/4x1/4 — 3.50 doz.
18"—3/8x3/8 — 7.80 doz.

CT — GARMENT
12"—1/4x1/4 — $3.95 doz.
15"—1/4x1/4 — 3.95 doz.
17"—3/8x3/8 — 8.75 doz.

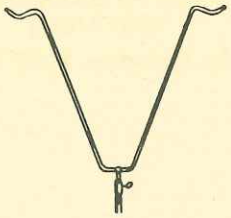
LT — LINGERIE
12"—1/4x1/4 — $3.95 doz.
15"—1/4x1/4 — 3.95 doz.
17"—3/8x3/8 — 8.75 doz.

BT — DRESS-BLOUSE
12"—1/4x1/4 — $3.95 doz.
15"—1/4x1/4 — 3.95 doz.
17"—3/8x3/8 — 8.75 doz.

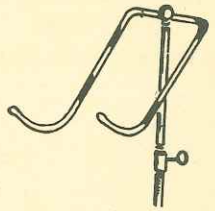


GNT — GOOSE-NECK
(Garment Drape)
17"—3/8x3/8 — $2.00 each

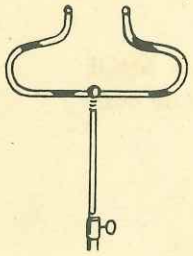
HT — MILLINERY
(Concave) 1/4 — $5.95 doz.
(Convex) 1/4 — 5.95 doz.



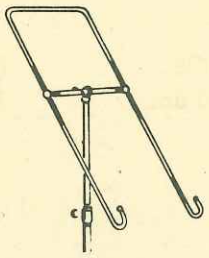
VLT — LINGERIE
1/4x1/4 — $10.95 doz.



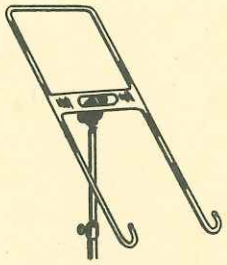
PT — PURSE
1/4x1/4 — $9.00 doz.



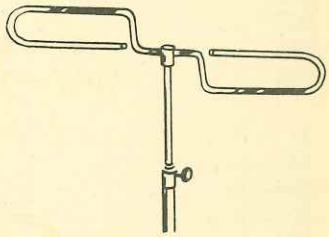
HDT — HOSIERY • DRAPERY
18"—3/8x3/8 — $3.00 each



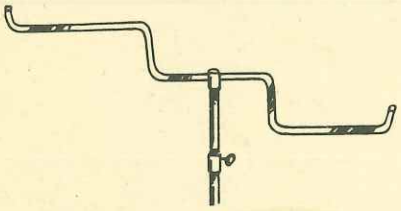
SHT — SHIRT
1/4x1/4 — $9.00 doz.



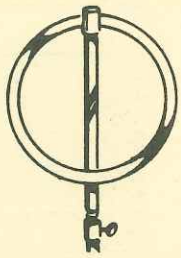
ST — SHIRT
1/4x1/4 — $15.00 doz.
REINFORCED
SWIVEL FITTING



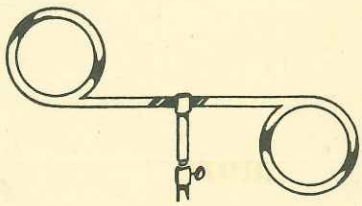
RST — DRAPE
1/4x1/4 — $24.00 doz.
18" Long



SDT — HOSIERY • DRAPERY
18"—1/4x1/4 — $15.00 doz.
18"—3/8x3/8 — 24.00 doz.



RT — DRAPERY
6"—1/4x1/4 — $ 8.95 doz.
8"—1/4x1/4 — 15.00 doz.
8"—3/8x3/8 — 18.00 doz.

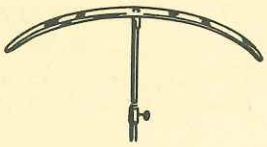


RDT — DRAPERY
18"—3/8x3/8 — $3.95 each

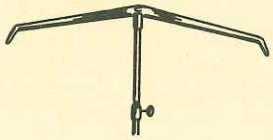
Nat Siegel, inc.

**Three Floors of Distinctive Display Equipment**

# INTERCHANGEABLE DISPLAY TOPS

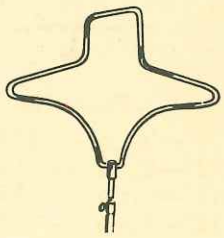


FDT — GARMENT
(Flat Metal)
3/8 Thread — $1.10 each

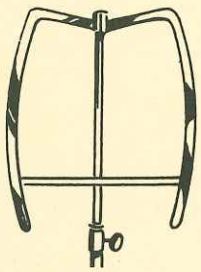


FGT — GARMENT
(Flat Metal)
3/8 Thread — $1.10 each

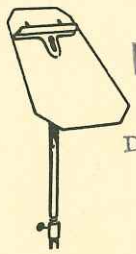
TUT — DRAPERY
18"—3/8x3/8 — $ .95 each
24"—3/8x3/8 — 1.21 each



SDT—SCARF OR NECKLACE
1/4x1/4 — $2.00 each



GT — GIRDLE
1/4x1/4 — $1.75 each



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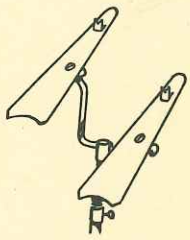
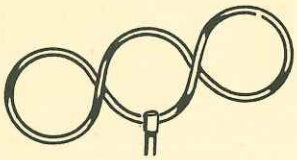
SST — PAIR SHOE
1/4 Thread — $18.00 doz.



TPS — TWIN PAIR SHOE
1/4 Thread — $21.00 doz.



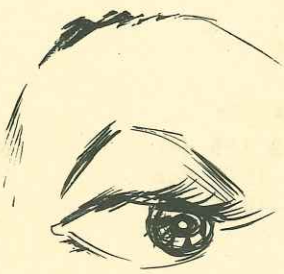
3RT — DRAPERY
18"—3/8x3/8 — $3.95 each
24"—3/8x3/8 — 4.50 each

HD — HOSIERY
1/4x1/4 — $2.95 each

CHT — HOSIERY
$10.95 doz.

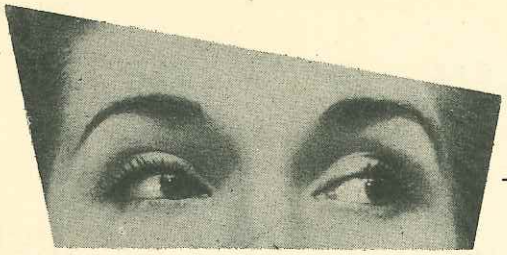
METAL FORM AND
Displayers
Cat. NO. 53

**more for your money!**



rec'd
11-14-1950

**seeing is believing!**



# SEEING IS BELIEVING . . .

## ALWAYS . . . Highest Quality . . . Lowest Cost!

### B57 — SINGLE RACK

With extended hanging rail. Bases are heavy-walled 1-5/16" tubing, balance 1-1/16" tubing. Unbreakable malleable cast fittings. All polished chrome. With 2" casters. 66" high.

4' long ..... $20.95
5' long ..... 22.45
6' long ..... 23.70

### B57— Ext.

Above rack 4' long with two 12" pull-out extensions. 66" high ..... $28.50

### C356 — SINGLE CURVED DIRECTIONAL RACK

Constructed with heavy-walled 1-5/16" tubing bases and flared tubing fittings; balance of rack 1-1/16". Approx. length 57", approx. height 60½" on glides. All polished chrome ..... $29.95 — With 3" Casters @ $33.45

### 11657 — SINGLE RACK

66" high. Extended hanging rail. Unbreakable malleable iron cast bases and fittings, balance 1-1/16" heavy-walled tubing. All highly polished chrome, with 3" casters.

4' long ..... $27.50
5' long ..... 29.50
6' long ..... 31.50

### 11457 — SUPER STURDY RACK

Extra-heavy 1-5/16" tubing throughout, with heavy unbreakable cast fittings and 3" casters. 66" high, polished chrome.

4' long ..... $29.95
5' long ..... 31.45
6' long ..... 32.95

### C56 — SINGLE RACK WITHOUT EXTENDED RAIL

With 1-5-1/16" heavy-walled tubing bases, balance 1-1/16" tubing. All polished chrome, with 2" casters. 66" high.

4' long ..... $18.95 5' long ..... $20.25 6' long ..... $21.50

### C57 — SINGLE RACK, WITH EXTENDED RAIL

Bases are heavy-walled 1-5/16" tubing, balance 1-1/16" tubing. All polished chrome with 2" casters, 66" high.

4' long ..... $18.95 5' long ..... $20.25 6' long ..... $21.50

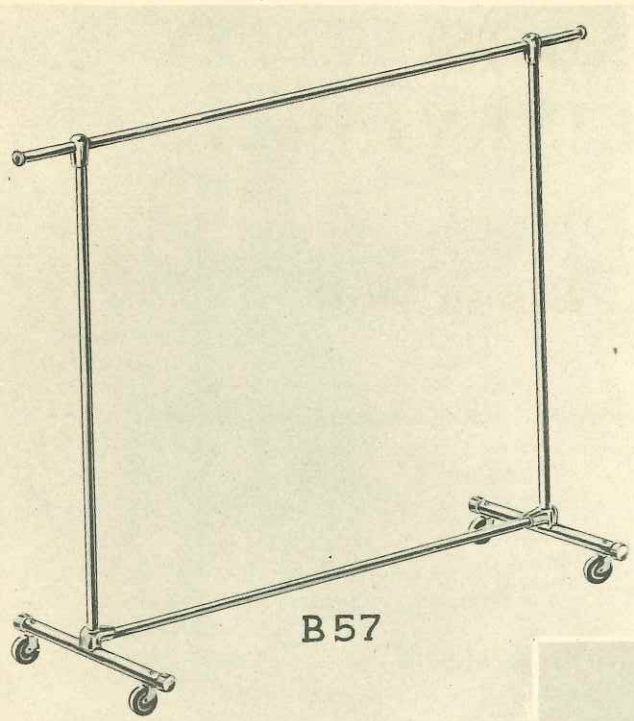
**THREE FLOORS OF**

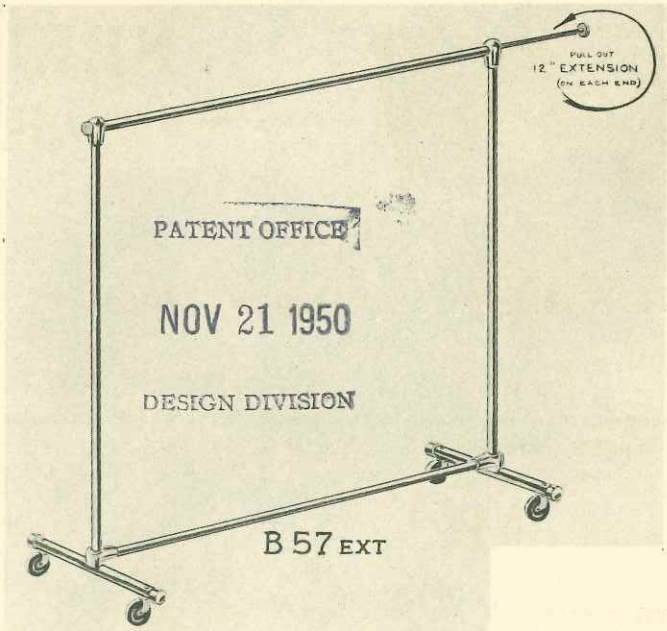
**DISTINCTIVE DISPLAY EQUIPMENT**

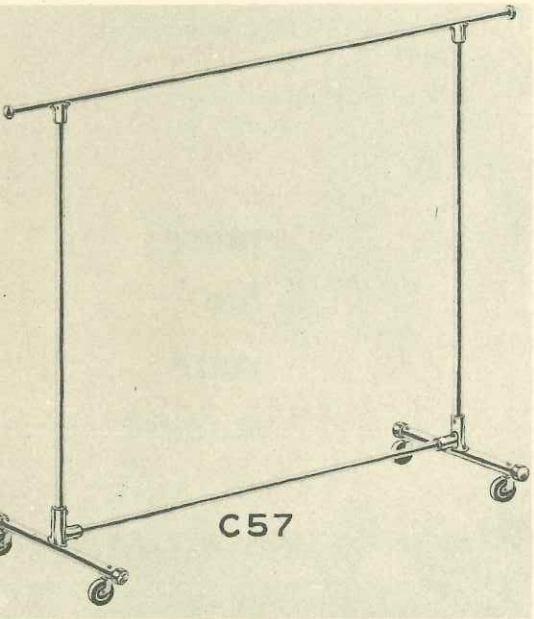
Nat Siegel INC

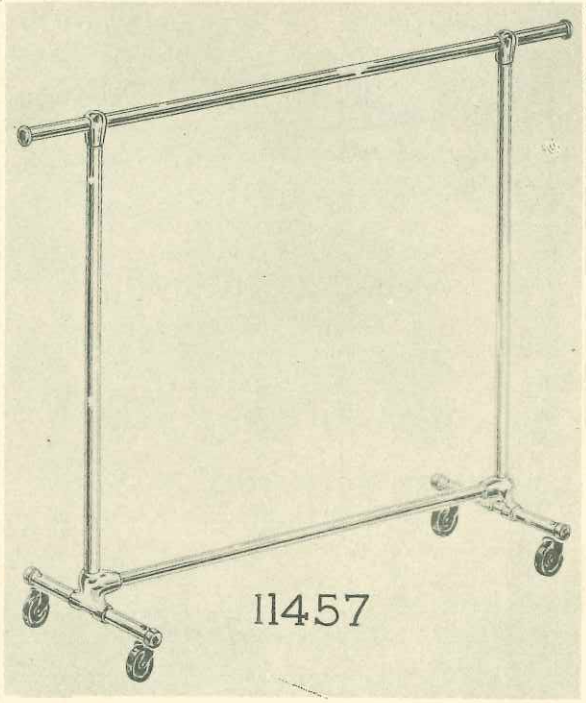
# SUPERIOR CONSTRUCTION

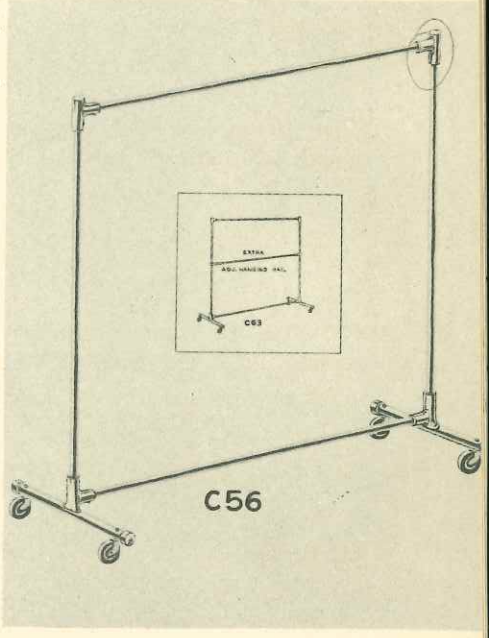
perfected for Utility..

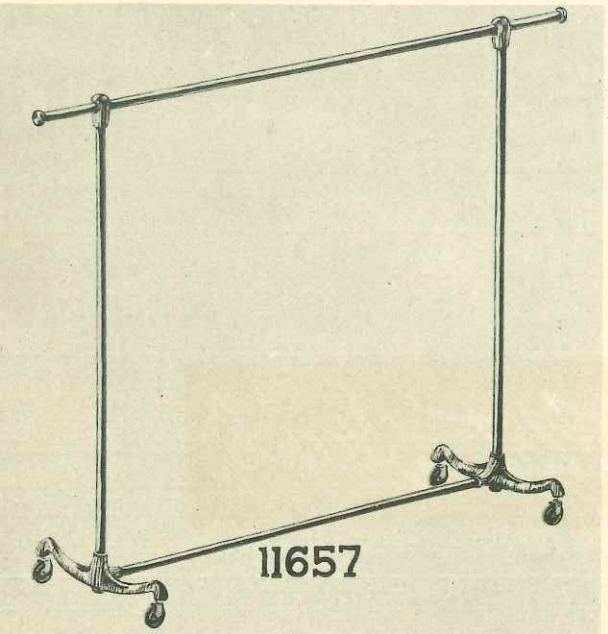


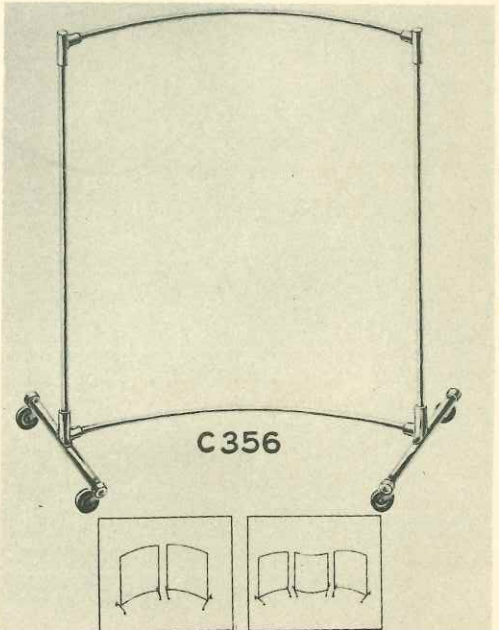



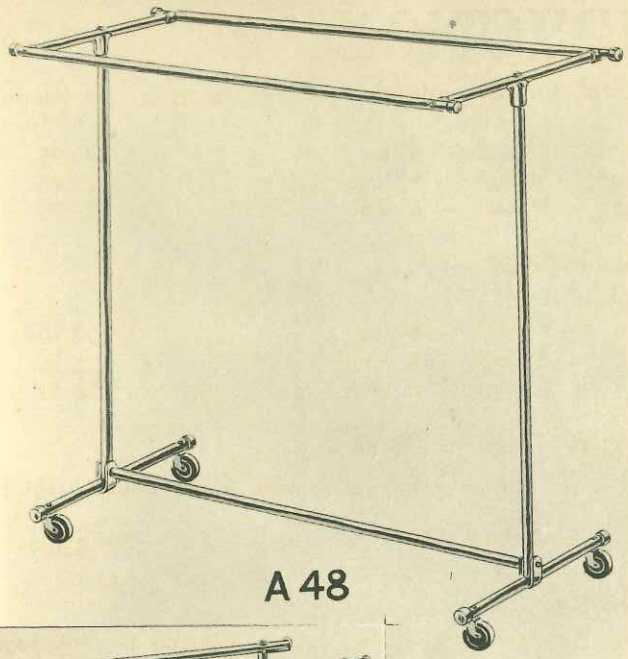




Nat Siegel

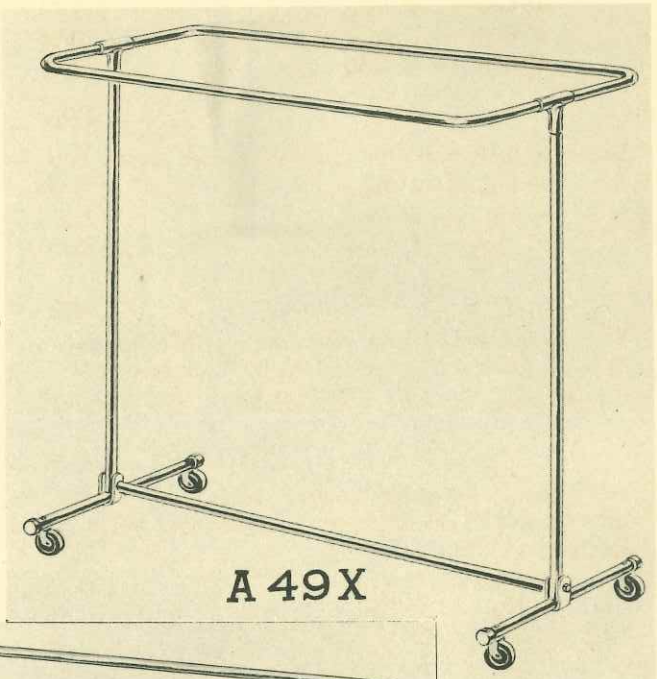


# RACKS

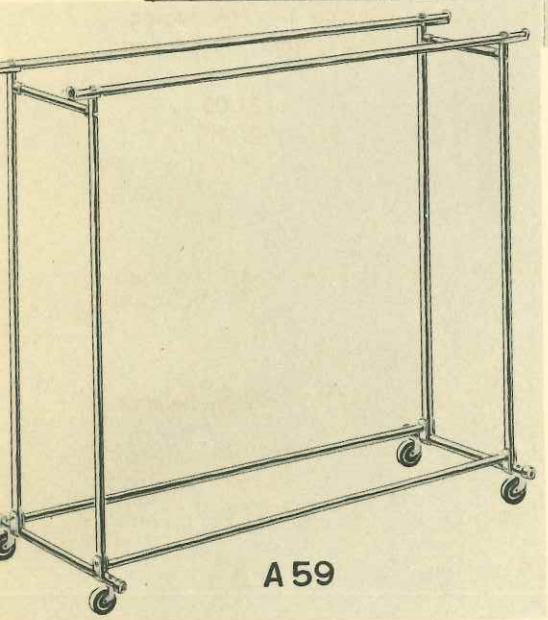
# VARIETY and UTILITY



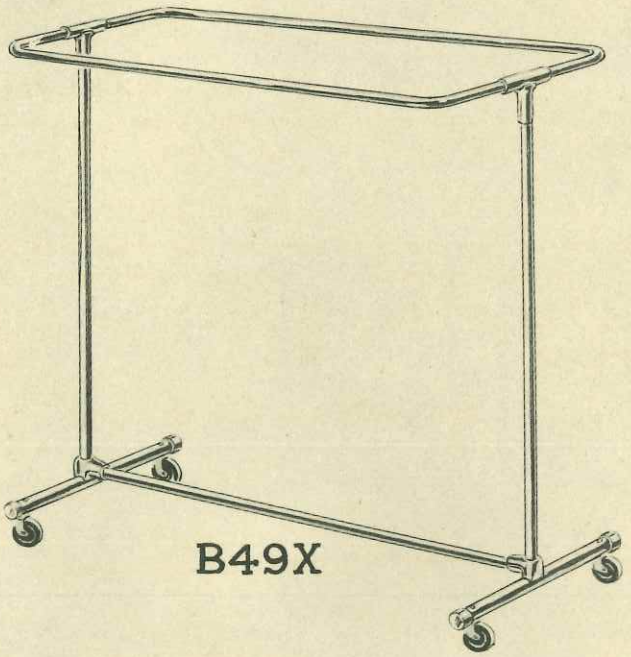
A 48



A 49X

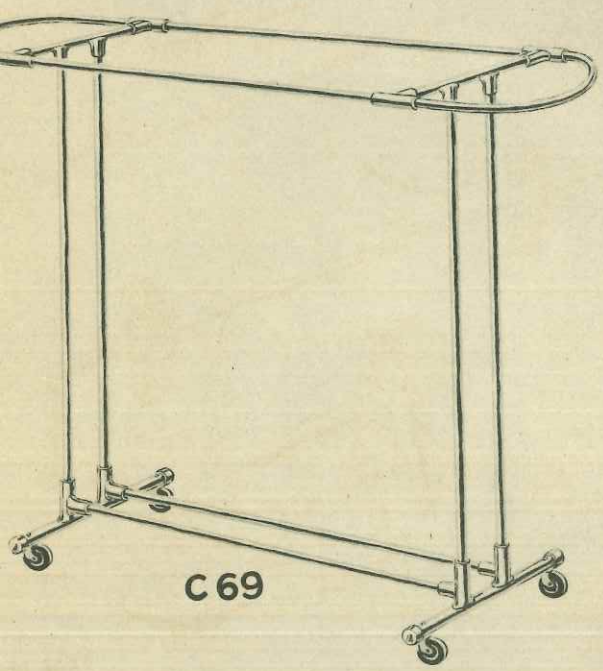


A 59

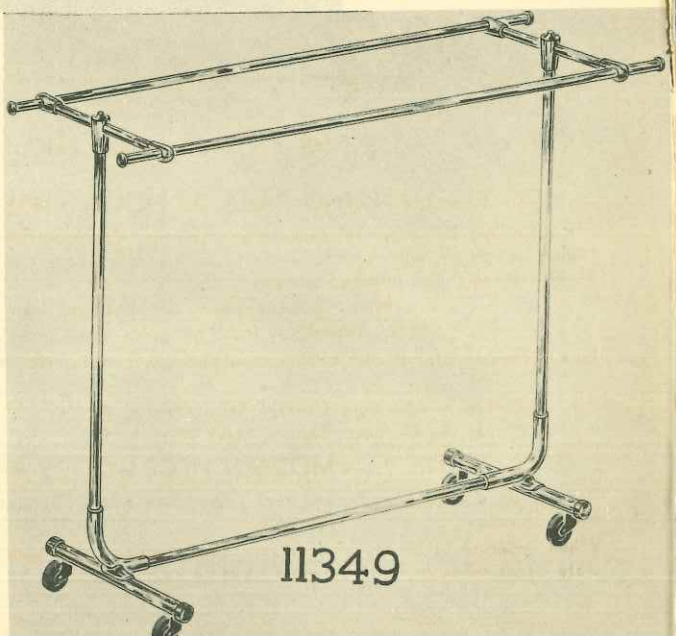


B49X

**more for your money!**



C 69



11349

## A48 — UTILITY RACK

With double hanging rails, two uprights. Heavy-walled 1-1/16" tubing construction with heavy gauge steel base fittings. All chrome finish. With 2" casters.

| | | | |
|---|---|---|---|
| 4′ high — 4′ long | $19.50 | 5′ high — 4′ long | $20.95 |
| 4′ high — 5′ long | 20.95 | 5′ high — 5′ long | 22.45 |
| 4′ high — 6′ long | 22.45 | 5′ high — 6′ long | 23.95 |

## A49X — UTILITY RACK

Same as A48 but with rounded corner closed end Rectangular Top.

| | | | |
|---|---|---|---|
| 4′ high — 4′ long | $22.45 | 5′ high — 4′ long | $23.70 |
| 4′ high — 5′ long | 23.70 | 5′ high — 5′ long | 25.25 |
| 4′ high — 6′ long | 25.25 | 5′ high — 6′ long | 26.45 |

## A59 — DOUBLE RACK

With two hanging rails and four uprights. Heavy-walled 1-1/16" tubing construction with heavy gauge steel base fittings. All chorme finish. With 2" casters. 66" high.

4′ long ..... $26.95 5′ long ..... $28.95 6′ long ..... $30.95

## B49-X — UTILITY RACK

With double extended hanging rails, two uprights. Bases are heavy-walled 1-5/16" tubing, balance 1-1/16" tubing. Unbreakable malleable cast base fittings. All polished chrome. With 2" casters. With rounded corner closed end Rectangular Top.

| | | | |
|---|---|---|---|
| 4′ high — 4′ long | $29.45 | 5′ high — 4′ long | $31.00 |
| 4′ high — 5′ long | 31.45 | 5′ high — 5′ long | 33.00 |
| 4′ high — 6′ long | 33.45 | 5′ high — 6′ long | 34.00 |

Add $2.50 more each size to above prices.

## C69 — DOUBLE RACK

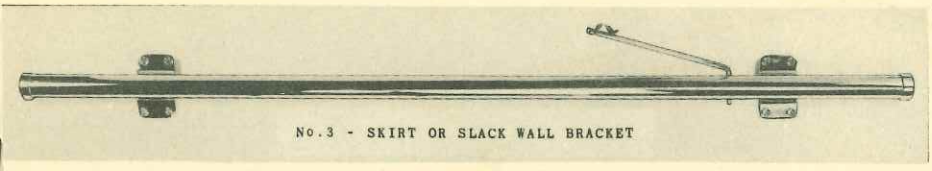
With circular end hanging rails and four uprights. Bases are heavy-walled 1-5/16" tubing, balance 1-1/16" tubing. All polished chrome, with 2" casters. 66" high, 6′ long ..... $47.50

## 11349 — UTILITY RACK

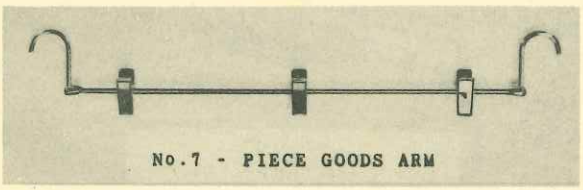
With double extended hanging rails; two uprights. The streamlined bases are heavy-walled 1-5/16" tubing, balance 1-1/16" tubing. Unbreakable malleable iron hanging rail fittings — all satin chrome — 2" casters.

| | | | |
|---|---|---|---|
| 4′ high x 4′ long | $34.95 | 5′ high x 4′ long | $35.95 |
| 4′ high x 5′ long | 36.95 | 5′ high x 5′ long | 38.95 |
| 4′ high x 6′ long | 38.95 | 5′ high x 6′ long | 40.50 |

## SKIRT AND SLACK ARMS TO FIT YOUR RACKS



No. 3 - SKIRT OR SLACK WALL BRACKET



No. 7 - PIECE GOODS ARM

### No. 3 — HANGING RAILS TO HOLD SKIRTS OR SLACKS

For mounting on walls, columns or in cabinets. Extra-heavy walled 1-5/16" round tubing drilled to hold approximately 12 skirt or slack arms per foot. Standard sizes: 3′—4′—5′—6′. All polished chrome.

Price (without arms) — $1.60 per foot.
Exact dimensions must be given when ordering.

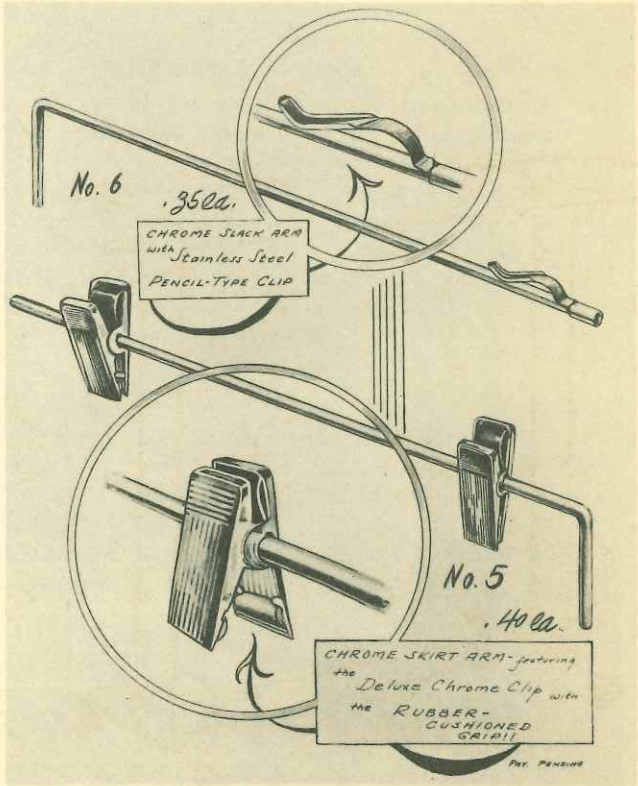
Heavy chrome plated cast bronze mounting brackets for mounting hanging rails. $4.95 per pair

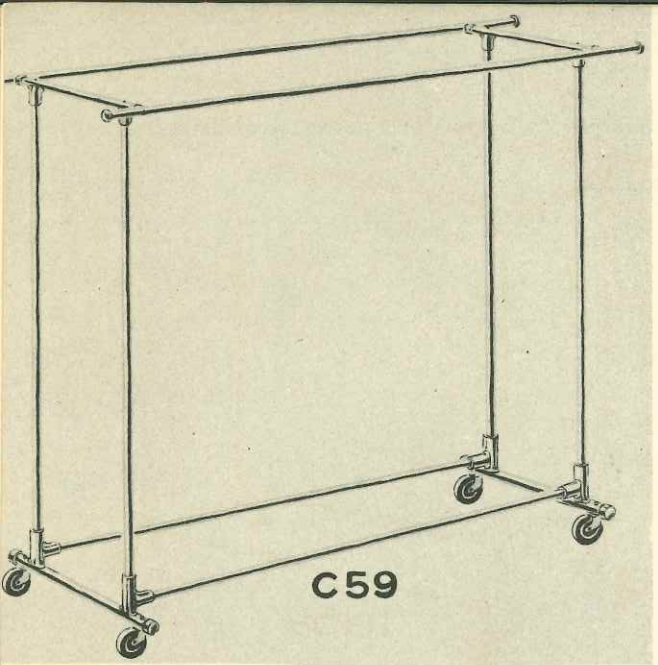
No. 5—De Luxe Chrome Skirt Arms to fit ..... $ .40 each
No. 6—De Luxe Chrome Slack Arms to fit ..... .35 each

### No. 7 — MODERN PIECE-GOODS ARMS

For use on double hanging rail rack. Complete with 3 De Luxe Chrome clips, polished chrome ..... $1.65 each

When ordering to fit any of our racks, simply specify rack number. Otherwise please state exact measurements between hanging rails of rack to be used.


No. 6
.35 ea.
CHROME SLACK ARM with Stainless Steel PENCIL-TYPE CLIP
No. 5
.40 ea.
CHROME SKIRT ARM - featuring the Deluxe Chrome Clip with the RUBBER-CUSHIONED GRIP!!
PAT. PENDING




### C59 — DOUBLE RACK

With two extended hanging rails and four uprights. Bases are heavy-walled 1-5/16" tubing, balance 1-1/16" tubing. All polished chrome, with 2" casters. 66" high.

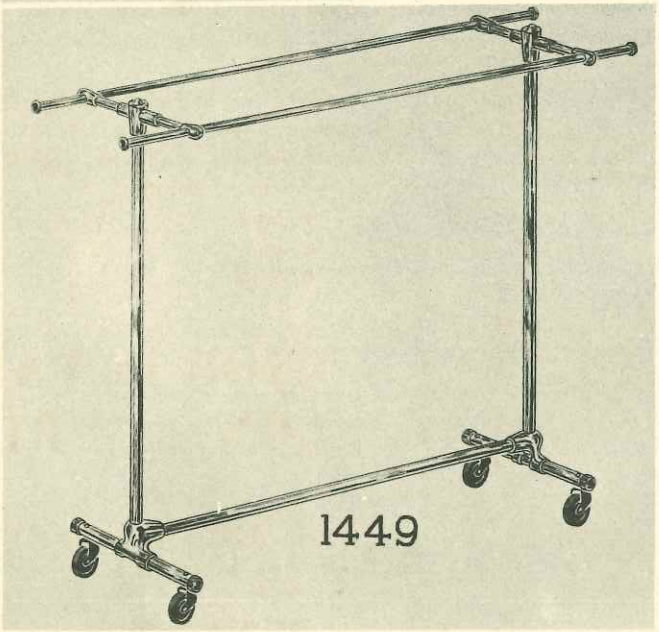
4' long ..... $34.95
5' long ..... 36.95
6' long ..... 38.95

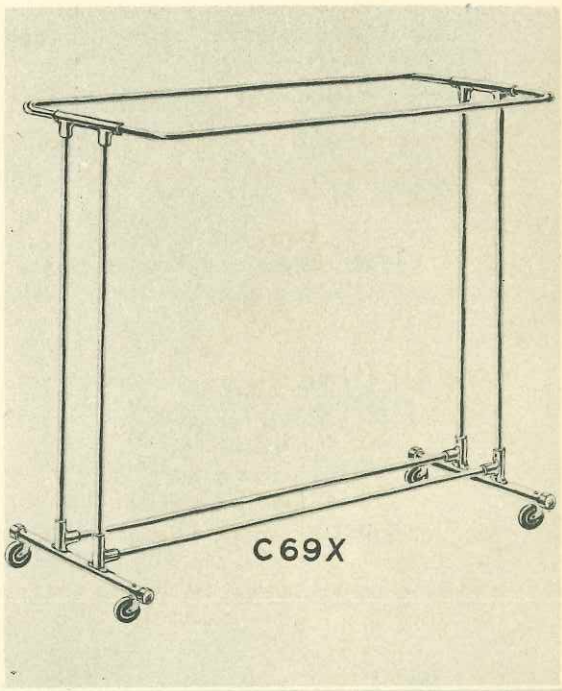
### C69X — DOUBLE RACK

With circular end hanging rails and four uprights. Bases are heavy-walled 1-5/16" tubing, balance 1-1/16" tubing. One piece rounded corner closed end rectangular top. 66" high. All polished chrome with 2" casters.

4' long..... $39.50 5' long..... $41.50
6' long..... $43.50

# more for your money!




### 11449 — SUPER STURDY RACK

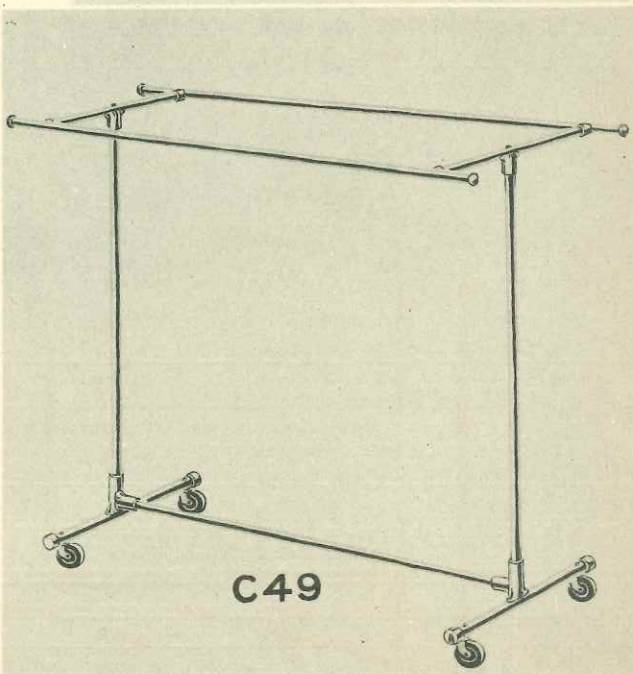
Double Rails. All extra-heavy 1-5/16" tubing except hanging rails, which are 1-1/16" with heavy unbreakable malleable cast fittings and 3" casters. Polished Chrome.

4' high x 4' long.....$39.50 5' high x 4' long.....$41.50
4' high x 5' long..... 41.50 5' high x 5' long..... 43.50
4' high x 6' long..... 43.50 5' high x 6' long..... 45.50
66" high x 4' long.....$42.50
66" high x 5' long..... 44.50
66" high x 6' long..... 46.50

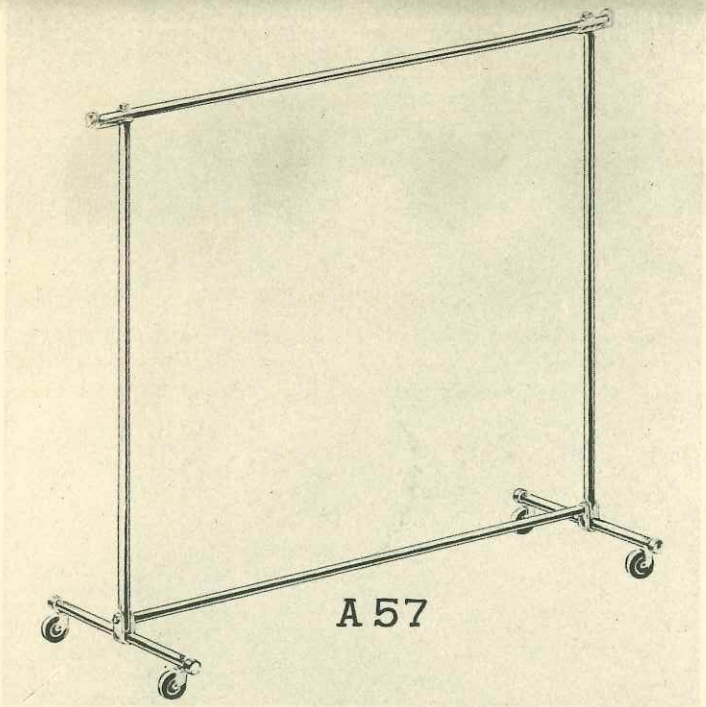
### C49 — UTILITY RACK

With double extended hanging rails and two uprights. Bases are heavy-walled 1-5/16" tubing, balance 1-1/16" tubing. All polished chrome, with 2" casters.

4' high x 4' long.....$24.50 5' high x 4' long..... $26.50
4' high x 5' long.....$26.50 5' high x 5' long..... 28.95
4' high x 6' long..... 28.50 5' high x 6' long..... 29.95




*Nat Siegel, inc.*




### A57 — SINGLE RACK

Heavy-walled 1-1/16" tubing construction with heavy gauge steel base fittings. All chrome finish. With 2" casters. 66" high.

4' long ..... $13.95
5' long ..... $14.95
6' long ..... $15.95

### A57 — Ext.

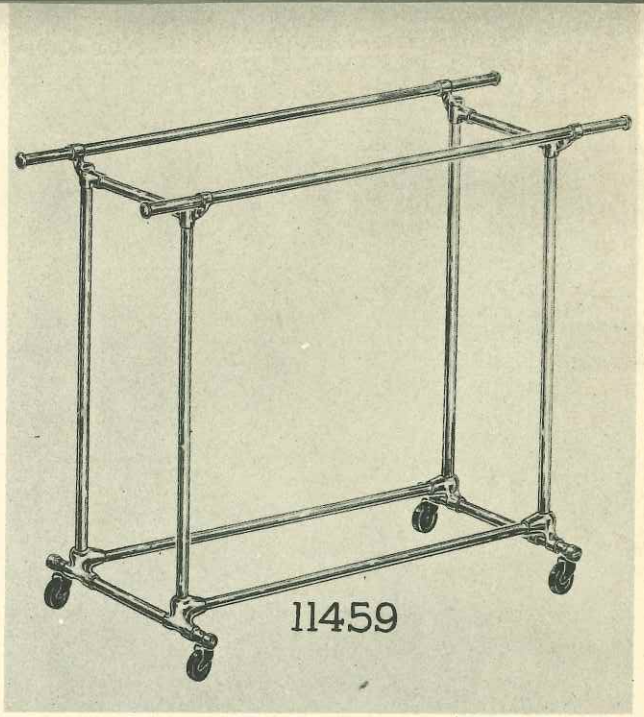
Above rack 4' long with two 12" pull-out extensions. 66" high. $21.95

### 11359 — DOUBLE RACK

66" high with two extended hanging rails and four uprights. The streamlined bases are heavy-walled 1-5/16" tubing; balance 1-1/16" tubing. Unbreakable malleable iron hanging rail fittings. All satin chrome. 2" casters.

4' long ..... $45.95
5' long ..... 47.95
6' long ..... 49.95

With 3" casters add $1.50 per rack.




### 11459 — SUPER STURDY DOUBLE RACK

Four uprights. Extra-heavy 1-5/16" tubing throughout with heavy unbreakable malleable cast fittings and 3" casters, 66" high, polished chrome.

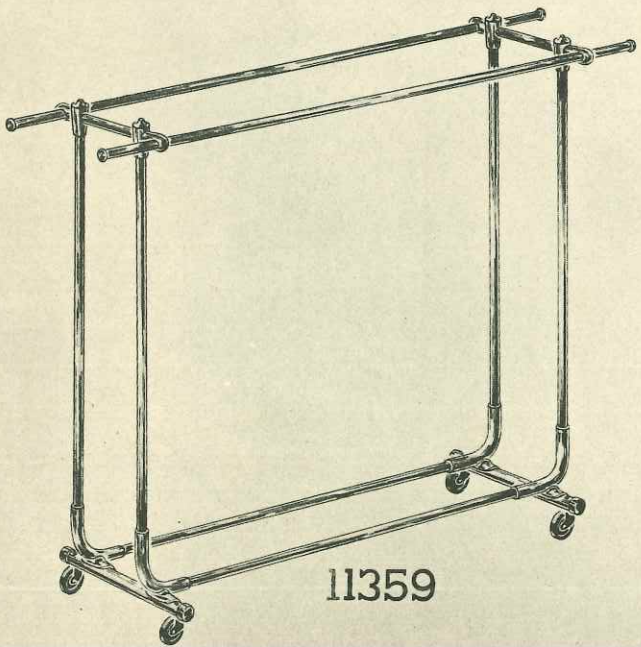
4' long ..... $62.50
5' long ..... 65.50
6' long ..... 68.50

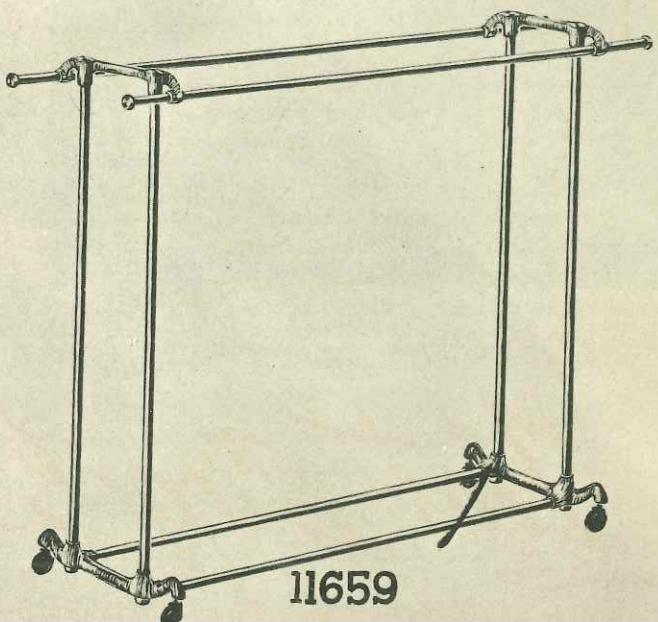
## HIGH in VALUE... LOW in PRICE!

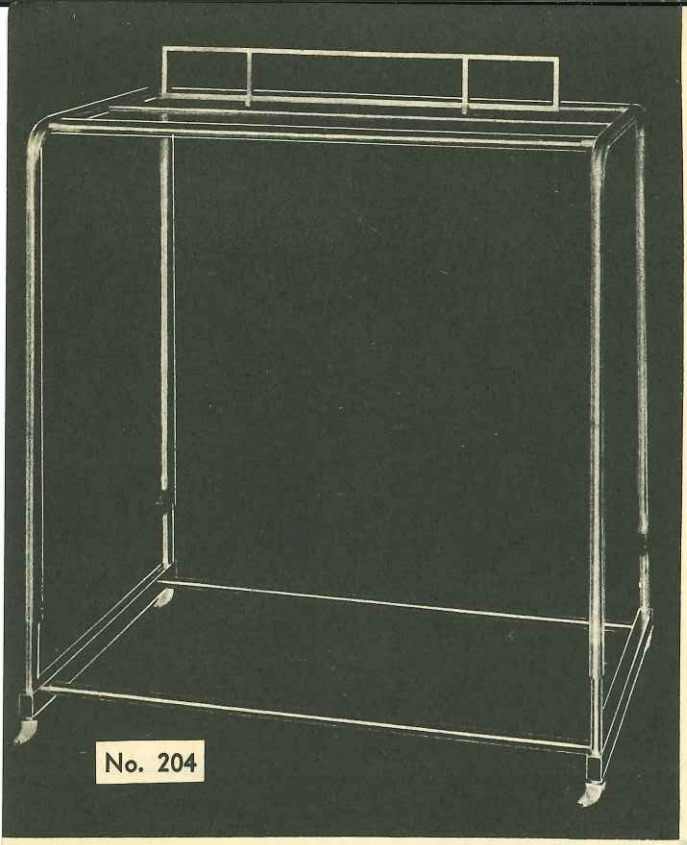
### 11659 — DOUBLE BAR RACK

66" high. Two extended hanging rails, four uprights. Unbreakable malleable iron cast bases and crossarms. Balance 1-1/16" heavy-walled tubing, all highly polished chrome with 3" casters.

4' long ..... $50.95
5' long ..... 52.95
6' long ..... 54.95





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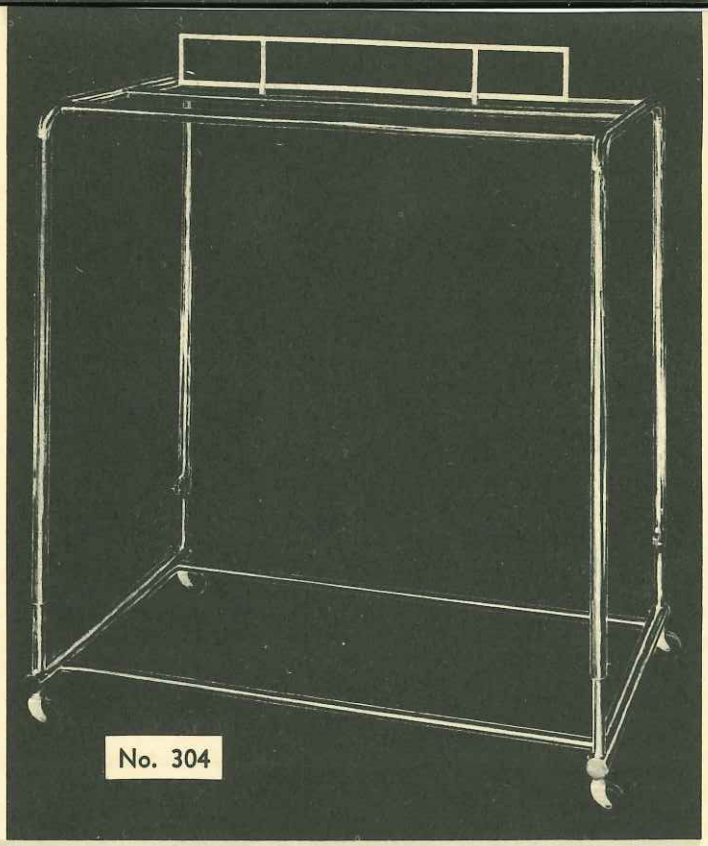

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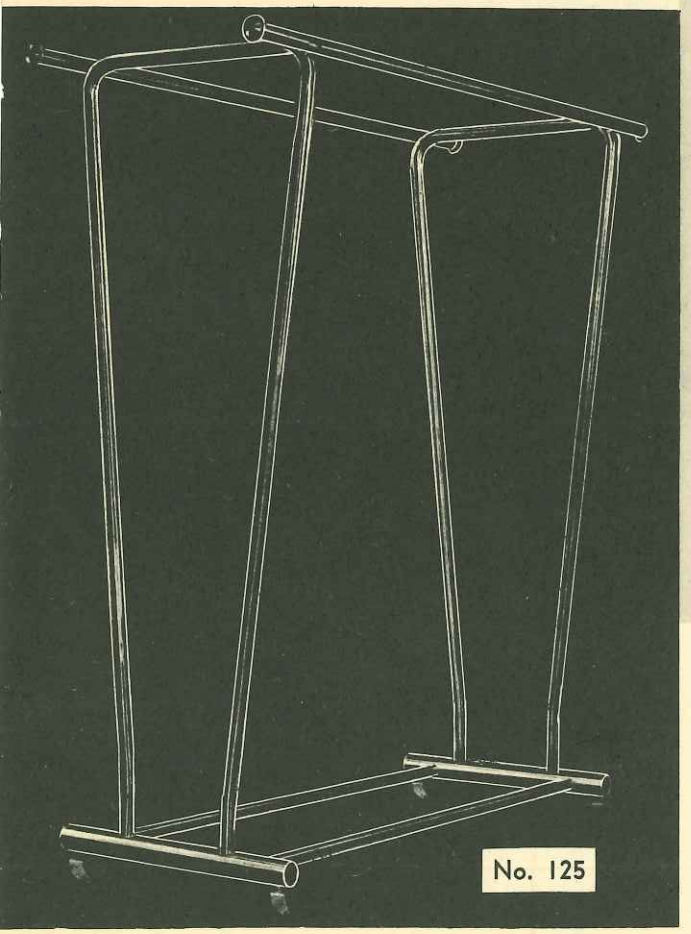

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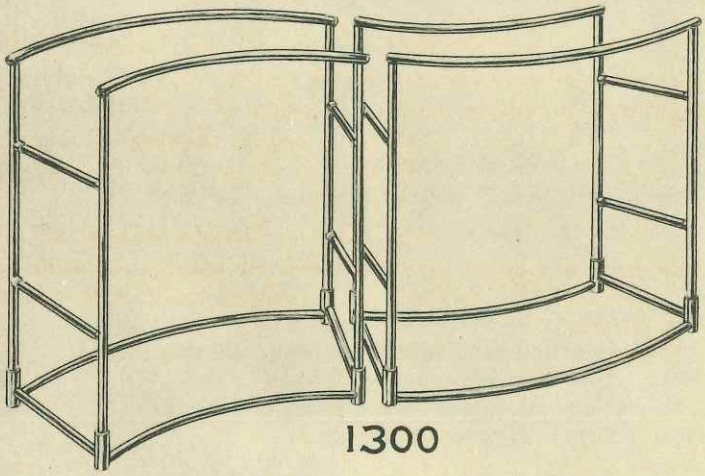

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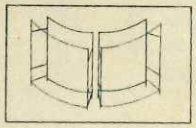

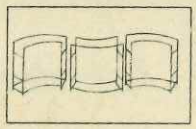

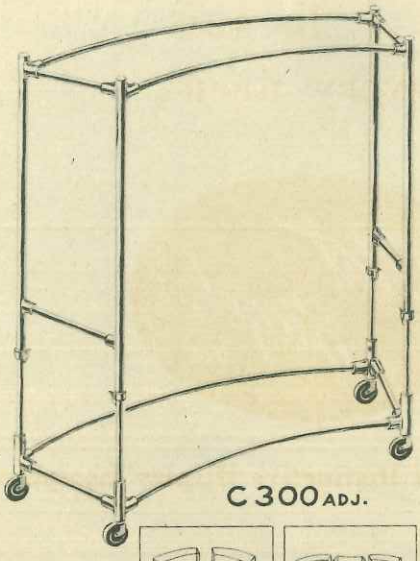

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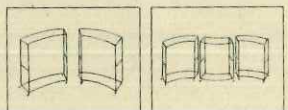


*Nat Siegel*

DON'T BE DECEIVED BY DISCOUNTS . . .
NOTE OUR LOWER PRICES . . . YOU GET
FULL VALUE IN TOP QUALITY . . .
COMPARE . . . AND BE CONVINCED!

### No. 204 — HEAVY DUTY ADJUSTABLE GARMENT RACK

Designed for maximum rigidity and practicability with all-welded fittings—no bolts, nuts or stripped threads to come loose. Overall length 4 ft. — height 48" to 74" — width 28". Top section easily adjustable every 4" thru use of heavy snap locks (self engaging when raising) with heavy gauge 1¼" O.D. tubular steel hanging rails spaced 22"; outside extension tubes 1¼" O.D. Bases machined from 1¼" x 2" solid steel with 3" swivel casters. Finished in satin chrome. Sectional card holder 36" O.A. for cards 8" — 20" — 8" x 4½" available. $6.50

No. 204 — 4 ft. long..... $69.75 No. 205 — 5 ft. long..... $71.50 No. 206 — 6 ft. long..... $73.50

### No. 304 — HEAVY DUTY ADJUSTABLE GARMENT RACK

Designed as a companion rack to No. 204 for stores desiring a highly polished chrome finish to match their other fixtures. Specifications are the same with the exception of the finish and the use of 1¾" round solid bases.

No. 304 — 4 ft. long..... $76.50 No. 305 — 5 ft. long..... $78.75 No. 306 — 6 ft. long..... $81.00

### No, 125 — STAINLESS STEEL DOUBLE GARMENT RACK

Modern streamlined all stainless steel designed rack to insure many years of maintenance free service. Truly an asset on any sales floor. Overall length 5 ft. — height 66" — width between hanging rails 22" — all stainless steel construction with exception of 2" round solid steel bases with 3" swivel casters. Bases finished in satin chrome. .... $79.50

### No.1300 — NEW "TRAFFIC FLOW" CURVED RACKS

1-1/16" tubing throughout. Hanging rails 1-5/16" tubing. Unbreakable solid steel fittings. Glider Base. 63" high x 5' long. Polished Chrome ..... $55.95 each

With 3" casters $3.00 extra.

### C300 ADJ. — DOUBLE ADJUSTABLE CURVED DIRECTIONAL RACK

Constructed with heavy-walled 1-5/16" tubing. Outer uprights and flared tubing fittings; balance of rack 1-1/16". Approx. length of outside curve 57", inside 47", Adjustable 48" - 72" high on 3" Casters. All polished chrome.

With cast bronze adjustable fittings..... $73.95
With spring plunger adjustable fittings..... 68.95

### M56 ADJ. — SINGLE ALL PURPOSE ADJUSTABLE RACK

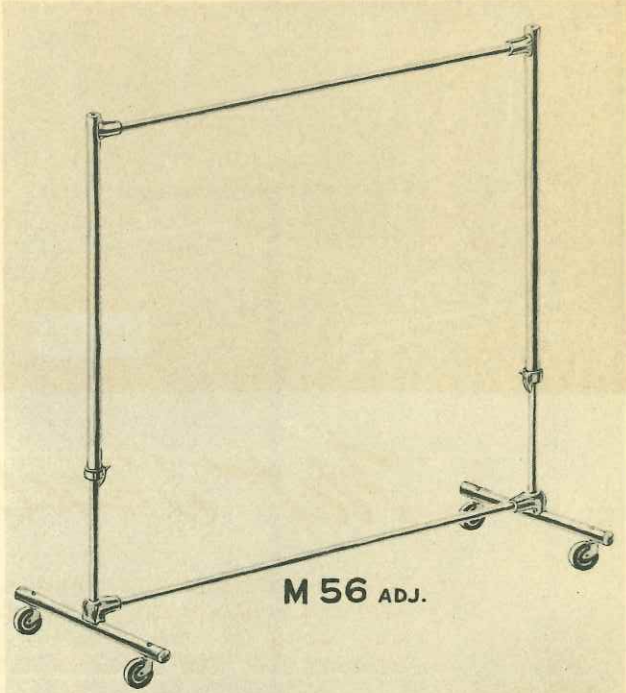
Bases are made of 1-5/16" solid steel, with unbreakable malleable cast fittings. Outer uprights are 1-5/16" heavy-walled tubing, balance of rack 1-1/16". Adjustable 48 to 72" high. All polished chrome, with 3" casters. With cast bronze adjusting fittings.

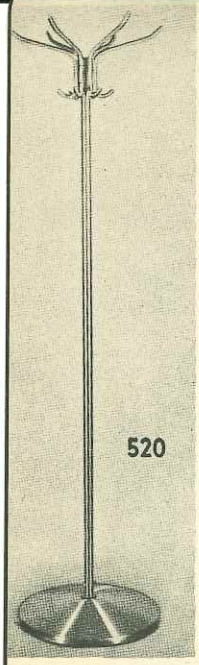
4' long ..... $36.50 5' long ..... $37.95 6' long ..... $39.45

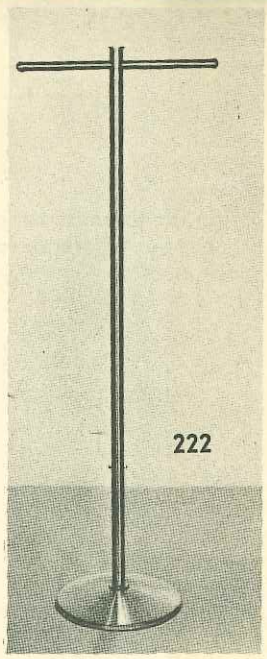
# VARIETY
# . . . to suit every need!

Nat Siegel INC.

**Three Floors of Distinctive Display Equipment**






# Costumers

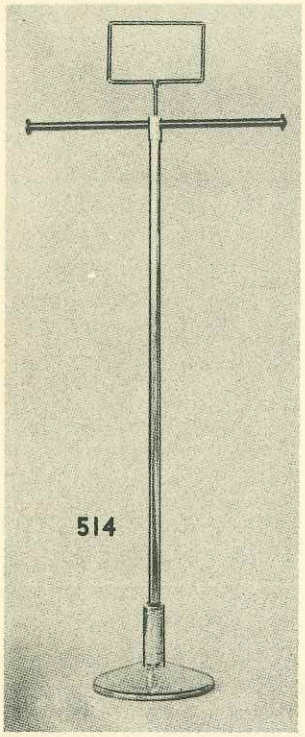
### No. 520 — REVOLVING COAT TREE

6 strong double hooks, 70" high. Post Dia. 1". Base Dia. 15". Individually packed. Aluminum finish. Shipping weight 19 lbs. ..... $15.95

### No. 222 — DRESS STAND

Aluminum finish. 67" high. Cross Bar Dia. 1". Cross Bar Length 25". Post Dia. 1½". Base Dia. 15". Shipping weight 20 lbs. Individually packed. Set up ..... $16.50

No. 2226 — Longer size for evening gowns. Height 73" ..... $18.50




### No. 514 — HEAVY DUTY COSTUMER

66" high — 1" x 30" cross-bar. 1¼" upright — 14" cast base. Ornamental ferrule permanently welded to upright, threaded to cast base — Polished or satin chrome finish on entire costumer. ..... $20.35

### 11010 — COAT HOOK COSTUMER

Equipped with 4 ball-topped, 6" long hat holders and 4 curved coat hooks spaced between the hat holders for maximum use. Upright is 1-5/16" heavy walled tubing, on a 14" heavy base. Chrome all over ..... $22.95

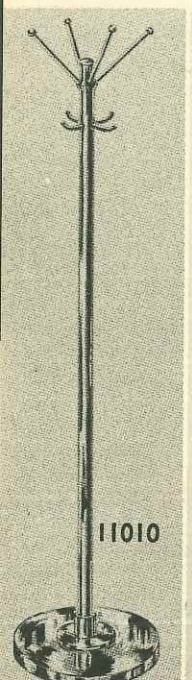
### 11054 — COSTUMER

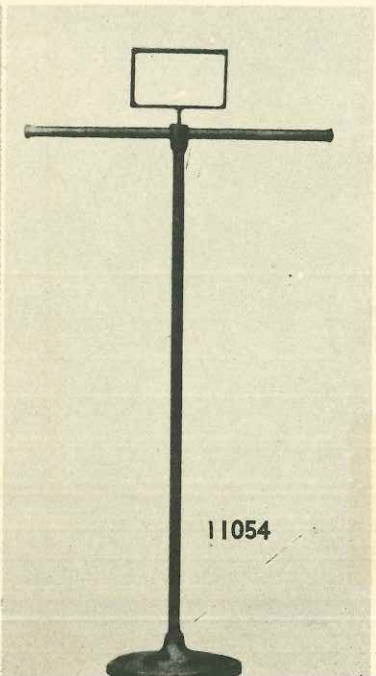
66" high. 16" base, 7" x 11" frame. Chrome, 30" bar ..... $23.95

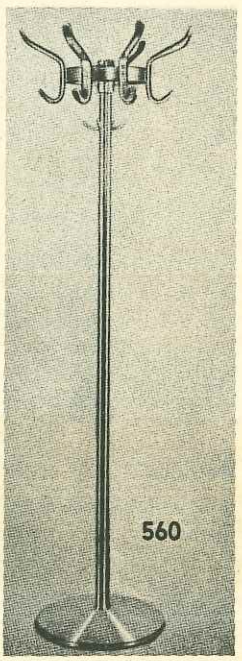
### No. 560 — REVOLVING COAT TREE

8 large strong double hooks. 4 small single hooks. Height 70". Base Dia. 15". Post Dia. 1½". Extra heavy base. Individually packed. Shipping weight 31 lbs. Aluminum finish ..... $29.50

## designed for Service!




DON'T BE DECEIVED BY DISCOUNTS . . .
NOTE OUR LOWER PRICES . . . YOU GET
FULL VALUE IN TOP QUALITY . . .
COMPARE . . . AND BE CONVINCED!

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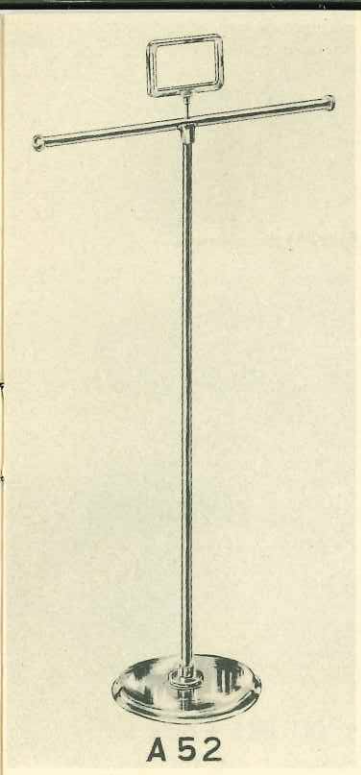
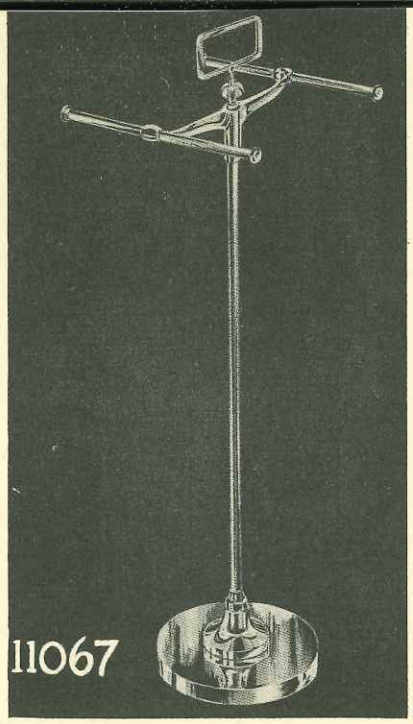

A52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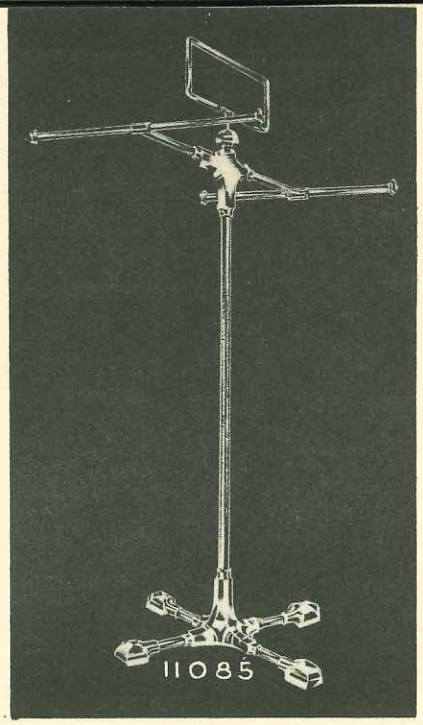
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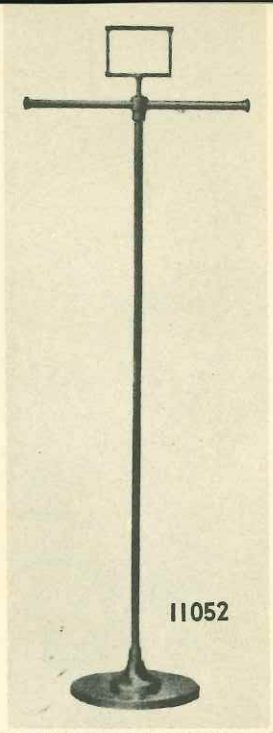

11052

# Costumers

A52 — ALL CHROME COSTUMER

14" heavy loaded base, 1-1/16" construction, 30" hanging rail..... $14.95
Cardholder Extra.

No.11067 — TWIN BAR REVOLVING COSTUMER

18" extra heavy base, unbreakable malleable cross arm, 1-5/16" upright. 66" high —2-30" crossbars. 19" spread between crossbars. 7" x 11" card frame. Chrome finish ..... $36.95

No.11085 — COSTUMER

66" high, Twin Bar, 4 legged base, made of unbreakable hexagon malleable fittings and concealors, two sturdy 30" crossbars, 1-5/8" ball bearing concealed casters, 1-5/16" upright ..... $46.95

11052 — COSTUMER

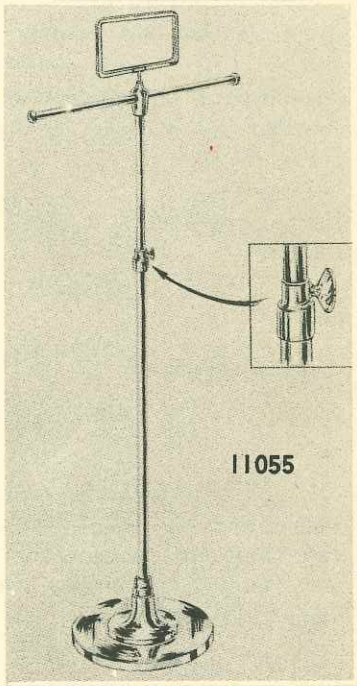
66" high. 14" base. 5½" x 7" frame. Chrome, 24" bar..... $20.95

No.11055 — ALL PURPOSE ADJUSTABLE COSTUMER

16" extra heavy base, 24" or 30" rail, 7" x 11" frame. Outer upright 1-5/16" heavy walled tubing, inner extension upright and hanging rail 1-1/16" tubing. New adjustable fitting permits rigid setting at any height from 48" to 84" so any length garment can be displayed. Polished chrome all over ..... $31.50

No. 518 — DOUBLE BAR REVOLVING COSTUMER

66" high — hanging rails 1" x 24" — tubular top revolves on 1½" upright with ornamental ferrule permanently welded, and threaded to 18" extra heavy newly designed cast base. Polished or satin chrome finish on entire costumer..... $36.75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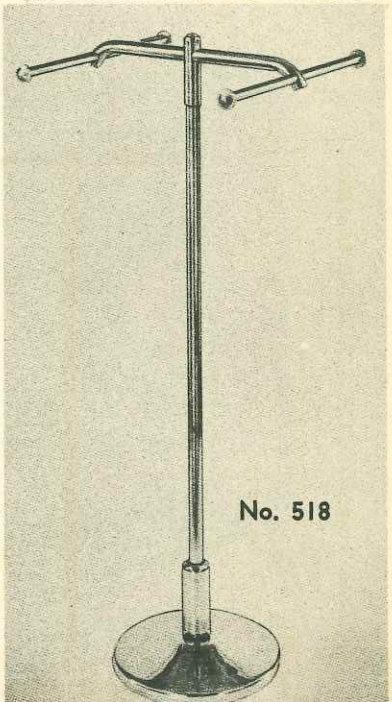
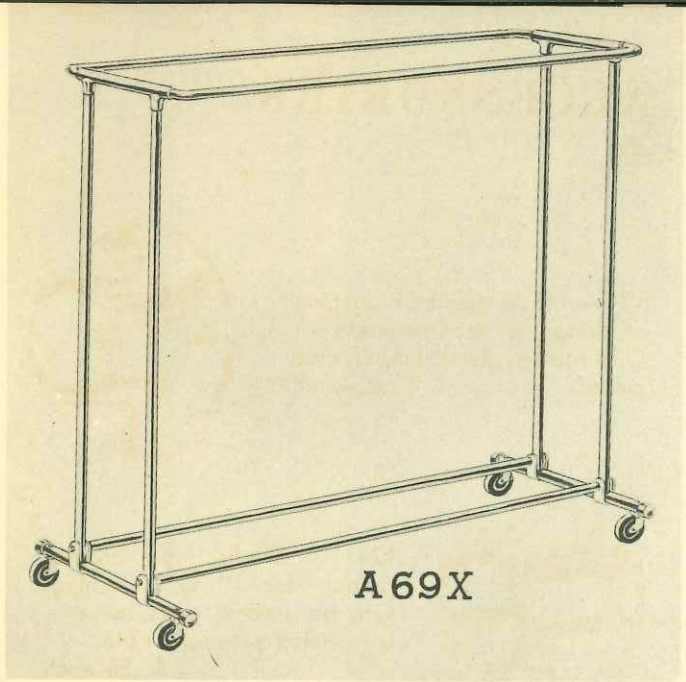

No. 518

**Compare... and be Convinced**

Nat Siegel INC




A69-X — DOUBLE RACK

With Circular End hanging rails, four uprights. Heavy-walled 1-1/16" tubing construction with heavy gauge steel base fittings. All chrome finish. With 2" casters. With rounded corner closed and Rectangular Top. 66" high.

| | |
|---|---|
| 4' long | $33.95 |
| 5' long | 35.95 |
| 6' long | 37.95 |



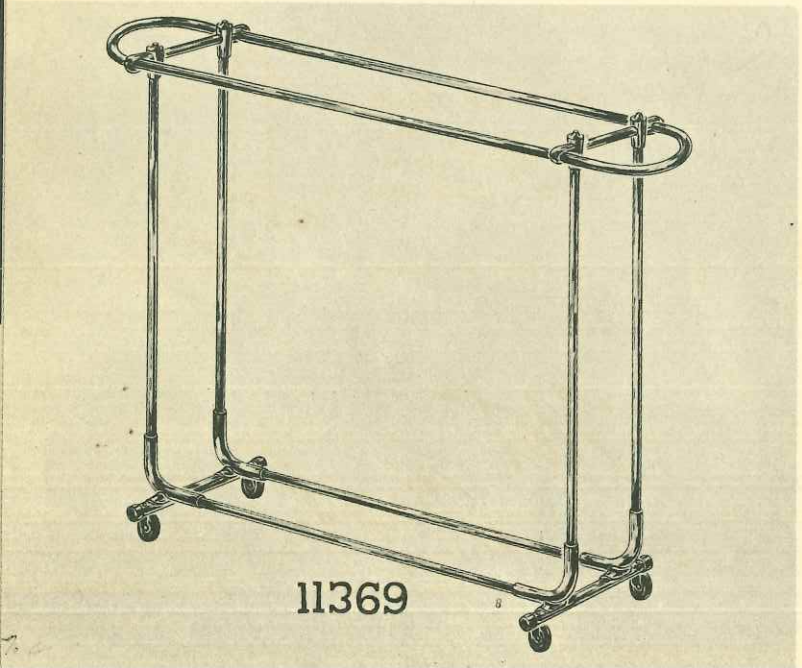
## more for your money!

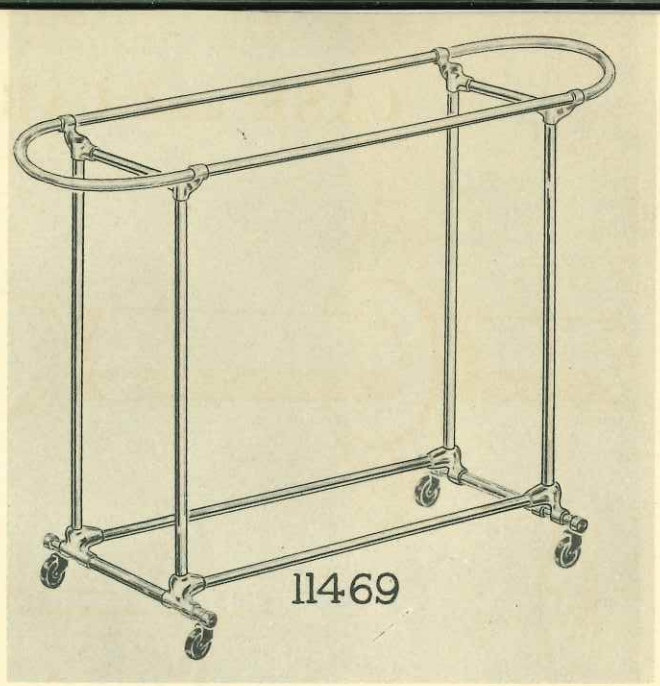
No. 11369 — DOUBLE RACK

With circular end hanging rails; four uprights. The streamlined bases are heavy-walled 1-5/16" tubing, balance 1-1/16" tubing; unbreakable malleable iron hanging rail fittings; all satin chrome; 2" casters — 66" high — 6' long.

$58.95

With 3" casters add $1.50 per rack.




No. 11469 — SUPER STURDY DOUBLE RACK

Circular Ends. Four uprights, extra-heavy 1-5/16" tubing throughout. With heavy unbreakable malleable cast fittings and 3" casters, 66" high x 6' long. Polished Chrome. $79.50

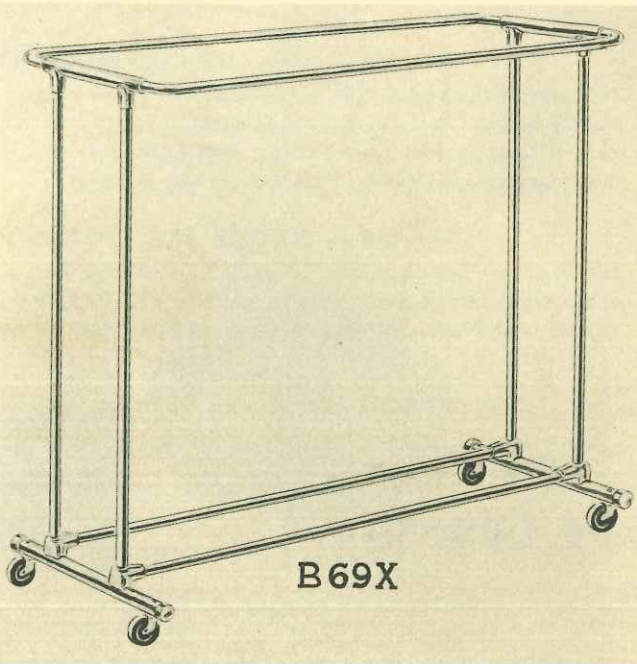
Nat Siegel INC.

B69-X — DOUBLE RACK

With circular End Hanging rails and four uprights. Bases are heavy-walled 1-5/16" tubing, balance 1-1/16" tubing. Unbreakable malleable cast fittings. All polished chrome. With 2" casters. With rounded corner closed end Rectangular Top. 66" high.

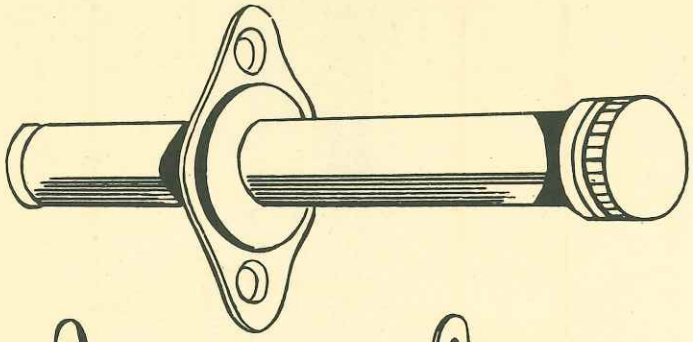
| | |
|---|---|
| 4' long | $40.95 |
| 5' long | 43.95 |
| 6' long | 46.95 |

For 3" casters to fit any of above racks, add $1.75.
For extra adjustable hanging rails add $8.50.
State style number and size of rack for which required.

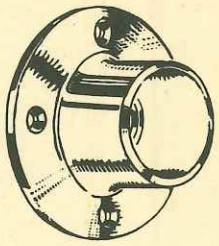


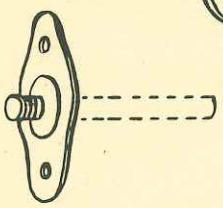
# CASE and CABINET ACCESSORIES

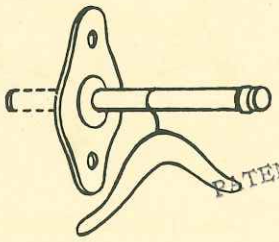
CHROME PLATED



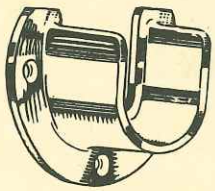
1246—Inside diameter opening of flange to accommodate 1" O.D. tubing. Beautifully chrome plated ..... $ .80 each







PATENT OFFICE
NOV 21 1950
DESIGN DIVISION

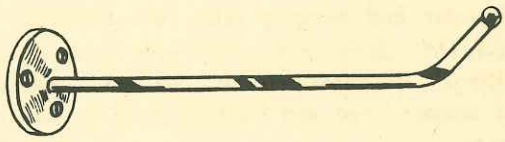


1247 — Cradle type bracket support for 1" O. D. tubing. Can be used in pairs, or as a companion piece to 1246.
$ .80 each

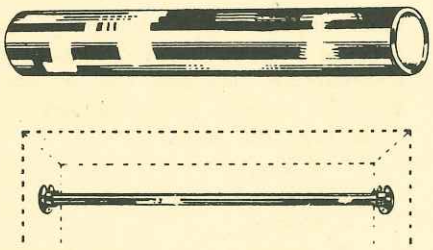
PULL-OUT BRACKET

1244 — A disappearing telescopic pilaster and garment case bracket. Dainty unobtrusive end knob. Pulls out to 12".
$15.00 doz.

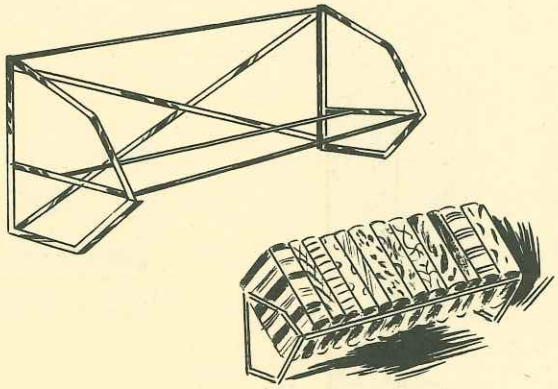
1245 — Exactly as above, except pulls out to 15"..... $17.50 doz.



1242—Same as 1241 except flange is standard 2" round. Pilaster rod 8" long. Beautiful chrome finish. $9.95 doz.

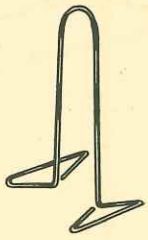


1243—Very useful in cases or between poles and columns. This 1" O. D. tubing can become auxiliary garment racks, etc. Mirror-like chrome finish available by the foot, or cut to your specified size. ..... $..85 ft.



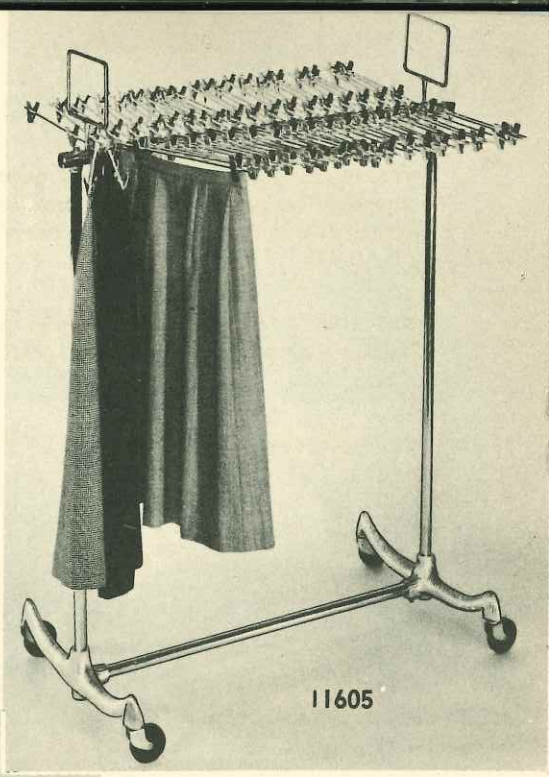
BGD—Bolt Goods Displayer. 18" high, 12" deep, 30" long. Chrome Finish.
$9.95 each

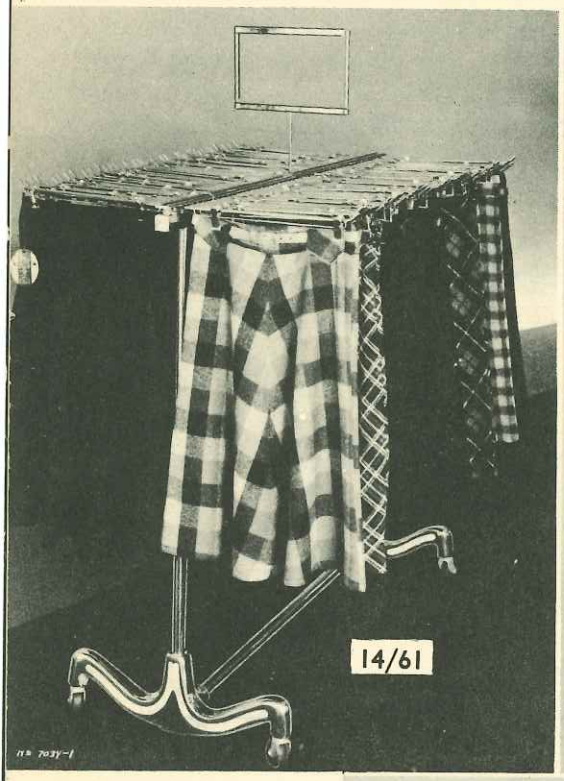
AH — Bolt Goods Holder. 1/4" Rod, 12" high. Cadmium Finish. $5.50 doz.



*Nat Siegel*

# SKIRT and SLACK RACKS

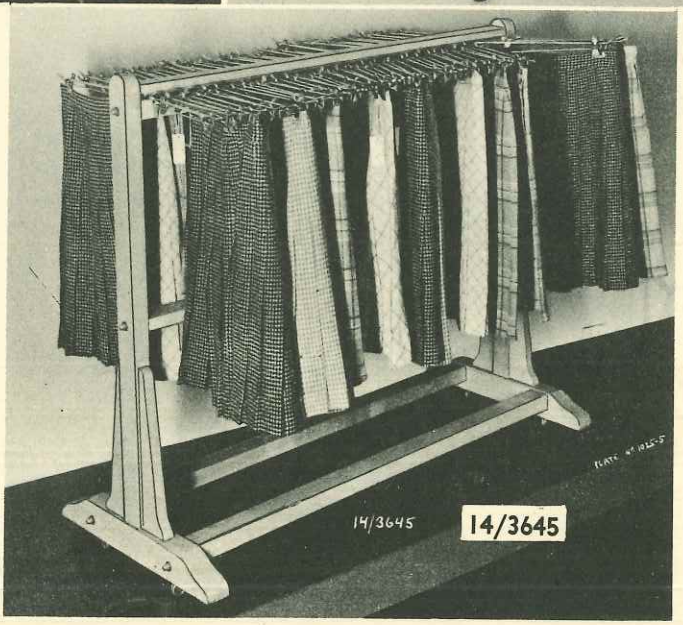


## VARIETY

. . . to suit

every need!




Nat Siegel INC.

more for your money!

### SK-100GL — GLASS TOP RACK

Heavy plate glass top protects garments, improves display of merchandise. Bleached maple, large capacity, sturdy construction and many other practical features. 48" high, 54" long, plate glass 28" x 52" x 1/4" thick. Equipped with either 100 skirt or slack arms. Arms and Clips chrome plated for long trouble free use. Complete..... $135.00

### 14/61 — RACK

48" x 48". Supplied with 96 Skirt or Slack arms. 7" x 11" card frame, Chrome all over. Patented underslung base. Locking keeper bar which prevents arms being lost or misplaced ..... $95.00

### 14/3645 — WOOD RACK

Solid Bleached Oak, 48" high x 54" long. With 96 Chrome arms, for skirts and slacks. ..... $89.50

### 11305 — SKIRT RACK
With DE LUXE CHROME CLIP WITH RUBBER CUSHION GRIP

Slip-proof, snag-proof, fool-proof, patented. Streamlined bases and hanging rail made of heavy-walled 1-5/16" tubing, balance 1-1/16", 3" casters, all polished chrome.

With 72 arms — 48" high — 39" long..... $54.50
With 100 arms — 48" high — 52" long..... 66.50

### 11306 — SLACK RACK
Same construction as 11305

With 72 arms — 48" high — 39" long..... $47.50
With 100 arms — 48" high — 52" long..... 56.50

5½" x 7" Card Frame ..... $1.65 each
7" x 11" Card Frame ..... 2.00 each

DE LUXE SKIRT ARMS—for 1/4" Holes....$ .40 each
SLACK ARMS—for 1/4" Holes... .35 each

### 11605 — SKIRT RACK
With DE LUXE CHROME CLIP WITH RUBBER CUSHION GRIP

Slip-proof, Snag-proof, Fool-proof, Patented. Unbreakable malleable iron cast bases, 1-5/16" heavy-walled hanging rail, balance 1-1/16", 3" casters, all polished chrome.

With 72 Arms — 48" high — 39" long..... $55.95
With 100 Arms — 48" high — 52" long..... 66.95

### 11606 — SLACK RACK
Same construction as No. 11605

With 72 Arms — 48" high — 39" long..... $49.50
With 100 Arms — 48" high — 52" long..... 58.50

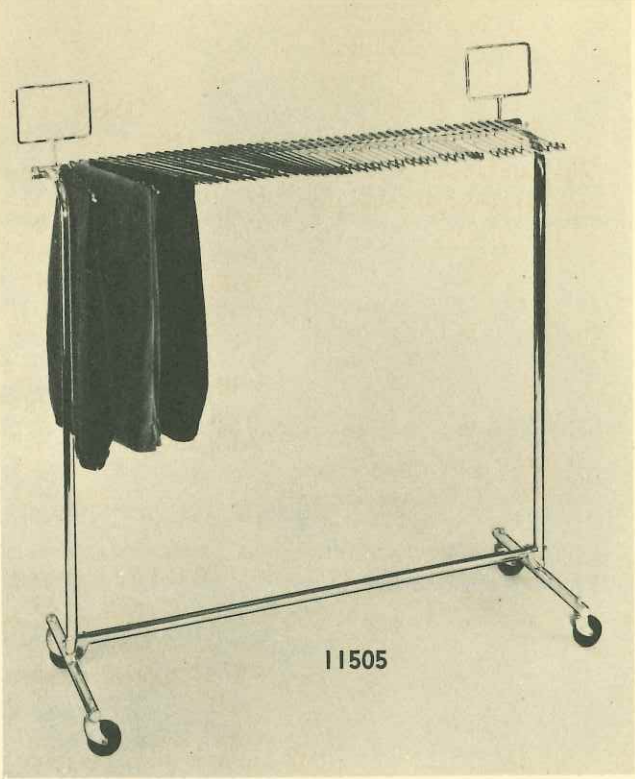
5½" x 7" Card Frame ..... $1.65 each
7" x 11" Card Frame..... 2.00 each

DE LUXE SKIRT ARMS—for 1/4" holes.....$ .40 each
SLACK ARMS—for 1/4" holes... .35 each

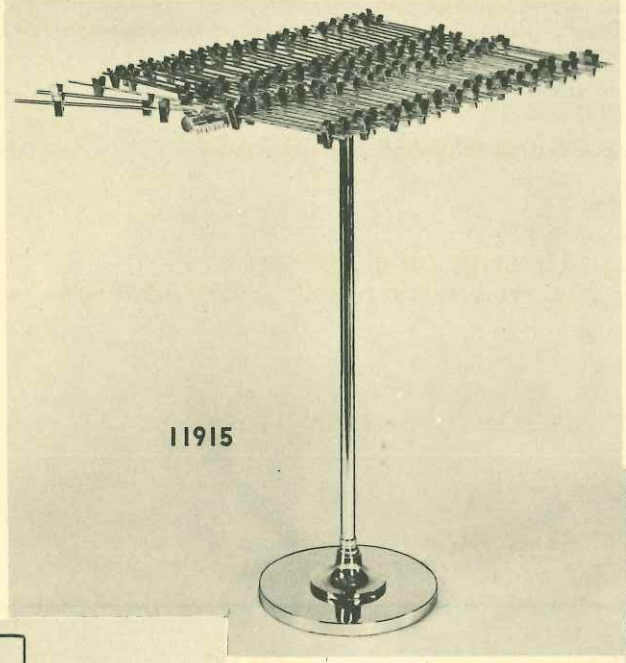
## ALWAYS . . . Highest Quality . . . Lowest Cost!

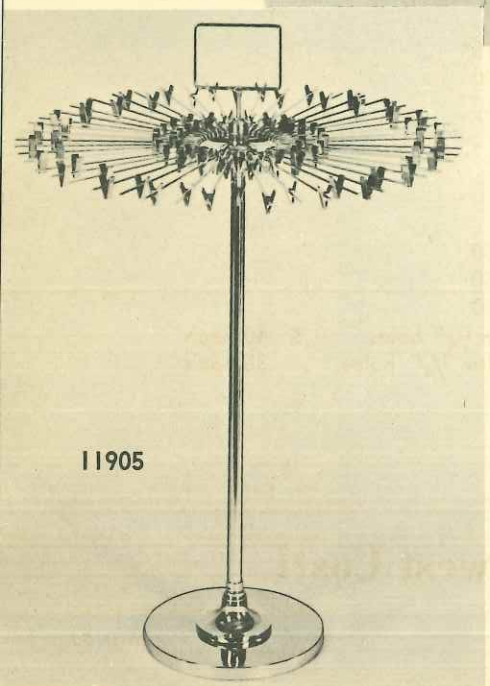
**THREE FLOORS OF DISTINCTIVE DISPLAY EQUIPMENT**

*Nat Siegel, inc.*




# SKIRT and SLACK RACKS






**Compare... and be Convinced**

## 11405 — SKIRT OR SLACK RACK
### With DE LUXE CHROME CLIP WITH RUBBER CUSHION GRIP

Slip-proof, snag-proof, fool-proof, patented. Super sturdy, made of extra-heavy 1-5/16" tubing throughout, with heavy unbreakable malleable iron cast fittings, 3" casters, all polished chrome.

With 72 Arms — 48" high — 39" long..... $57.95
With 100 Arms — 48" high — 52" long..... 68.95
With 150 Arms — 48" high — 75½" long..... 89.50

## 11406 — SLACK RACK

Same construction as 11405

With 72 Arms — 48" high — 39" long..... $52.95
With 100 Arms — 48" high — 52" long..... 60.95
With 150 Arms — 48" high — 75½" long..... 79.50

5½" x 7" Card Frame ..... $1.65 each
7" x 11" Card Frame..... 2.00 each

DE LUXE SKIRT ARMS—for ¼" holes.....$ .40 each
SLACK ARMS—for ¼" holes... .35 each

## 11505 — SKIRT RACK

Same construction as 11506, Skirt Arms are equipped with the De Luxe Chrome Clip with the rubber cushioned grip.

48" high, with 48 arms — 50" long..... $49.50
48" high, with 72 arms — 72" long..... 60.95

## 11905 — PERFECT CIRCLE COSTUMER-BASE SKIRT OR SLACK RACK

Removable arms mounted in set position on revolving precision-machined chrome-plated cast bronze top. Spacing always uniform. 16" extra-heavy costumer base. 1-5/16" heavy-walled upright, center fitting tapped for card holder (extra) 48 arms. 48" high, 37" wide ..... $53.95

## 11906 — PERFECT CIRCLE COSTUMER-BASE SLACK RACK

Same construction as 11905, with slack arms. 48 arms ..... $49.95

## 11915 — COSTUMER — BASE SKIRT OR SLACK RACK

Sturdily center-mounted on 16" extra-heavy costumer base, heavy-walled 1-5/16" upright and hanging rail. Hanging rail tapped in center for card holder (extra)

48" high, 36" wide, 72 De Luxe skirt arms ..... $53.95

## 11916 — COSTUMER-BASE SLACK RACK

Same construction as 11915 with Slack Arms ..... $49.95

## 11205 — SKIRT RACK
### With DE LUXE CHROME CLIP WITH RUBBER CUSHION GRIP

Slip-proof, Snag-proof, Fool-proof, Patented. Heavy walled 1-5/16" tubing bases and hanging rail. Balance 1-1/16", 3" casters, all polished chrome.

With 48 Arms — 48" high — 28" long..... $39.95
With 72 Arms — 48" high — 39" long..... 47.50
With 100 Arms — 48" high — 52" long..... 56.50

## 11206 — SLACK RACK

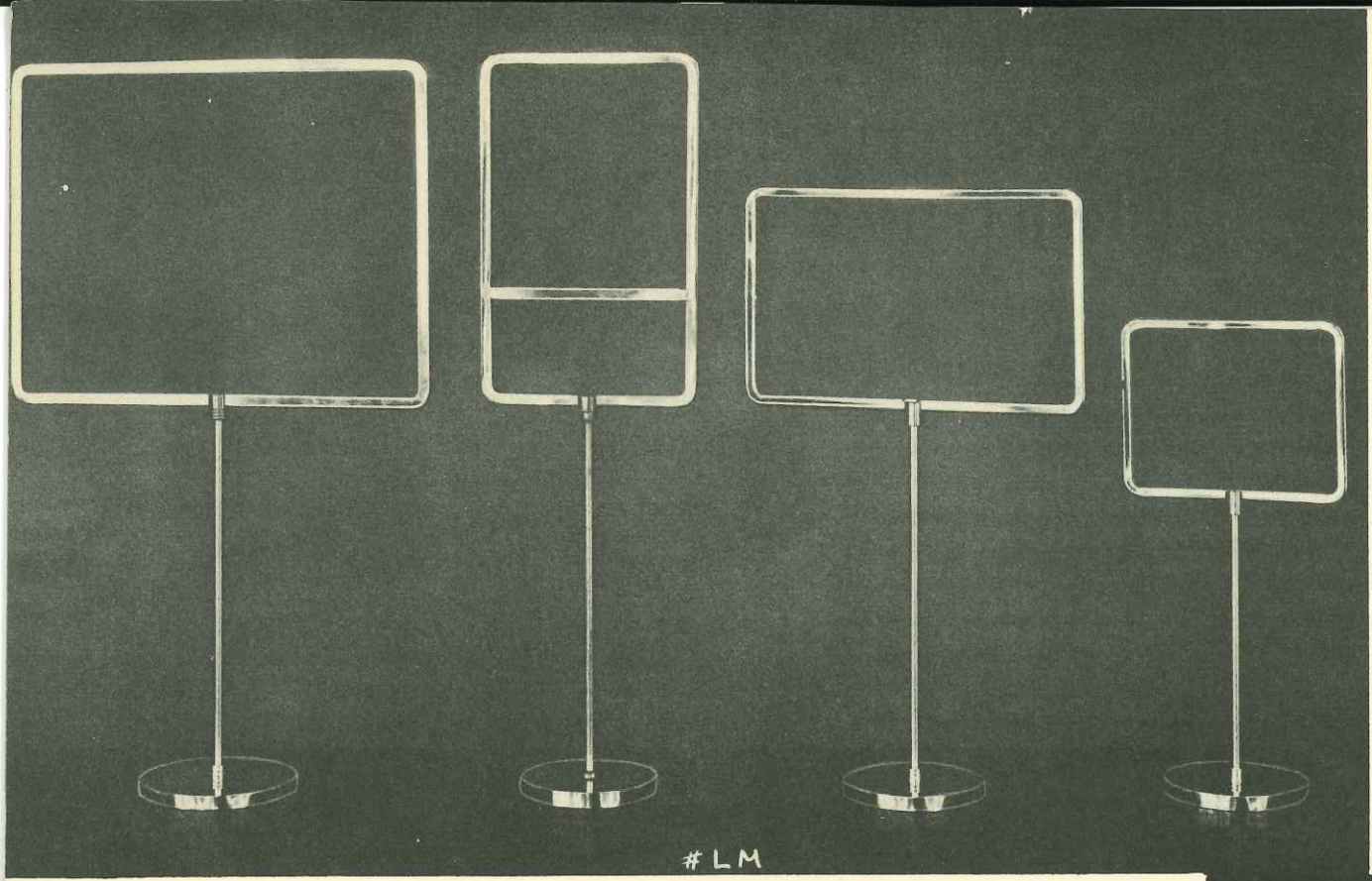
Same construction as 11205

With 48 Arms — 48" high — 28" long..... $36.50
With 72 Arms — 48" high — 39" long..... 39.50
With 100 Arms — 48" high — 52" long..... 49.50

5½" x 7" Card Frame ..... $1.65 each
7" x 11" Card Frame..... 2.00 each

DE LUXE SKIRT ARMS—for ¼" holes.....$ .40 each
SLACK ARMS—for ¼" holes... .35 each

**ALWAYS . . . Highest Quality . . . Lowest Cost!**

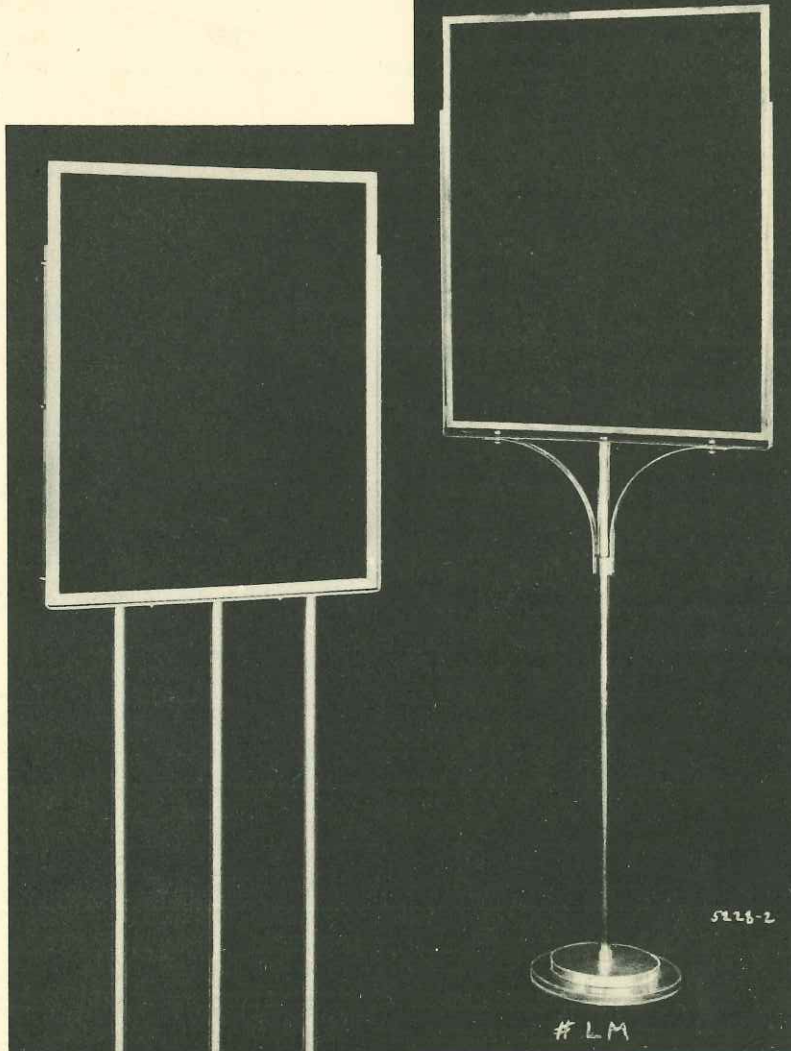



**Finest Card Stands Ever Offered!**

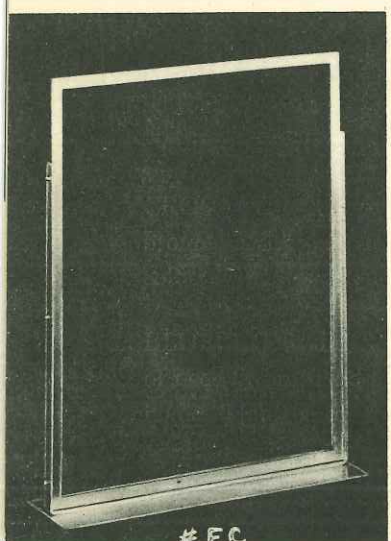
# No. LM---MONITOR ONE-PIECE FRAME CARD STANDS

Solid Cast Bases — 1/2" thick, 3/8" solid stems, triple plated chrome, horizontal or vertical.

| | dozen |
|---|---|
| 5 1/2" x 7" Card Stand—4 1/2" base, 9" or 12" stem | $23.50 |
| Adjustable | 27.50 |
| 7" x 11" Card Stand—4 1/2" base, 12" stem | 26.90 |
| Adjustable — 12/24" | 34.90 |
| 11" x 7" or 7" x 11" Sectional Card Stand—4 1/2" base, any size stem | 39.00 |
| Adjustable — 12/24" | 45.00 |
| 11" x 14" Card Stand—5" base, 12" stem | 36.90 |
| Adjustable — 12/24" | 41.50 |




## Bulletin Sign Frames




No. FC — Floor Bulletin Displayer. 28" x 22" frame. 64" high overall. 1" uprights. Cast base. Satin Chrome.... $27.95

No. FC — Ledge Bulletin Displayer. 28" x 22" frame. Satin Chrome ..... $16.95

No. LM — Floor Bulletin Displayer. 28" x 22" frame. 65" overall. 10" heavy base. Polished or Satin Chrome. $16.50

No. LM — Also in ledge style with side legs..... $9.95

# CARD HOLDERS . . .
# CARD FRAMES . . .

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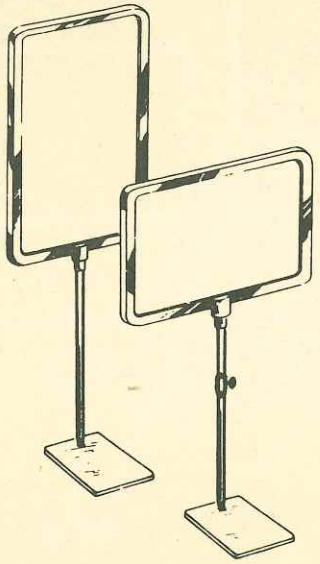
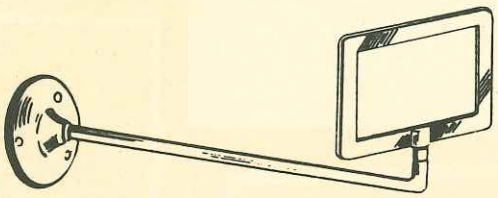


## FLAT SOLID STEEL THREADED BASE CARDHOLDERS

Bases made of very heavy, flat solid steel. These are the most sturdy cardholders of their type available.

| | dozen |
|---|---|
| 1167—3½x5½ frame, 4x6 base, 6" rigid upright. | $15.95 |
| 1168—Same as above except 6" - 12" extension. | 24.00 |
| 1169—5½x7 frame, 4x6 base, 9" rigid upright. | 16.50 |
| 1170—Same as above except 9" - 18" extension. | 24.00 |
| 1171—7x11 frame, 4x6 base, 12" rigid upright. | 19.95 |
| 1172—Same as above except 12" - 24" extension. | 27.95 |
| 1173—11x14 frame, 4x6 base, 12" rigid upright. | 24.95 |
| 1174—Same as above except 12" - 24" extension. | 34.50 |

CHROME PLATED

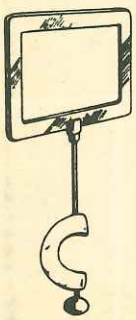


## PILASTER HOOK — CARD FRAME COMBINATION

An extremely useful card frame adding the utility of a pilaster hook. Arm extends 8" from flange.

| | |
|---|---|
| 1192—3½ x 5½ frame size | $2.00 each |
| 1193—5½ x 7 frame size | 2.25 each |
| 1194—7 x 11 frame size | 2.50 each |

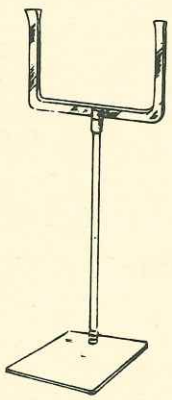
CHROME PLATED



## GARMENT RACK OR PIPE CARD FRAMES AND CLAMPS

| | |
|---|---|
| 1161—5½x7—fits 1" tubing. | $1.95 each |
| 1162—7x11—fits 1" tubing. | 2.25 each |
| 1163—11x14—fits 1" tubing. | 2.95 each |
| 1164—5½x7—fits 1¼" tubing. | 2.25 each |
| 1165—7x11—fits 1¼"tubing. | 2.50 each |
| 1166—11x4—fits 1¼" tubing. | 3.25 each |

CHROME PLATED



## "U" TYPE OPEN TOP-SPRING CARDHOLDERS
(non-extensible)

1179—2¼x3½, 6" stem, 4x5 flat base. $8.95 doz.

1180—Same as above except 9" stem. $8.95 doz.

1181—3½x5½, 6" stem, 4x5 flat base. $10.50 doz.

1182—Same as above except 9" stem. $10.50 doz.

1183—Same as above except 12" stem. $10.50 doz.

CHROME PLATED

## FRAMES ONLY

Every frame has a modern, solid brass, threaded fitting to assure interchangeability. Unless specified, mirror-finish chromium, horizontal frames will be supplied.

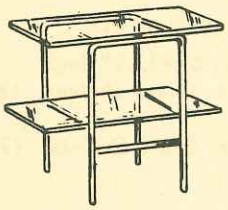
| | |
|---|---|
| 1175 — 3½x5½ | $15.00 doz. |
| 1176 — 5½x7 | 1.40 each |
| 1177 — 7x11 | 18.00 doz. |
| 1178 — 11x14 | 2.35 each |

All frames threaded either ¼-20 or ⅜-27. Please specify.

# TABLE and SHELF

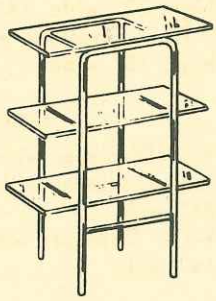
## DISPLAYERS

## HIGH in VALUE... LOW in PRICE!



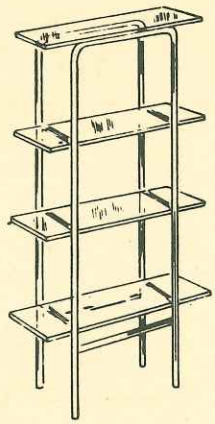
1203 — Two shelf displayer. 24" high and 8" wide inside, accommodates 8" glass. Chrome finish. Supplied without glass.

$5.95



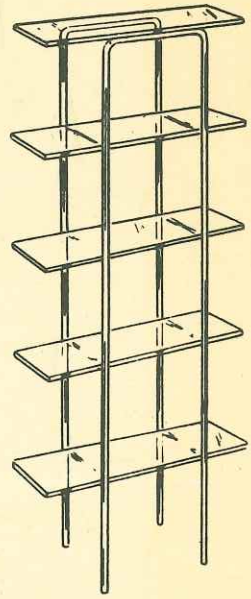
1204 — Three shelf displayer. 36" high and 8" wide inside, accommodates 8" glass. Chrome finish. Supplied without glass.

$8.50



1205 — Four shelf displayer. 48" high and 8" wide inside, accommodates 8" glass. Chrome finish. Supplied without glass.

$9.50



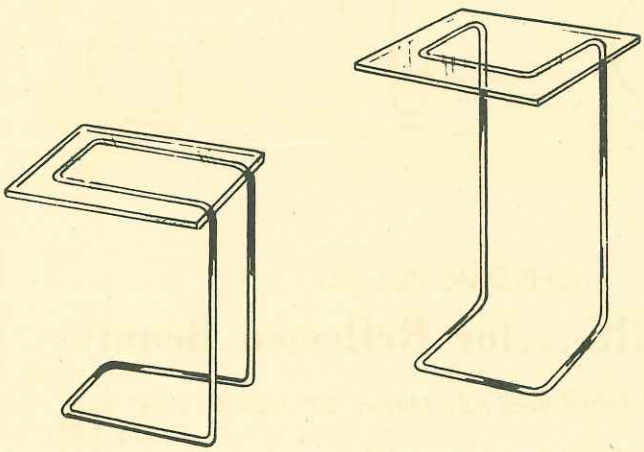
1206 — Five shelf displayer. 60" high and 8" wide inside, accommodates 8" glass. Chrome finish. Supplied without glass.

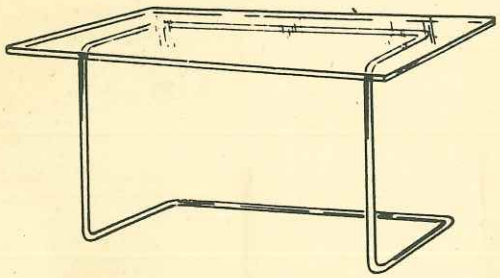
$12.95

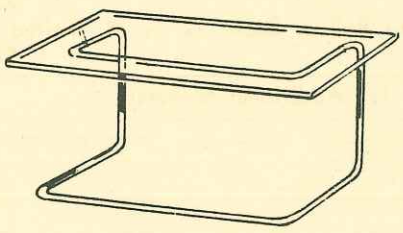
Table-type displayers. Universally adapted for any type build-up and/or table type displayers. Can be used either vertically or horizontally. Made in three graduated sizes. Supplied without glass.

1207 — 8" x 8" x 10"
1208 — 8" x 10" x 14"
1209 — 10" x 12" x 18"

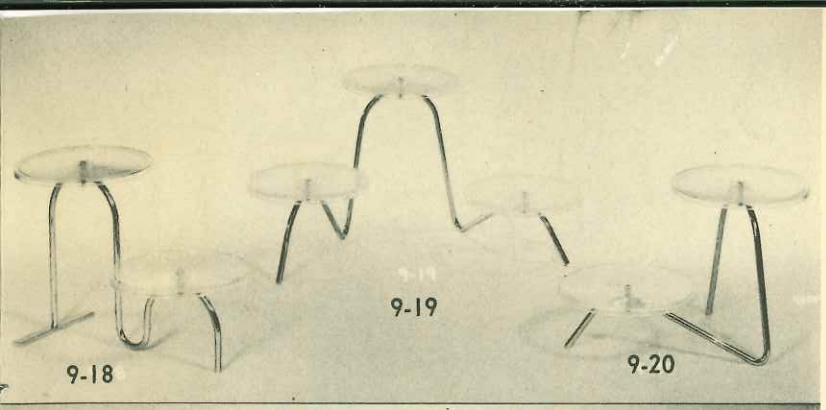
$7.50 Set of 3

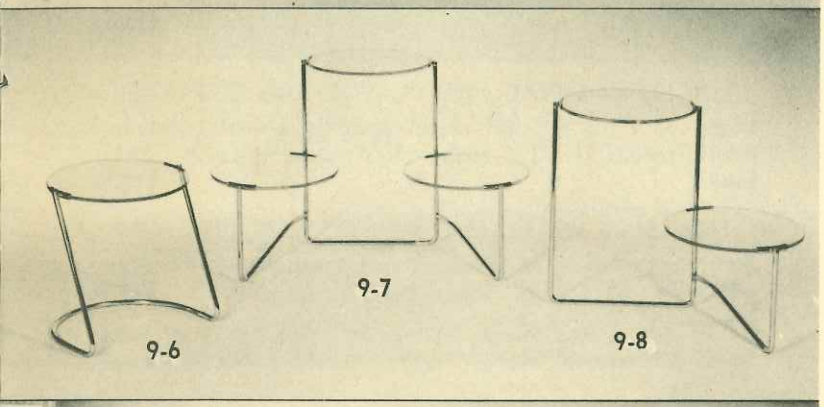


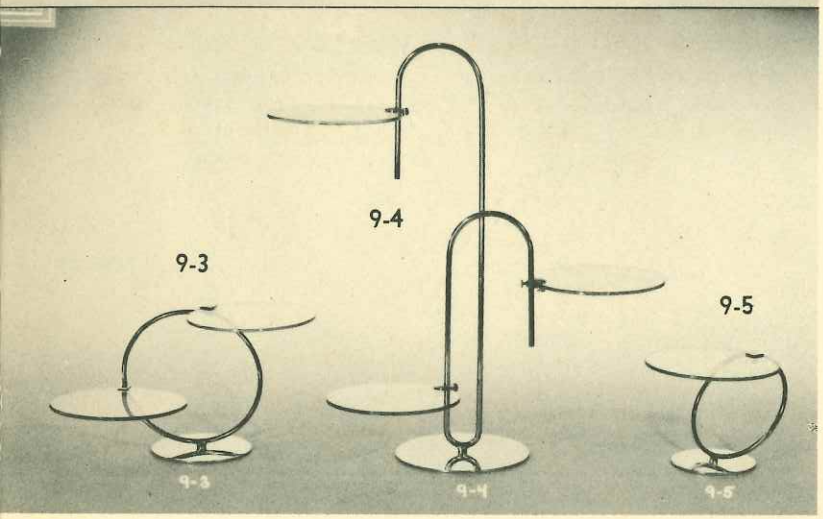




8" x 24" glass for 1207—1208—1209—1203—1204—1205—1206. $1.75 each




CHROME PLATED

## MIRRORS ... for Reflected Beauty

9-43—10" x 16" Felted Back Adj. Mirror. 20" high, 5" x 14" base. $18.00

9-44—10" x 16" Felted Back Mirror. 16" high ..... 10.50

9-128—Adj. 16" x 24" Felted Back Mirror. 30" high, 8" x 22" base. $31.50

9-129 — Shoe Mirror. Hand Rail in Back. 12" x 18" Felted Back Mirror ..... $15.00

(See Page 39 for Additional Mirrors)

# METAL and GLASS

### METAL and PLASTIC SHELVES

9-18—Displayer with Two Adj. 8" dia. Plastic Shelves. 10" high, 15" deep ..... $7.50

9-19—Displayer with Three 8" dia. Adj. Plastic Shelves, 10" high, 22" wide, 14" deep ..... $9.90

9-20 — Displayer with Two Adj. 8" dia. Plastic Shelves. 9" high, 15" wide ..... $7.20

### METAL and GLASS SHELVES

9-6—Displayer with 8" dia. Glass Shelf. 9" high .... $4.90

9-7—Displayer with Three 8" dia. Glass Shelves. 12" high, 21" wide ..... $13.50

9-8 — Displayer with Two 8" dia. Glass Shelves. 12" high, 14" wide ..... $9.00

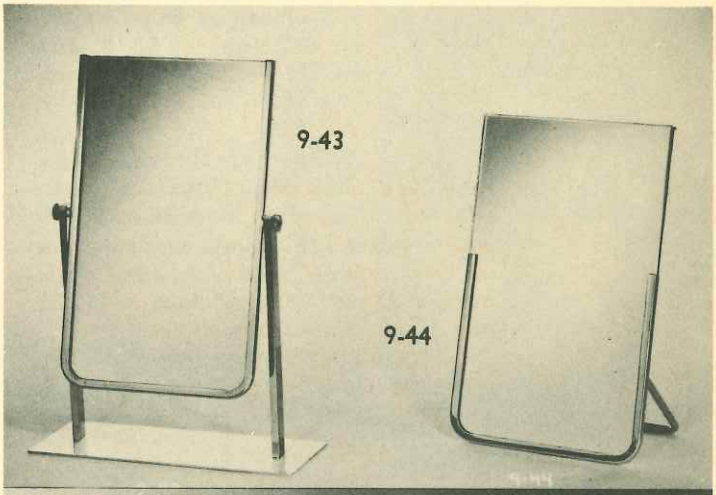
### ALL METAL

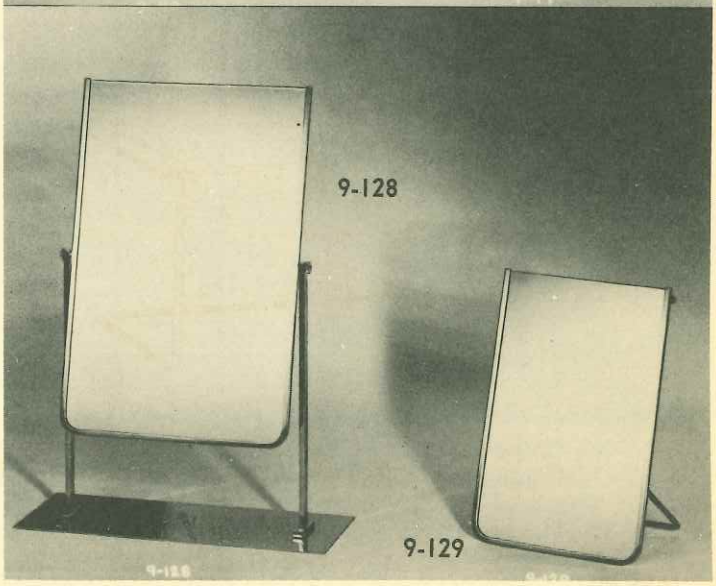
9-3 — Displayer with Two 8" dia. Glass Shelves. 8" high, 14" wide, 6" base ..... $8.95

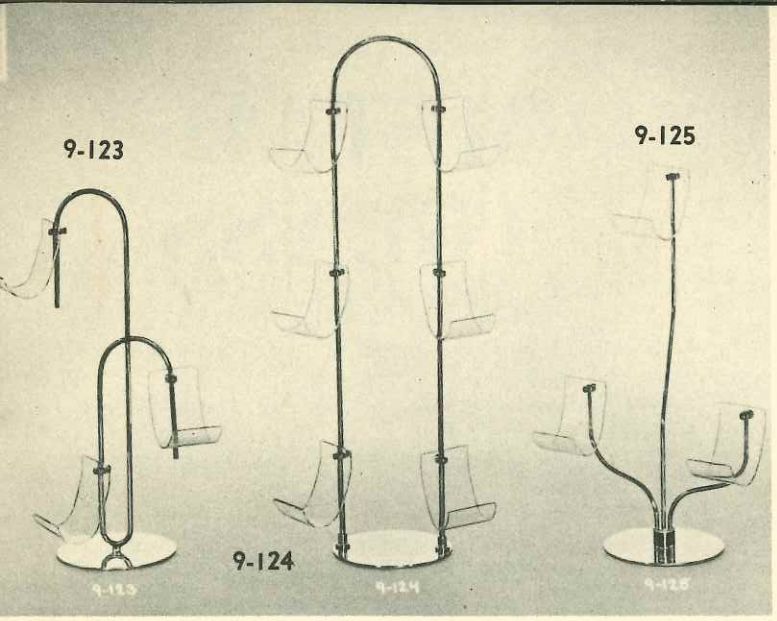
9-4—Displayer with Three 8" dia. Adj. Glass Shelves. 25" high, 16" wide, 8" base ..... $15.90

9-5—Displayer with 8" dia. Glass Shelf. 6" high, 5" base. $4.95

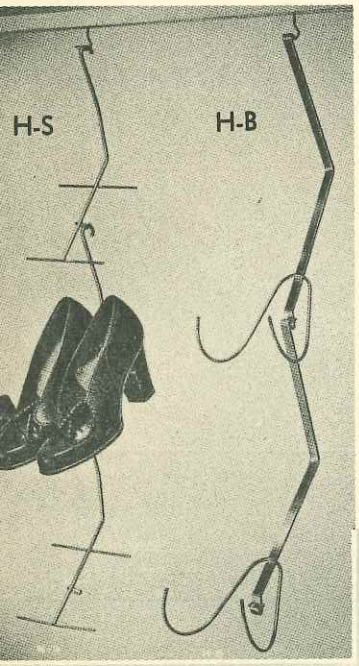
CHROME PLATED






9-123 — Bag Displayer. Three Adj. Lucite Bag Easels, 25" high, 16" wide, 8" base ..... $13.20
9-124—Bag Displayer. Six Adj. Lucite Bag Easels. 35" high, 16" wide, 8" base ..... $17.70
9-125—Bag Displayer. Three Adj. Lucite Bag Easels. Arms Removable, Adj. sideways. 26" high, 16" wide, 8" base. $13.20

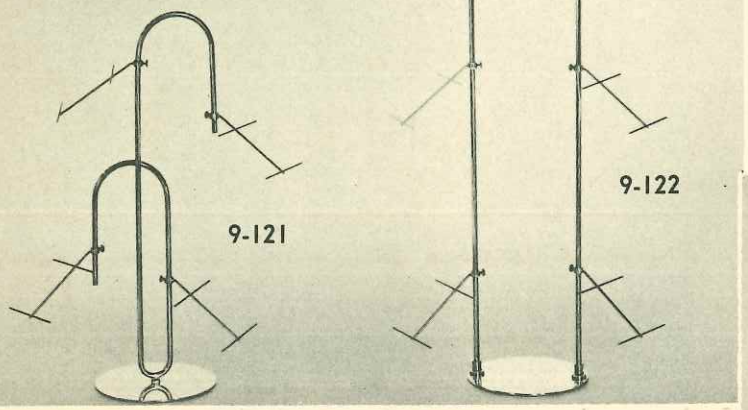



H-S—Hanging Shoe Displayer. 11" high.... $1.80 each
NOTE: — Illustration Shows Three Units.

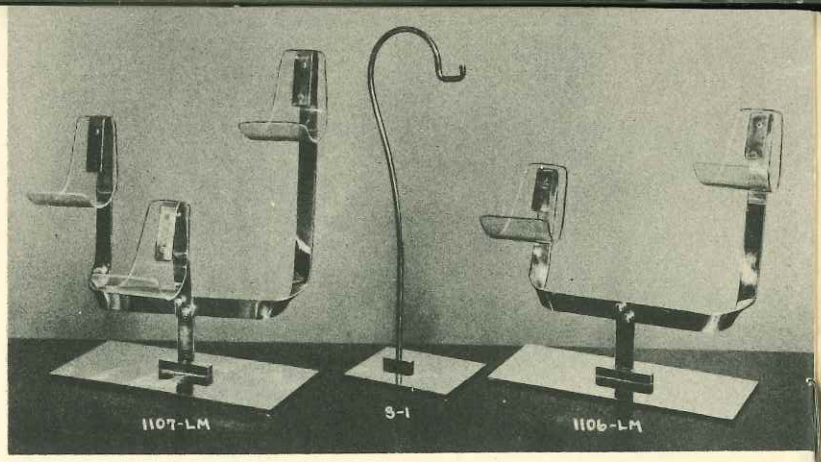
H-B—Hanging Bag Displayer. 15" high.... $2.10 each
NOTE: — Illustration Shows Two Units.

9-121—Shoe Displayer. Four Adj. Shoe Tops. 25" high, 16" wide, 8" base... $14.10
9-122 — Shoe Displayer. Six Adj. Shoe Tops. 35" high, 16" wide, 8" base... $16.80

CHROME PLATED



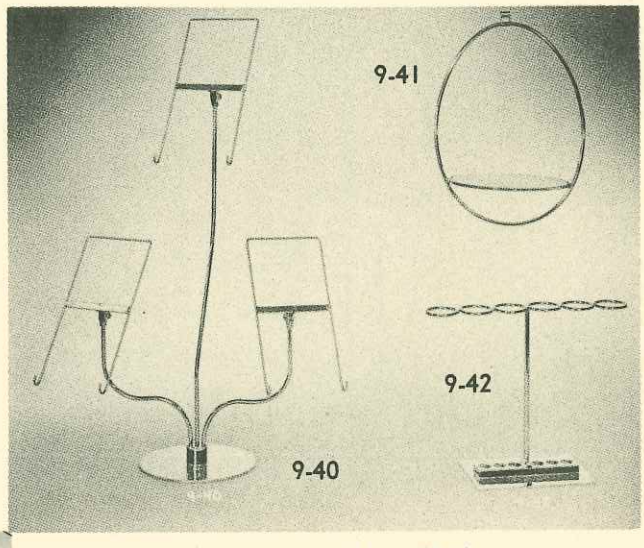

9-36—Drape Stand. 13" high, 24" wide..... $7.90
9-37—Cardholder for 3½" x 5½" or Larger Card. Width of Channel 3½" ..... $1.10
9-38—Hosiery Stand. With Clips to hold Cards. 19" high, 5" base ..... $7.90
9-39—Cardholder for 7" x 11" or Larger Card. Channel 6" long ..... $1.75




1107-LM — METAL AND PLASTIC BAG DISPLAYER
Made of 1" x ⅛" flat metal uprights, chrome plated, 3 plastic easels, 9-13-17" high—15½" wide. 6"x12¾" felted base ..... $15.95

1106-LM — METAL AND PLASTIC BAG DISPLAYER
Same construction as above. 2 plastic easels, 10-14" high—14" wide. 6" x 12¾" felted base..... $12.95

S-1 — Metal Bag Stand. 18" or 24" high. 5" x 6" felted base. Chrome all over..... $3.50 each

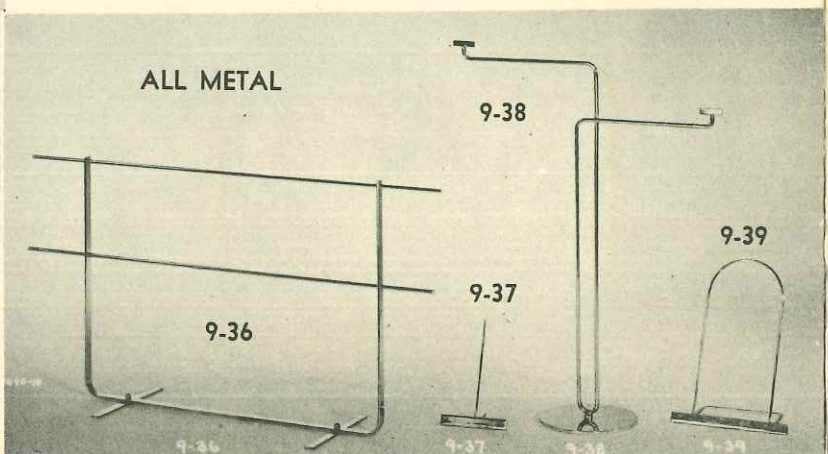





ALL METAL

9-40—Three Way Shirt Displayer. Adj. Arms, Easels. 32" high, 20" wide, 8" base ..... $13.50
9-41 — Hanging Shelf Displayer. 8" dia. Glass Shelf. 14" high, 10" wide ..... $6.90
9-42—Umbrella Stand. Holds Six Umbrellas. 11" high, 14" wide, 6" x 8" base ..... $9.00

CHROME PLATED



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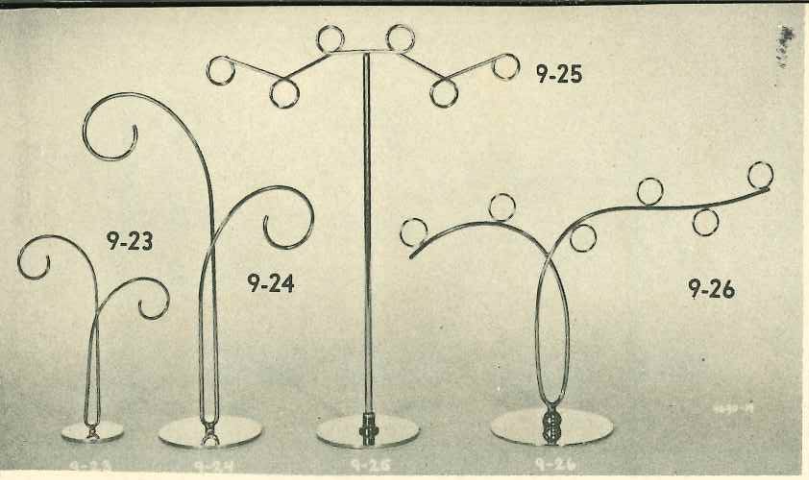
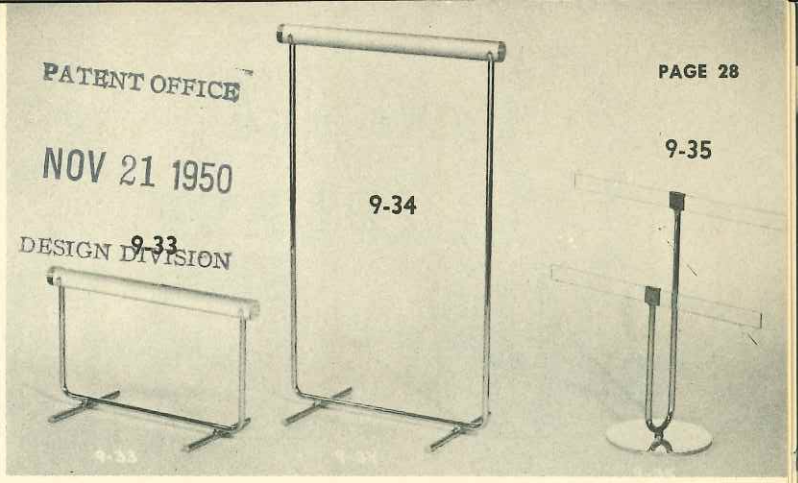


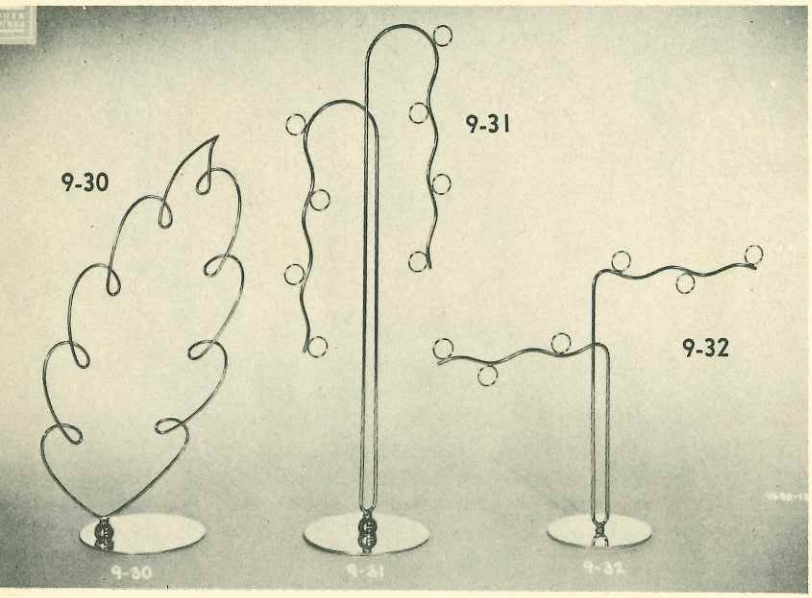

## ALL METAL

9-23—Drape Stand, 10" high, 8" wide, 3" base..... $2.85
9-24—Scarf or Drape Stand, 17" high, 12" wide, 5" base. $4.80
9-25—Scarf or Drape Stand, 20" high, 16" wide, 5" base. $7.20
9-26—Glove Stand, 12" high, 20" wide, 6" Base.... $7.20

## METAL and LUCITE

9-33 — Bracelet Stand. Removable Lucite Crossbar, 7" high, 12" wide ..... $5.10
9-34 — Necklace Stand. Removable Lucite Crossbar, 18" high, 12" wide ..... $6.90
9-35—Double Bar Earring Displayer. Two Lucite Crossbars. 12" high, 12" wide, 5" base ..... $6.90

## CHROME PLATED



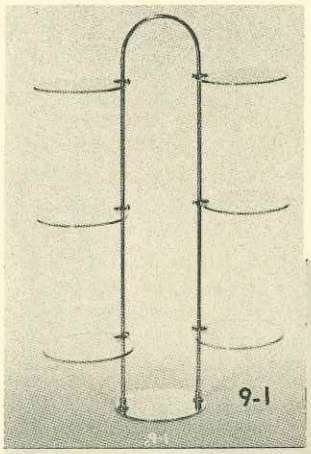

## ALL METAL

9-30 — Hanky, Glove or Scarf Stand, 20" high, 10" wide, 6" base ..... $8.10
9-31—Hanky Stand, 25" high, 6" base..... 8.65
9-32—Hanky Stand, 14" high, 18" wide, 5" base... 6.90

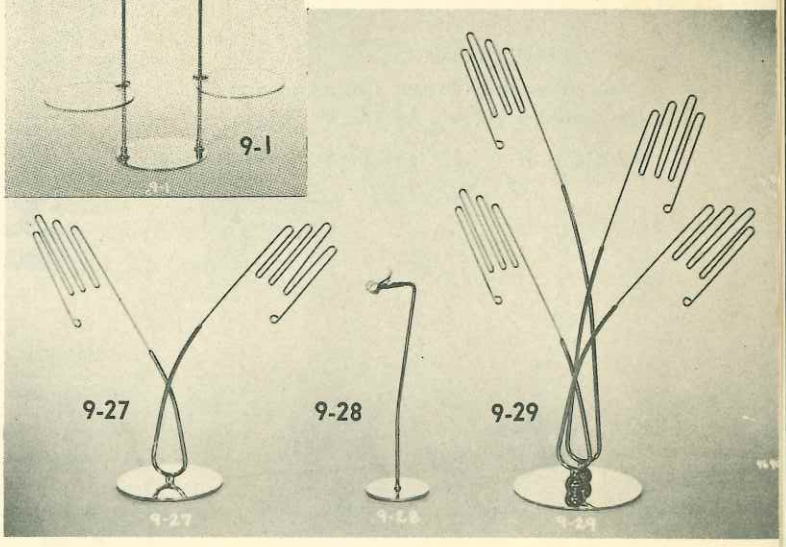
## CHROME PLATED

## METAL with GLASS SHELVES

9-1—Displayer. Six 8" dia. Adj. Glass Shelves. 35" high, 16" wide, 8" base ..... $19.50




Nat Siegel



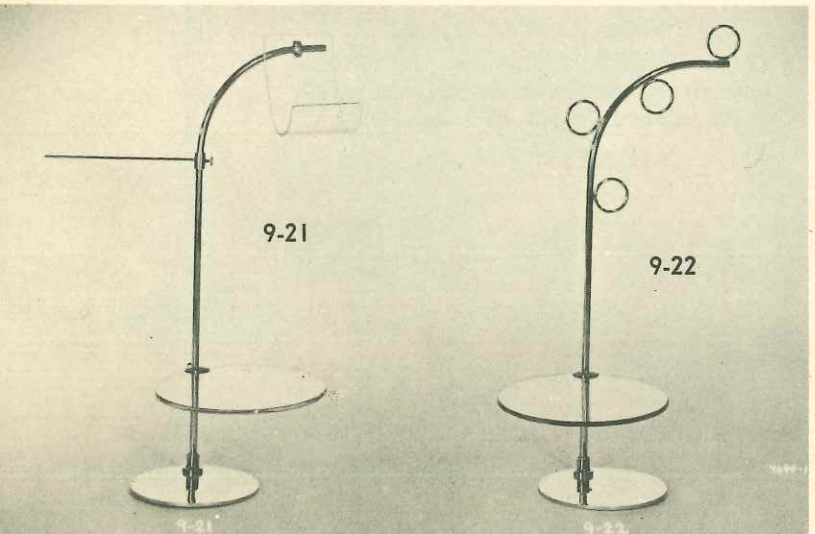

## ALL METAL

9-27—Two-Way Glove Stand. 14" high, 17" wide, 5" base. $5.50
9-28—Clip Stand. 6—9—12" high..... each $1.75
9-29—Four-Way Glove Stand. 22" high, 15" wide, 6" base. $9.00

## CHROME PLATED

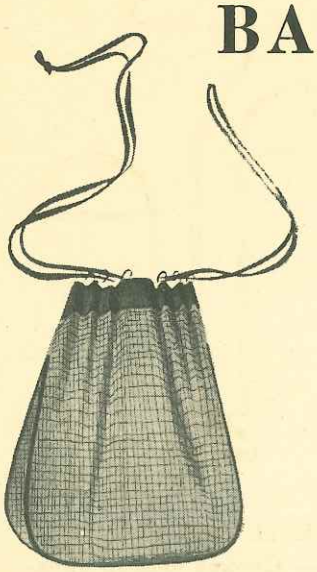
## METAL DISPLAYERS

9-21 — Comb. Bag, Shoe and Hosiery Stand, Adj. Lucite Easel and Arm, Adj. 8" dia. Glass Shelf. 22" high, 6" base. $9.30
9-22—Scarf and Shelf Displayer. 8" dia. Adj. Glass Shelf. 22" high, 6" base ..... $9.00



# BAG and PURSE DISPLAYERS

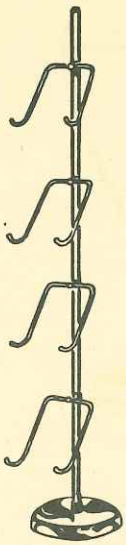
CHROME PLATED



### FOUR ARM DISPLAYER

1237—Four adjustable arms. Easels adjustable to any angle. Overall height 40" on 6" base.

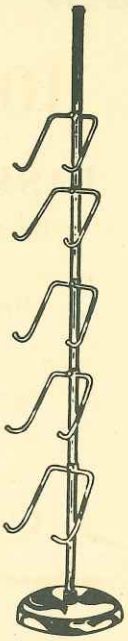
$6.95 each

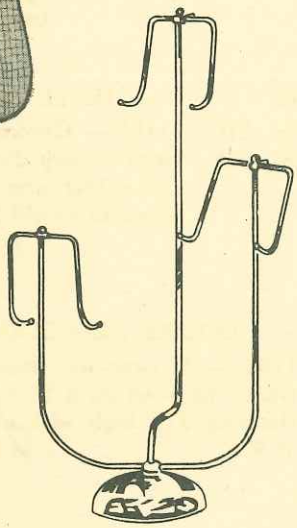


### FIVE ARM DISPLAYER

1238 — Five adjustable arms can be raised or lowered or placed at any angle. Overall height 50". Base 8"

$7.95 each





### TRIPLE ARM DISPLAYER

1240—Branch type bag displayer. Gives a fourth dimension to your display. Overall height 27". 16" wide at the easels.

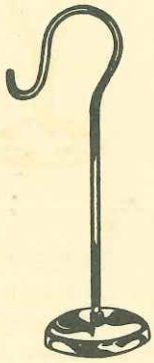
$6.95 each

1239
CLIP STAND
6"-9"-12" high
$12.95 doz.

### SINGLE BAG HOOK STAND

A very charming fixture for displaying handbags suspended from handle or strap.

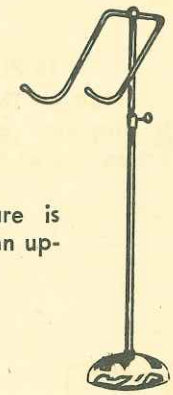
No. 1232—6"-9"-12"-15" high.....$15.00 doz.
18" high ..... 21.00 doz.

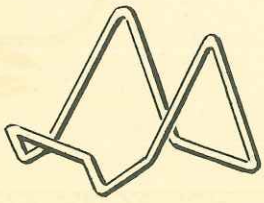


### SINGLE BAG STAND

1231 — This beautiful fixture is mounted on a 4" base with an upright extensible 15" to 30".

$2.25 each





RUBBER COVERED EASELS

No. 50—3½"
No. 51—4" } $15.95 per 100
No. 52—4½"

50 for $8.50
or
$2.50 per doz.

### THREE ARM DISPLAYER

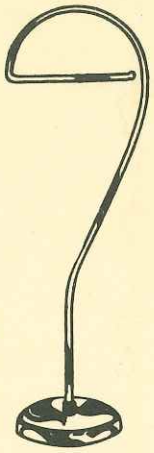
1236 — Three adjustable arms on this tree-type stand. Easel can be adjusted to any angle. Overall height 30". Base 5".

$4.95 each

# HOSIERY

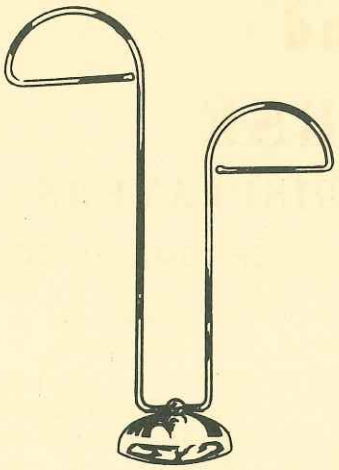
## DISPLAYERS

CHROME PLATED



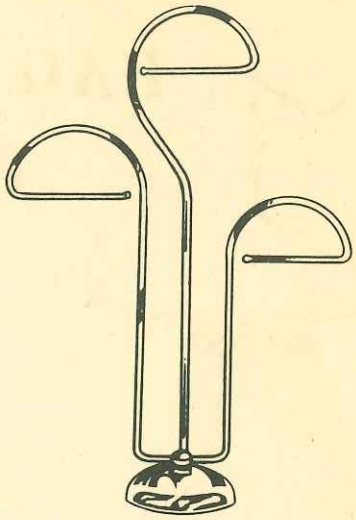
SINGLE HOSIERY OR DRAPE STAND

1100 — Goose-necked displayer, 21" high, on 4" base. $2.50 each



DOUBLE ARM STAND

1101 — Two divergent arms, 27" high, on 5" base . . . . . $4.50 each

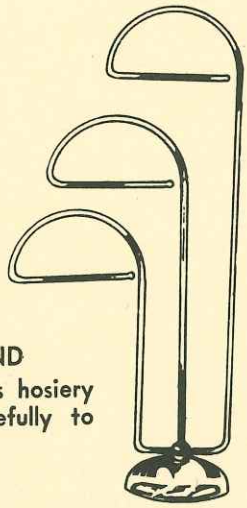


TRIPLE ARM STAND

1102 — Chrome finished three-arm hosiery displayer. Positions of center arm can be varied. Overall height 23", on 5" base. $5.50

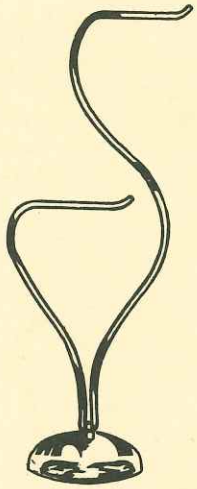
SINGLE HOSIERY OR DRAPE STAND

1103 — Distinctive stand for windows or counters. 4" base with upright extensible 15" to 30". $2.50 each



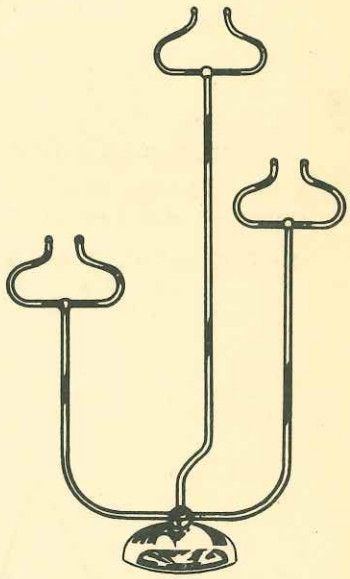
TRIPLE ARM STAND

1104 — The arms of this hosiery displayer graduate gracefully to an overall height of 23". $5.50 each



DOUBLE ARM STAND

1105 — A swan-like double arm stand, mounted on a 5" base and standing 27" high with a spread of 9" . . . . . $4.50 each

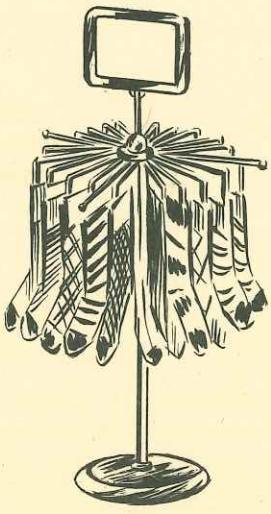


TRIPLE ARM STAND

1106 — Branch type hosiery displayer. A distinctive departure. Overall height 27", 16" wide at the tops . . . . . $6.95 each

LM131 — Revolving hosiery displayer. Furnished with 6 or 8 arms. Overall height 28", over-clamp securely locks hosiery on display arm. Clamp has ticketholder to show color, with 3½x5½" Monitor card holder. Polished Chrome.

6 arm . . . . . $14.95
8 arm . . . . . 15.95



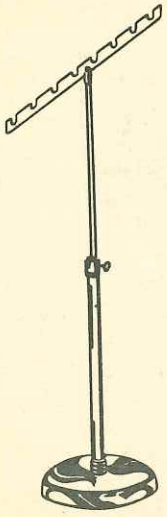
HOSIERY DISPLAYERS

24 Form Wire Displayers. In Polished Chrome, wire forms, nickel-polished.

LM-81—Children's Sox . . . . . $17.50 each
LM-91—Children's ¾ Hose . . . 18.50 each
LM-101—Boys' Hose . . . . . 19.50 each
LM-111—Ladies' Anklets . . . . 17.50 each
LM-121—Men's Socks . . . . . 19.50 each

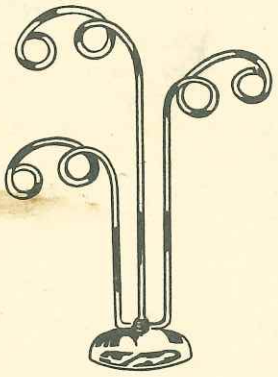
# MULTIPLE UNIT DISPLAYERS

CHROME PLATED



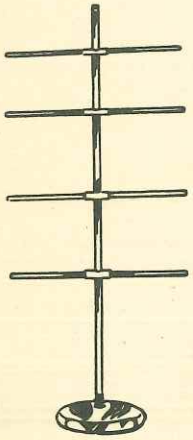
### UTILITY DISPLAYER

1210 — Unusual multiple displayer for blouses, shirts, sweaters, etc., on garment hangers for display of color or style variance. A heavy stand mounted on a 6" base and extensible 18"-36". Displays merchandise at graduated angle of 45 degrees. Eight notches. . . . $7.95 each



### UTILITY DISPLAYER

1215—A practical displayer for multiple exhibition of small soft goods, etc. Overall height 15" with six loops each 1½" in diameter. Each pair of loops is adjustable as to angle. Mounted on 5" base . . . . . $7.95 each



### BRASSIERE DISPLAYER

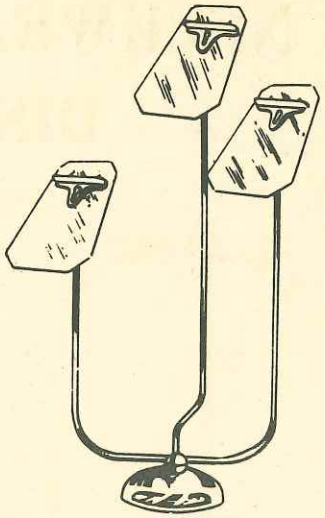
1216 — Used most effectively for the display of brassieres in a straight line elevation. 6" base. Overall height for this 4-arm displayer is 30" . . . . . $6.95 each

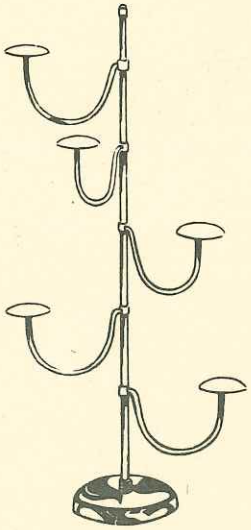
1217—Five arms, 8" base, 36" high. $7.95 each

1218—Six arms, 8" base, 42" high. $9.50 each

### 3-ARM SHOE STAND

1213A —Shoe stand holds three pairs. Each easel is adjustable as to angle and position. Overall height 27" and 17" wide. Mounted on heavy 5" sparkling chrome-finished base. $9.50 each





### 5-ARM MILLINERY DISPLAYER

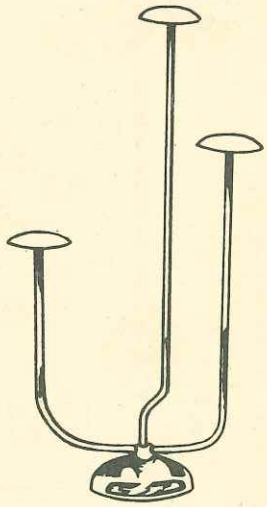
1213—Versatile millinery or men's hat displayer. Each of the five branch-type arms are adjustable as to height, angle and position. Overall height 48". This stand is built on an 8" base. Tops are convex . . . . . $9.50 each

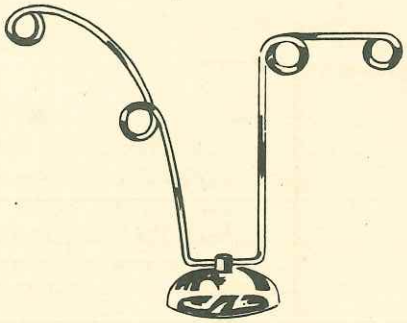
1214—As above except that tops are concave . . . . . $10.50 each

### 3-ARM MILLINERY STAND

1211 — Companion piece to the other branch displayers of similar design. Overall height 27" and width of 16". Mounted on a 5" base. Tops are convex . . . . . $5.95 each

1212 — As above except that tops are concave . . . . . $5.95 each



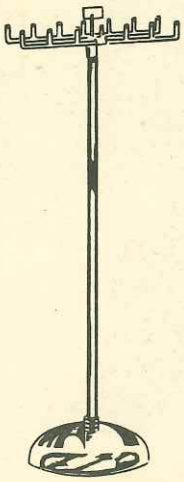


### UTILITY DISPLAYER

1219—Displayer for handkerchiefs, flowers, towels, etc. Overall height 15" with four loops each 1½" in diameter. Mounted on a 5" base. $5.50 each

# NECKWEAR DISPLAYERS

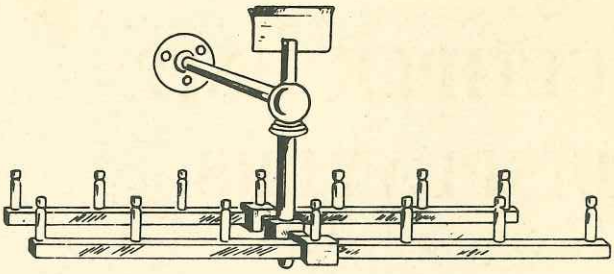
## CHROME PLATED



### DOUBLE BAR REVOLVING TIE RACK

1220 — Neckwear displayer, standing 35" high overall with card or price clip attachment. This stand is mounted on a heavy 8" base. Top revolves, making visible with little effort, every display space on the fixture. Made with two bars, each having 8 display spaces ..... $8.95

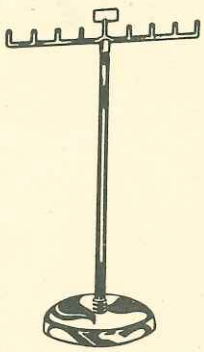
1222 — Exactly as above except 2 bars with 12 spaces each. $10.95



### WALL BRACKET TIE RACK

1227 — A neckwear displayer very similar to TR-208. Made of 3/8 square stock, and finished chrome. Compliments walls, columns or display cases. Revolves effortlessly and is complete with neat clip type card or ticket holder. Six display spaces on each side. $4.95

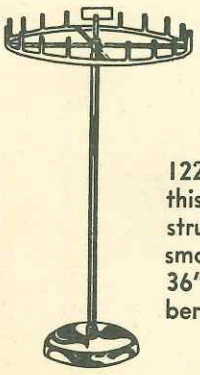
1228 — Exactly as 1227 except 8 display spaces on each side. $5.95



### SINGLE BAR TIE RACK

1223 — Necktie displayer mounted on heavy 6" base and stands 28" high. Card or price clip attachment. Contains 8 unencumbered tie display spaces ..... $3.95

1225 — Exactly as above with 12 display spaces ..... $4.95

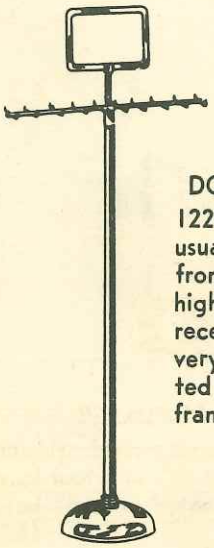


### ROUND REVOLVING TIE RACK

1226 — Mounted on an 8" base, this fixture has a carefully constructed round top that revolves smoothly and easily. Overall height 36" and contains 20 unencumbered display spaces..... $11.95

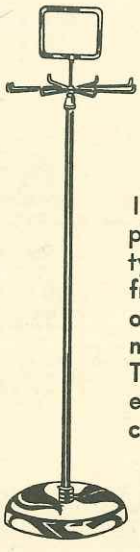
Don't be deceived by "Discounts"...
Note Our Lower Prices... You Get
Full Value in Highest Quality!
Compare and be Convinced...

# MEN'S ACCESSORY DISPLAYERS



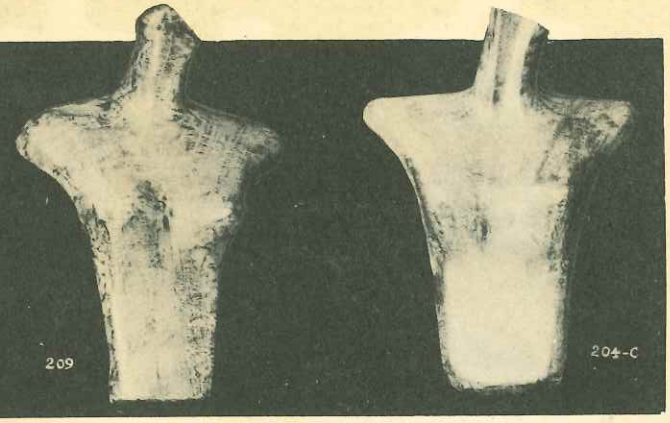
### DOUBLE SIDED BELT RACK

1229 — A belt displayer of unusual utility. Holds belts 40" from the floor, and stands 48" high overall. 10 large hook-type receivers on each side of this very fine display fixture. Mounted on an 8" base. 5½x7 card frame ..... $10.95

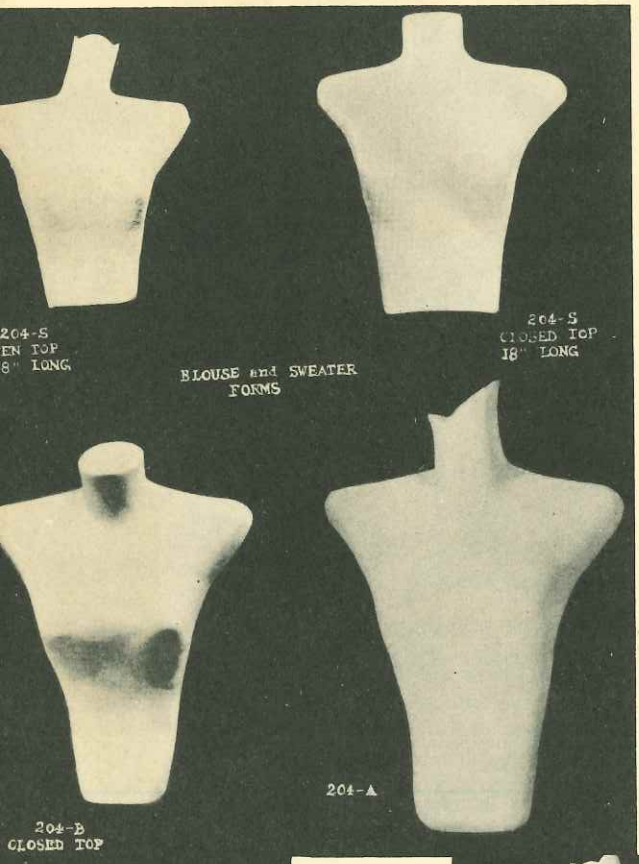


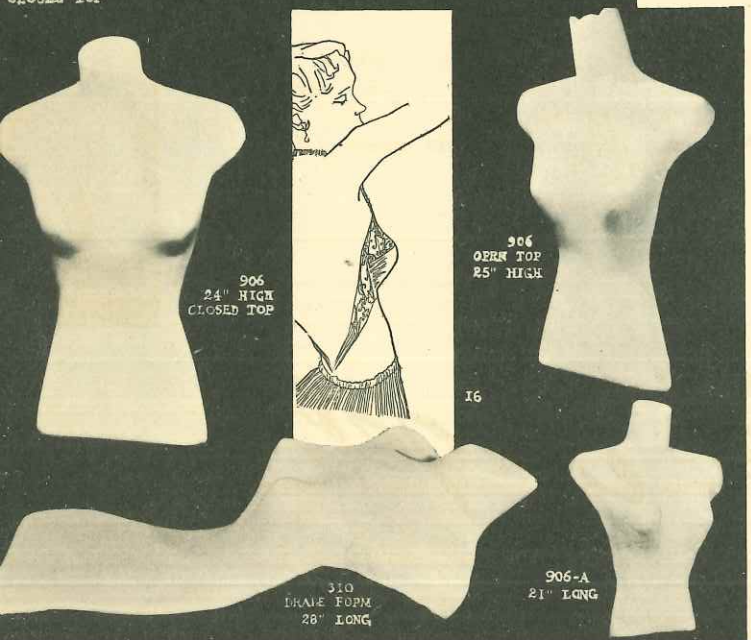
### REVOLVING BELT OR SUSPENDER DISPLAYER

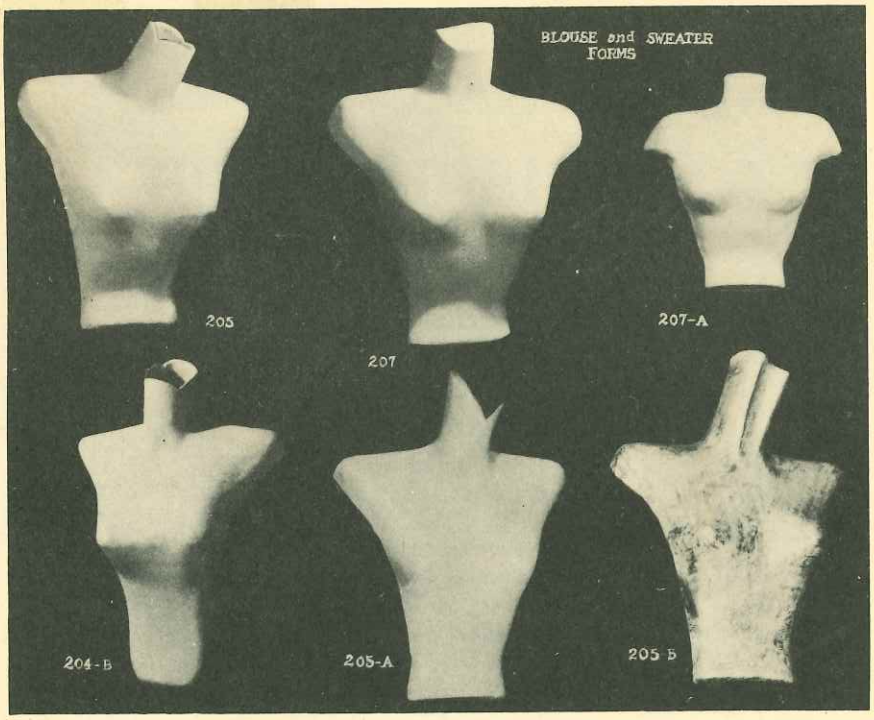
1230 — Belt or suspender displayer has 8 very large hook-type receivers for belts held 54" from the floor and 62" high overall. Capacity for countless number of suspenders or belts. Top revolves smoothly and easily. Complete with 5½ x 7 card frame ..... $12.50




# Compare . . . and be Convinced




## PAPER MACHE BLOUSE FORMS

| No. | Newtone or Spatter | Crinkled | Marble | Stipple | Enamel |
|---|---|---|---|---|---|
| 208 | $3.50 | $4.25 | $4.25 | $4.95 | $4.95 |
| 208-A | 3.50 | 4.25 | 4.25 | 4.95 | 4.95 |
| 209 | 2.95 | 3.45 | 3.45 | 3.95 | 3.95 |
| 204-C | 2.50 | 2.95 | 3.45 | 3.45 | 3.45 |

## PAPER MACHE BLOUSE FORMS

| No. | Newtone or Spatter | Crinkled | Marble | Stipple | Enamel |
|---|---|---|---|---|---|
| 204-S | $2.50 | $2.95 | $3.25 | $3.25 | $3.25 |
| 204-B | 2.50 | 2.95 | 3.25 | 3.25 | 3.25 |
| 204-A | 2.50 | 2.95 | 3.25 | 3.25 | 3.25 |

(With Swivel Fittings . . . . . 40¢ extra)

## PAPER MACHE BLOUSE FORMS

| No. | Newtone or Spatter | Crinkled | Marble | Stipple | Enamel |
|---|---|---|---|---|---|
| 205 | $2.95 | $3.50 | $3.50 | $3.95 | $3.95 |
| 207 | 2.95 | 3.50 | 3.50 | 3.95 | 3.95 |
| 207A | 2.95 | 3.95 | 3.95 | 4.50 | 4.50 |
| 204A | 2.50 | 2.95 | 3.25 | 3.25 | 3.25 |
| 205A | 2.95 | 3.50 | 3.50 | 3.95 | 3.95 |
| 205B | 2.95 | 3.50 | 3.50 | 3.95 | 3.95 |

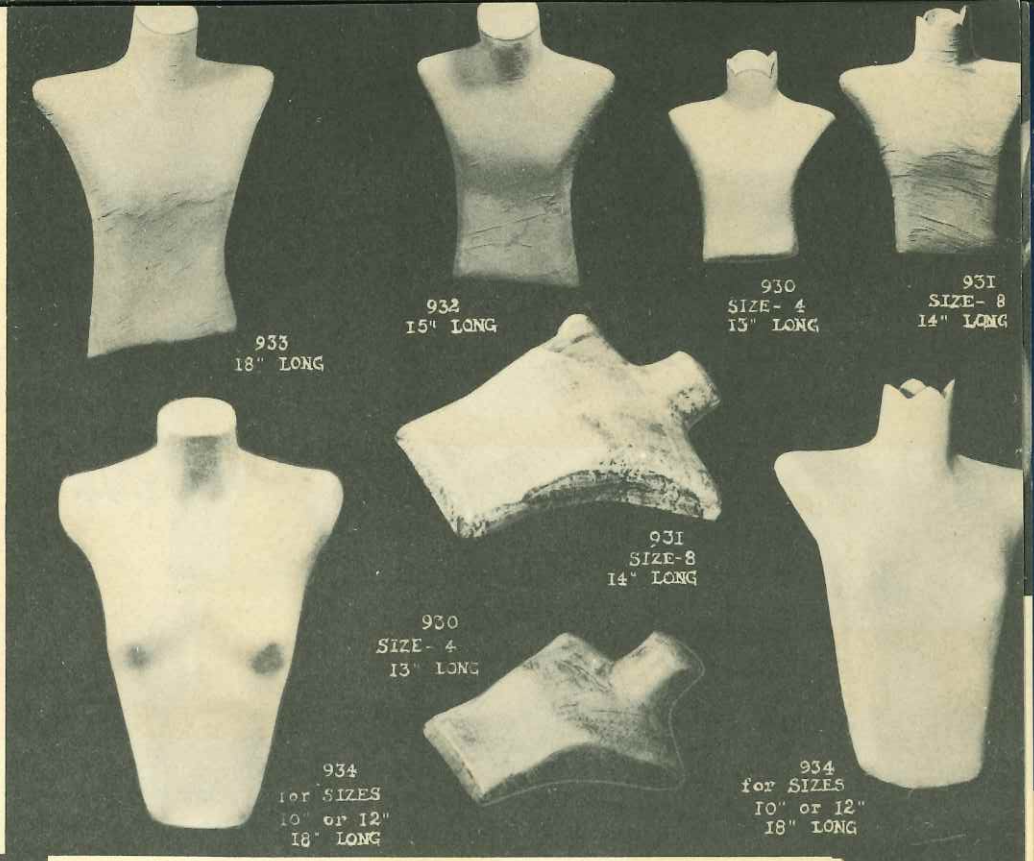
(With Swivel Fittings . . . . . 40¢ extra)

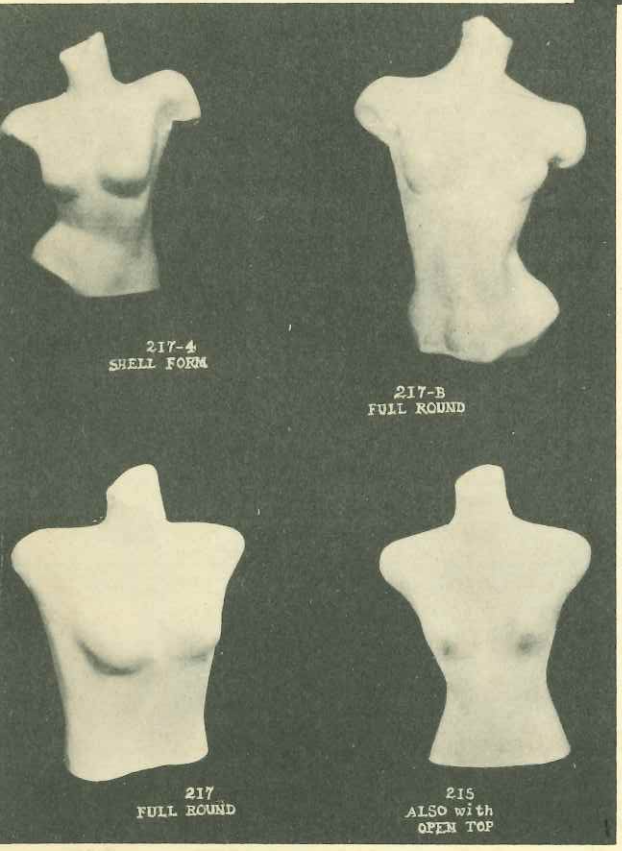
## PAPER MACHE BLOUSE AND DRESS FORMS

| No. | Newtone or Spatter | Crinkled | Marble | Stipple | Enamel |
|---|---|---|---|---|---|
| 906 | $2.95 | $3.95 | $ 3.95 | $ 4.50 | $ 4.50 |
| 400 | 9.45 | 9.95 | 11.95 | 12.95 | 12.95 |
| 310 | 6.95 | 7.95 | 8.95 | 9.95 | 9.95 |
| 906A | 2.95 | 3.95 | 3.95 | 4.50 | 4.50 |

NEWTONE—Any Color with gold for effect.
SPATTER—Any Color with different color for effect.
CRINKLED—Any Color.
MARBLE—Any Color, except white, light cream or black.
STIPPLE—Any Color.
ENAMEL—Any Color.

17-WH—BLOUSEFORM — Hand-sculptured-paper-mache, hand polished terra-cotta finish, in White, Flesh, Heather, Pale Yellow, Marble, Pink, Green, Aqua, Coral, Blue, and Black—With or without painted eyes and lips.....$27.50




## PAPER MACHE CHILDREN'S FORMS

| No. | Newtone or Spatter | Crinkled | Marble | Stipple | Enamel |
|---|---|---|---|---|---|
| 933 | $1.95 | $2.50 | $2.95 | $3.25 | $3.25 |
| 932 | 1.95 | 2.50 | 2.95 | 3.25 | 3.25 |
| 930 | 1.95 | 2.50 | 2.95 | 3.25 | 3.25 |
| 931 | 1.95 | 2.50 | 2.95 | 3.25 | 3.25 |
| 934 | 1.95 | 2.50 | 2.95 | 3.25 | 3.25 |

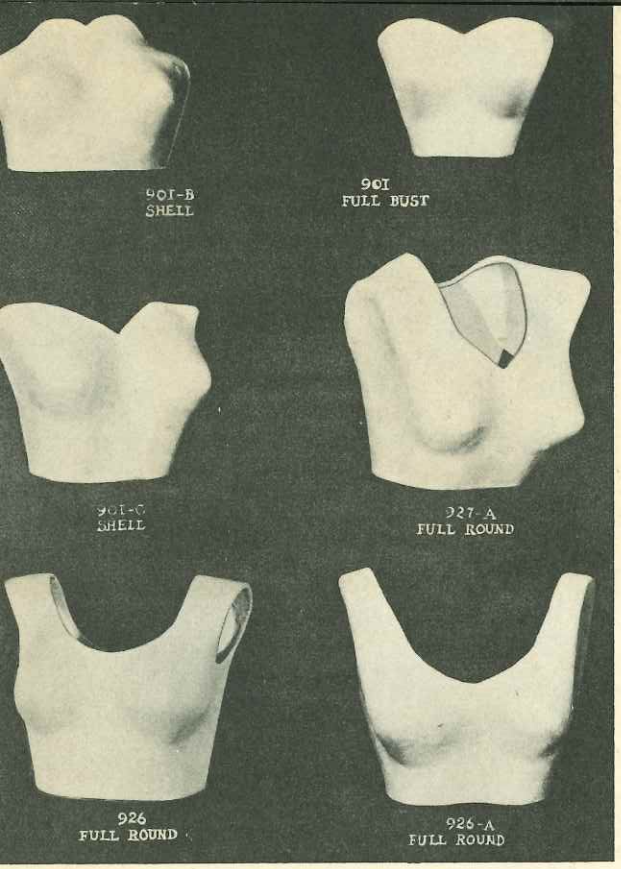
## PAPER MACHE BLOUSE FORMS

| No. | | Newtone or Spatter | Crinkle | Marble | Stipple | Enamel |
|---|---|---|---|---|---|---|
| 217-4 | Blouse Shell | $7.95 | $8.95 | $9.95 | $10.95 | $10.95 |
| 217-B | Blouseform | 8.95 | 9.95 | 11.50 | 12.50 | 12.50 |
| 217 | Blouseform | 6.50 | 7.50 | 7.95 | 8.25 | 8.25 |
| 215 | Blouseform | 6.50 | 7.50 | 7.95 | 8.25 | 8.25 |
| 45 | | $10.95 | $12.95 | $13.95 | $15.95 | $15.95 |
| 810 | | 7.50 | 7.95 | 9.95 | 9.95 | 10.95 |
| 810 | | 8.95 | 9.50 | 11.50 | 11.50 | 11.50 |

NEWTONE—Any Color with Gold for effect.
SPATTER—Any Color with a different color for effect.
CRINKLED—Any Color.
MARBLE—Any Color, except white, light cream or black.
STIPPLE—Any Color.
ENAMEL—Any Color.

**more for your money!**

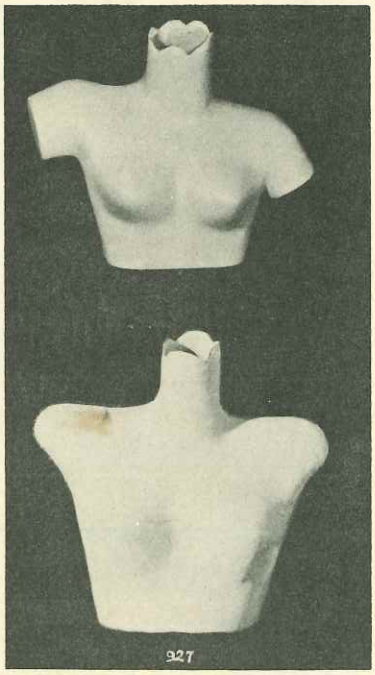
*Nat Siegel, inc.*




# Paper Mache Bra Forms

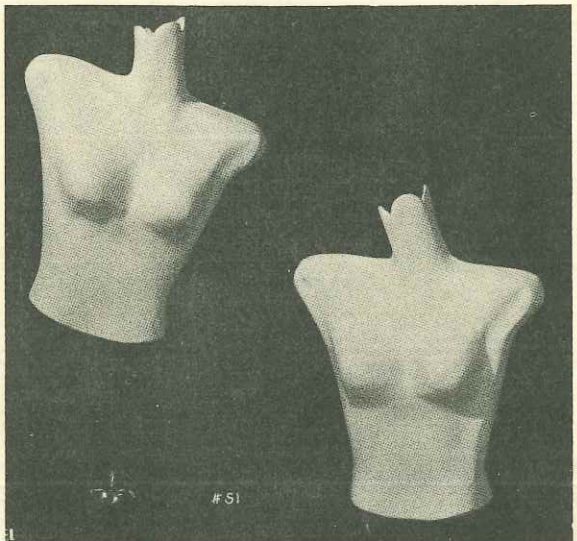
| | | Newtone or Spatter | Crinkled | Marble | Stipple | Enamel |
|---|---|---|---|---|---|---|
| 901-B | SHELL | $1.95 | $2.75 | $2.95 | $3.25 | $3.25 |
| 901 | FORM | 1.95 | 2.75 | 2.95 | 3.25 | 3.25 |
| 901-C | SHELL | 1.95 | 2.75 | 2.95 | 3.25 | 3.25 |
| 927-A | FORM | 4.50 | 5.50 | 5.50 | 6.50 | 6.50 |
| 926 | FORM | 4.50 | 5.50 | 5.50 | 5.95 | 5.95 |
| 926-A | FORM | 4.50 | 5.50 | 5.50 | 5.95 | 5.95 |

NEWTONE—Any Color with gold for effect.
SPATTER—Any Color with different color for effect.
CRINKLED—Any Color.
MARBLE—Any Color, except white, light cream or black.
STIPPLE—Any Color.
ENAMEL—Any Color.




| | | Newtone or Spatter | Crinkled | Marble | Stipple | Enamel |
|---|---|---|---|---|---|---|
| 928 | BRA FORM | $5.50 | $5.95 | $6.50 | $6.95 | $6.95 |
| 927 | BRA FORM | 4.50 | 4.95 | 4.95 | 5.50 | 5.50 |

NEWTONE—Any Color with gold for effect.
SPATTER—Any Color with a different color for effect.
CRINKLED—Any Color.
MARBLE—Any Color, except white, light cream or black.
STIPPLE—Any Color.
ENAMEL—Any Color.




S1 — PAPER MACHE BLOUSEFORMS
Full Relief. 20" high, 15" across shoulders.

| | |
|---|---|
| Newtone or Spatter | $6.95 |
| Crinkled | 7.50 |
| Marble | 7.95 |
| Enamel | 8.50 |

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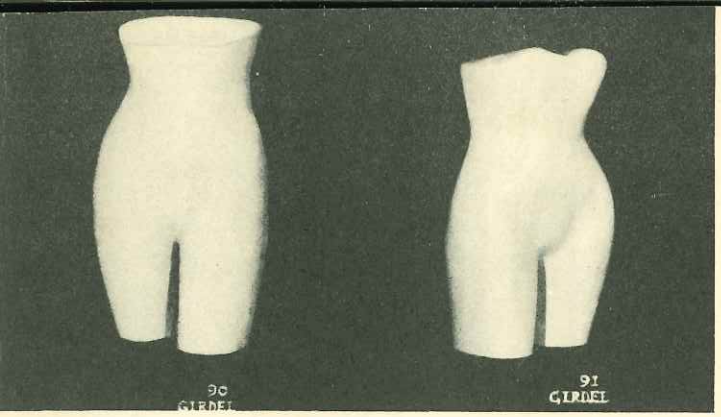
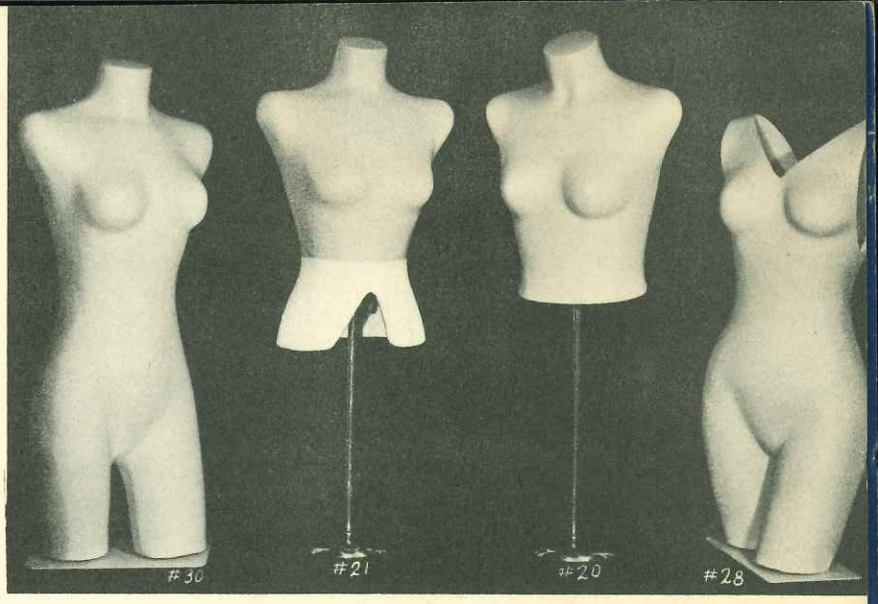
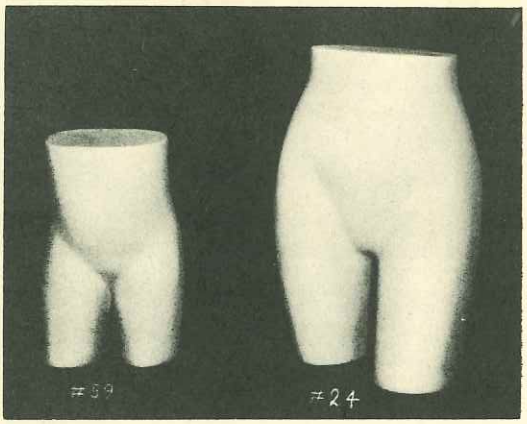
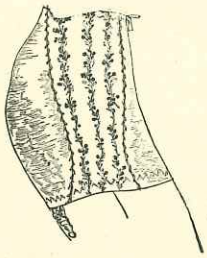


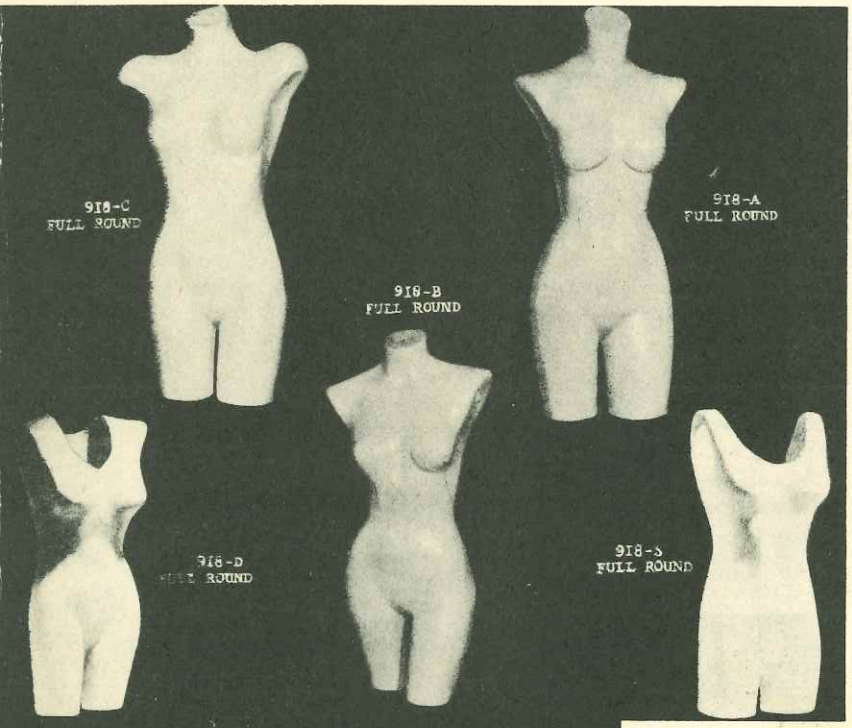



## ALL ENAMEL FORMS

| | |
|---|---|
| 30—Corset or Bathing | $14.50 |
| With Wood Base | Extra $1.00 |
| 21—Blouse or Jacket, Jersey Waist | $7.50 |
| 20—Blouse Form, All Enamel | $8.50 |
| 28—Corset or Bathing Form | $14.50 |
| With Wood Base | Extra $1.00 |

## PAPER MACHE FORMS. ALL ENAMEL FINISH

| | |
|---|---|
| No. 59—Boys Trunk Form, Size 8 | $5.95 |
| No. 24—Ladies Girdle and Pantie Form | $8.95 |




## PAPER MACHE GIRDLE FORMS

| | Newtone or Spatter | Crinkled | Marble | Stipple | Enamel |
|---|---|---|---|---|---|
| 90 | $6.50 | $7.95 | $8.95 | $8.95 | $8.95 |
| 91 | 6.50 | 7.95 | 8.95 | 8.95 | 8.95 |

| | Newtone or Spatter | Crinkle | Marble | Stipple | Enamel |
|---|---|---|---|---|---|
| 918-A,B,C,D,S. | $10.95 | $11.95 | $13.45 | $15.45 | $15.45 |
| 918-JJ Form | $17.50 | $18.50 | $22.00 | $22.00 | $27.50 |
| 9181J Form | 10.95 | 11.95 | 13.45 | 15.45 | 15.95 |

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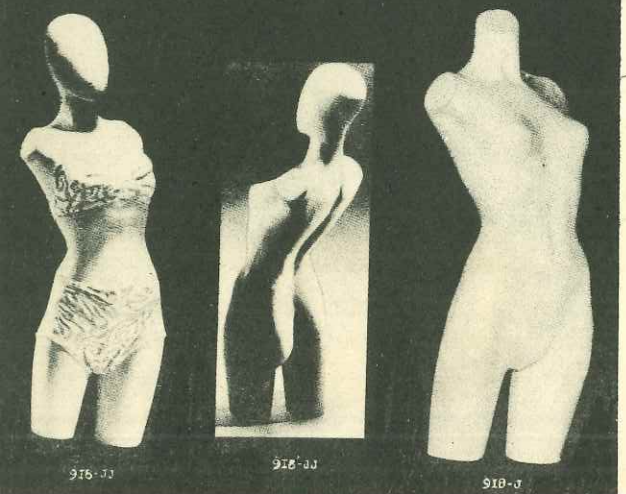
SPATTER — Any Color with different color for effect.
CRINKLED — Any Color.
MARBLE — Any Color except white, light cream and black.
STIPPLE — Any Color.
ENAMEL — Any Color.

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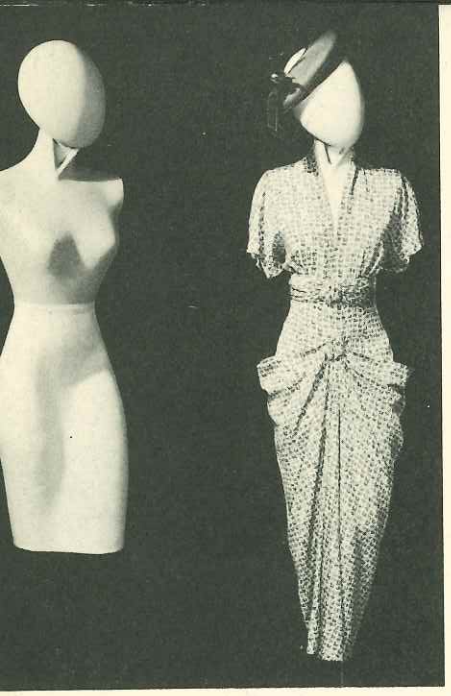
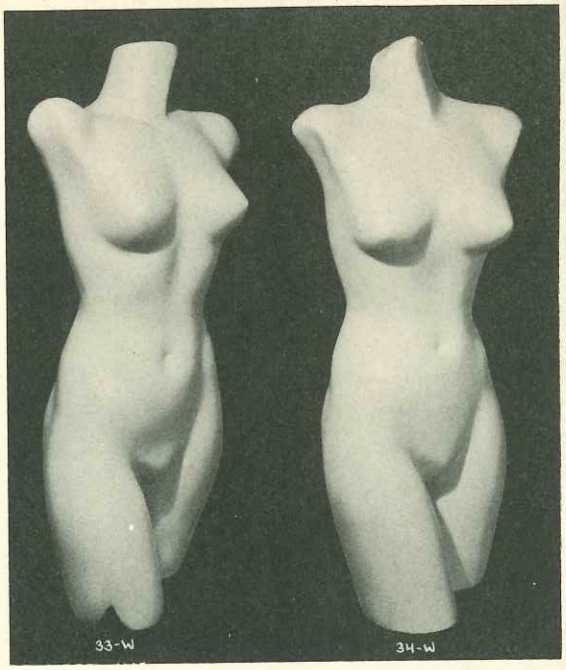
**Three Floors of Distinctive Display Equipment**



290-H
MODERN HEAD DRESS FORM
Paper Mache. Enamel and Jersey. Sizes 12 or 14, Removable Head.
Complete with Head ..... $22.50
Dress Form only ..... 15.00
Length 34" to shoulders to take current garments.
All Enamel — $3.00 extra

NEW DE LUXE PLATINA FORM
Paper-Mache, Platina Marbelized Finish, any color, size 12. $18.50
Enamel and Jersey. $12.95




33W-34W — UTILITY FORMS
Finest Utility Forms ever made.
All Paper Mache, All Enamel Finish.
$18.50 each
Ideal for foundation garments, underwear, beachwear, etc.

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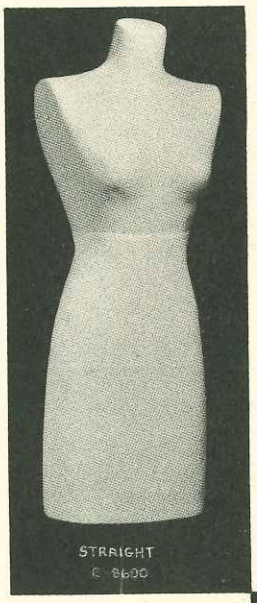
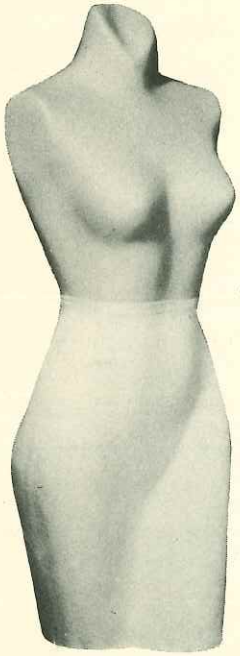
NOV 21 1950
DESIGN DIVISION

**cost so little**

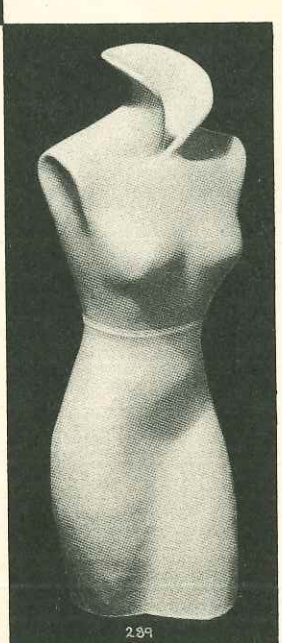


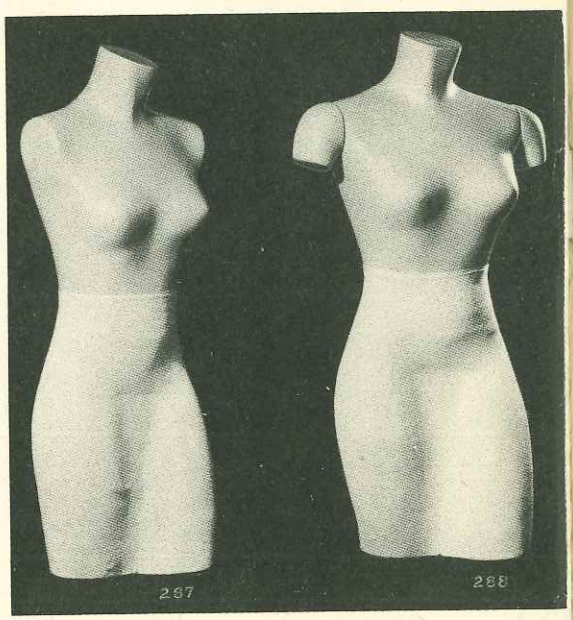

STRAIGHT LINE FORM. Paper Mache, Enamel and Jersey. Any Size ..... $9.45
All Enamel $12.45



292 — DRESS FORM
All Paper Mache
Sizes 12, 14 and 10, Junior
In Enamel and Jersey .... $ 9.95
All Enamel ..... 12.95

289 — LILY TOP DRESS FORM
Paper Mache, Enamel and Jersey.
Sizes 12 or 14.
Length to Shoulders 30"
$13.50
All Enamel
$3.00 extra




ACTION DRESS FORMS
Paper-Mache, Enamel and Jersey. Any Size.
No. 287 ..... $ 9.45
No. 288 ..... 11.95
All Enamel — $3.00 extra

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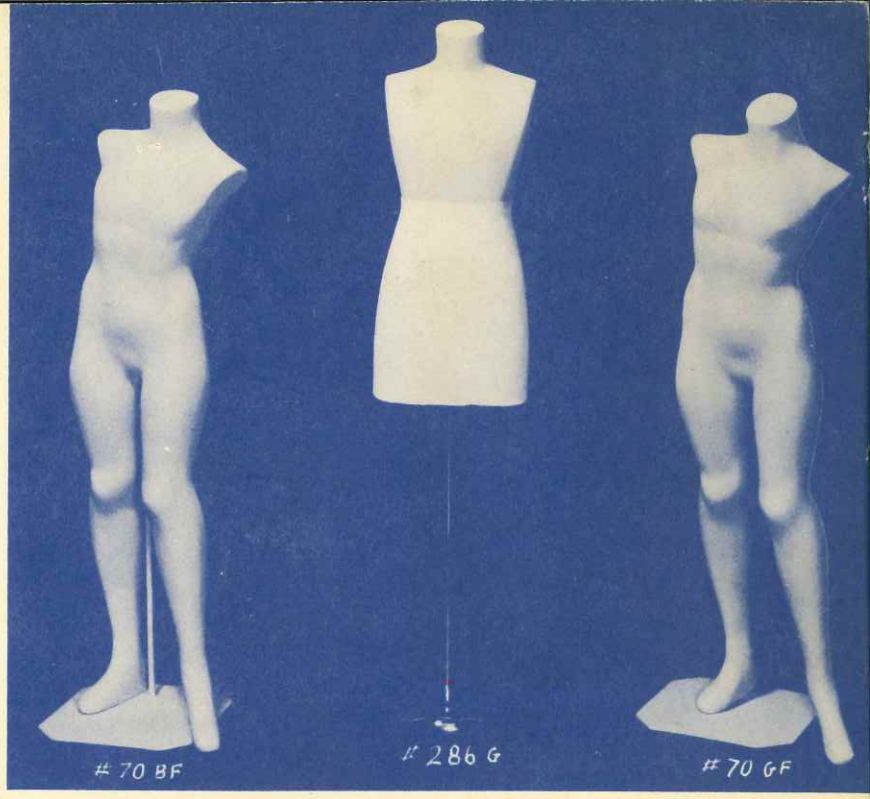


PAPER MACHE DRESS OR SLACK FORMS ALL ENAMEL WITH BASE AND ROD

No. 22—Size 12 ..... $35.00
No. 23—Size 12, Detachable Shoulders ..... $37.50

PAPER MACHE CHILDRENS FORMS

70BF—Boys Leg Form. All Enamel..... 2-4-6 years — $16.50
8-10 years — $20.00 12-14 years — $24.50

286—Girls Dress Form. Any Size. Enamel and Jersey.
4 and 6 years — $7.50 8 and 10 years — $8.50
12 and 14 years — $8.95
All Enamel..... $2.50 extra

70GF—Girls Leg Form. All Enamel. ..... 2-4-6 years — $16.50
8-10 years — $20.00 12-14 years — $24.50

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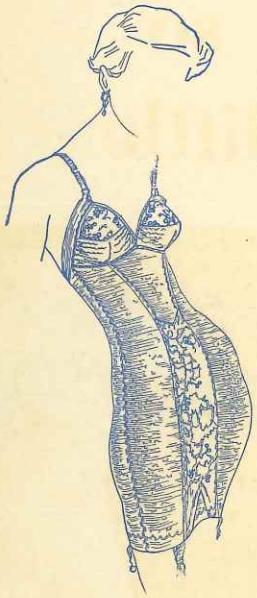

M101—Girls Active Dress Forms: Enamel and Jersey.

4 and 6 years.....$7.50
8 and 10 years..... 8.50
12 and 14 years..... 8.95
All Enamel — $2.50 extra

**Where quality is the first consideration**

**more for your money!**

Nat Siegel INC

**THREE FLOORS OF DISTINCTIVE DISPLAY EQUIPMENT**

# MIRRORS

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CM11 -Tilting type, adjustable counter mirror. Tilts to all positions with side knurled adjusting set screws. 11" x 18" polished plate mirror. Chrome finish ..... $16.95

CM12 -Tilting type. The most practical and suitable for every department in your store. Revolves on standard, tilts to any angle. 14" polished plate glass mirror. Knurled head set-screws for adjustment. Silver metal backing on single face. 26¾" high. Chrome finish. Single — $19.50 or double faced ..... $21.50

CM13 – Full height millinery counter mirror. Oval edge base. 37" overall height, 14" round polished plate mirror. Suedette backed. Chrome finish. Single — $14.95 or double faced ..... $16.95

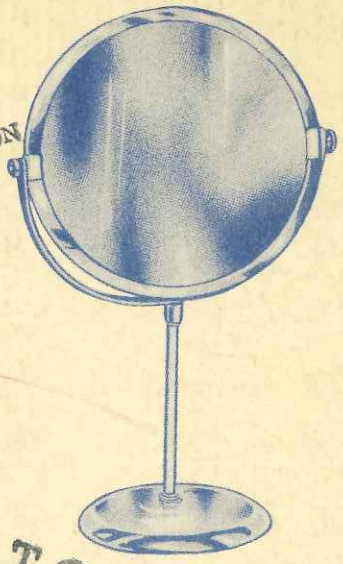
CM14 -For customer convenience, an attractive low mirror that swivels into any position. 10" round polished plate mirror with Suedette backing. Chrome finish ..... $9.95

CM15 — Low priced tilted low counter type for jewelry, cosmetics, etc. 11" x 18" polished plate mirror, rounded at top with Suedette backing. Base Suedette bottom. Chrome finish ..... $11.95

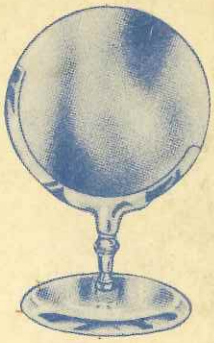
CM16 – Extra special value, beautiful low counter mirror. Heavy cast base, 11" x 18" rounded top plate mirror with Suedette backing. Base Chrome finish ..... $8.95

(See Page 26 for Additional Mirrors)

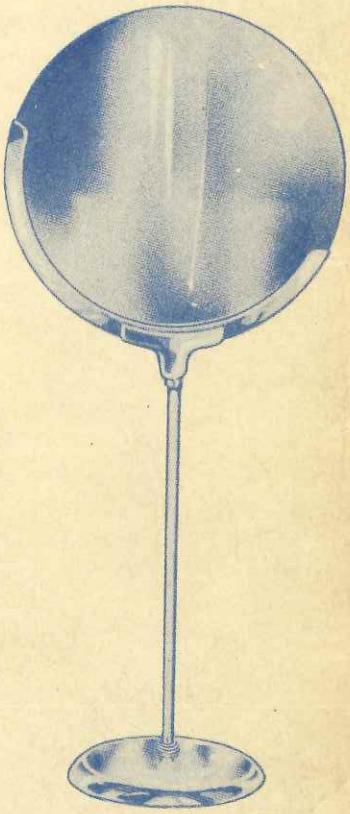
RETURN TO DESIGN DIV.



CM12
TILTING



CM14
SWIVEL



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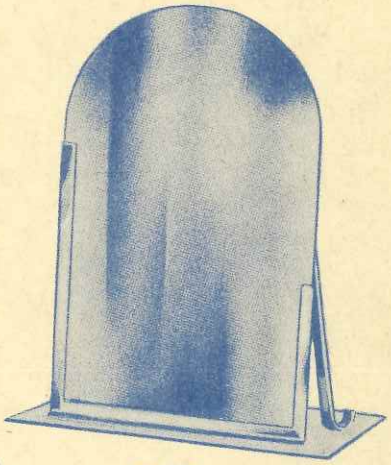

CM15

PATENT OFFICE
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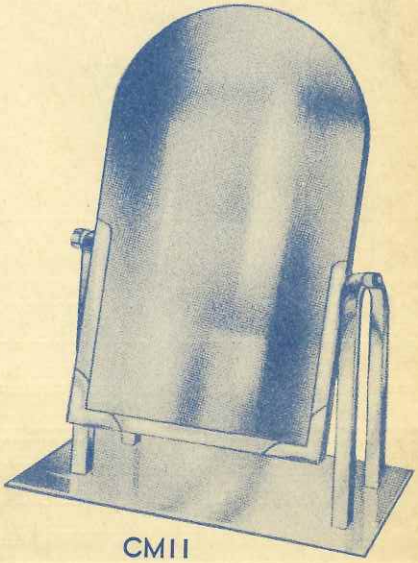
DESIGN DIVISION

## HIGH in VALUE...
## LOW in PRICE!

CM16



CM11
TILTING

*Nat Siegel, inc.*

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